


Shop to Shop

Touring Birmingham Stores with Alice



Take Your Camera

Shain's window display of kodaks and cameras on west Maple is suggestive of remembered goodtimes—and one with you on your vacation, snaps of your fun to look at a long time afterward, will bring to mind all your enjoyable times. Snaps of new acquaintances, new scenes, new vacation fun, what a joy it will be to have them. Shain's have both cameras and kodaks. Eastman Kodaks at \$5, Brownie and Hawkeye Cameras at \$1.25 and upwards. Just don't even think of leaving on your vacation until you have one safely tucked in your grip.

Just Like New



Upholstered furniture is

particularly unattractive when showing the effects of usage—but there's no need of it—with the way Chas. M. Scott in the Field Building can transform upholstered pieces. He can match such materials as frieze, mohair or tapestry, and if your furniture needs entirely new upholstery, it will look just like new when he returns it to you. Look over your living room suite, and your upholstered chairs right now. If they're in need of attention, just phone Mr. Scott. He'll be glad to call and tell you exactly what marvels can be worked with your own furniture.

Too Pretty for Words



This week I found my way into the most delightful spot imaginable—Beverly's in the Wabeek Building—a positive joy to enter, and got no further than the lingerie department at the front of their attractive little shop. They have the most gorgeous underthings—daintiness and

smartness that speaks of Paris itself—delicate pastel shades, pretty lacey things, and materials of a heavier flat crepe that Miss Ann Reid, in charge of Beverly's, enthusiastically says come out of the suds just like new. And there were pajamas too, just too pretty for words, besides the dainty stajinas, teddies, and slips. And listen—they're selling at a one-fourth reduction right now. What better news could we females ask for!

Reason Enough!



Beauty is only skin deep, they tell us, and if so, all the more reason we should preserve it—All the more reason we should see the expert operators at the Harper Method Shop in the Quanton Building, and have them keep that skin thickness of beauty as lovely as possible. Skillful fingers and marvelous creams transform skin to rose leaves.—There's actual magic worked at the Harper Method

Shop. Youthful skins are made the more beautiful, and matrons administered as "sweet sixteen" again. A program of their facials will work wonders for you. Call them, and let them suggest beauty treatments for your particular case.

Meals in the Open...



Don't you just love picnics in the open—getting away from buildings, traffic and noise, sitting on the ground, dining out under the trees, their branches reaching toward the sky.—Then having just the best picnic luncheon imaginable from the pure Food Restaurant on north Woodlawn Avenue, is a first instance. Like to have such a picnic right now wouldn't you? But if Mother has to spend her time preparing the luncheon, it doesn't turn out to be a picnic for her. And that's where the Pure Food Restaurant can lend a hand. They'll take full charge of your luncheon, and it'll be just one delightful surprise after another.

For Instance!



Having pictures framed is one thing that's so easily forgotten. We all have precious photographs stored away at home, not forgotten, but just awaiting some day in the future when we'll bring them out, and have them framed. It may be the photo of a relative or friend, some subject that is an inspiration to you—whatever,—in evidence in your home, they bring you great joy. And you can have them framed at such a reasonable cost by C. L. Misener in the Field Building. He has a wonderful line of frames, and a pretty selection of swing frames, too. Just see him with your precious unframed pictures today.

Footwear for Play



Summer is play time for the youngsters, and they need playtime footwear—the kind that Young's Shoe Store on East Maple Avenue are showing for the younger set. There's oxfords, strap slippers, pumps, and sandals—comfortable styles. And Simplex Shoes stand for long wear—built to give just the kind of usage that the youngsters need during vacation time. Young's have an attractive line of the more "dressy" shoes for the little folks for their Sunday togs too. Drop in there, Mother, when you're looking for new shoes for little son or daughter.

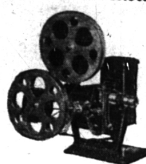
The Family Group



The family circle—Mother and Father, the children gathered 'round,—true happiness. And you want to preserve that picture of bliss for future years when the little folks will have grown to manhood and womanhood. The only way is with a family picture taken by Mr. Arnold, from Arnold's Studio in the Theatre Building. He'll call at your convenience, and summer time is just ideal when the children are all at home. You'll cherish that picture among your most

precious possessions in a few years. Phone Mr. Arnold right now to arrange for an appointment.

And You're Invited



Birmingham boasts of a little Theatre, now that the Radio Centre on East Maple Avenue has taken to showing moving pictures. They're actual movies too, taken with a DeVry Movie Camera, and projected with a DeVry home movie projector. They're inviting you to drop in any day and see how 'tis done. And the camera sells for \$39.50, and the projector, \$37.50, within the reach of everyone. There'll be so much fun in store for the family if you take "movies" of your summer outings and good times, and project them when gathered 'round the fireside during the evening.

Sheet Music Galore



Sheet music—the new when it is new—the latest hits—reach you first from Grinnell's sheet music counter—South Woodward Avenue. You folks who enjoy running your fingers over the ivory keys just aren't getting the greatest amount of enjoyment out of your ability, if you're not playing the latest music, the works of our present day composers, as well as those favorite classical selections that never will die. And you can get them all at Grinnell's. Drop in there and look over their complete sheet music department. It's just one thrill after another for the pianist.

Brendon Finn, 12, of Somerville, Mass., won a trip to Washington and a gold watch as first prize in the national traffic essay contest.

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It still has tougher and thicker tread rubber on it than the average new tire....

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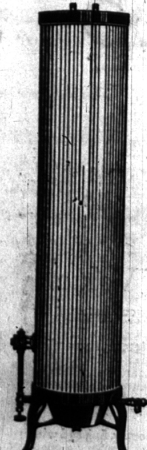
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