

Grand Opening
of the
DE LUXE
Shoe Cleaning Service, Inc.
"We Shine Like the Sun, Shines"

WABEEK BUILDING
260 West Maple Avenue

SATURDAY, FEB. 2nd

A Complete SHOE REBUILDING Service

**Shoe
Cleaning**

No high, uncomfortable chairs here—but rather, individual overstuffed chairs and footstools with covers for your feet. Girl attendants to remove your shoes—which are then thoroughly CLEANED before polishing. The DeLuxe method of cleaning greatly improves the appearance of your shoes, and actually lengthens the life of the uppers.

We will have in connection a complete Shoe Rebuilding and Repair Service, using the most modern equipment. This department will be manned by expert shoe rebuilders—and for your convenience,

We Will Call For and Deliver At No Extra Charge

TELEPHONE 1890

Souvenirs for All

Every man or woman who visits us this Saturday, our opening day, will receive a handsome free souvenir.

We Are Open

Daily - - from 8 A. M. to 8 P. M.

Saturday - from 8 A. M. to 10 P. M.

Sunday - - from 9 A. M. to 3 P. M.

**Shoe
Dyeing**

We specialize in dyeing shoes, enabling you to match any part of your costume at a very small additional cost and saving the price of a new pair of shoes. Satin, suede, or kid slippers can be tinted to match your favorite evening gown . . . there are 46 different colors to choose from.