

# The Woman's Page

## Society

(Continued from Society Page Part 1)

Mr. and Mrs. W. C. Morse of Chapin avenue entertained friends, Saturday evening, at a bridge party of three tables.

Mr. and Mrs. Morris D. Joy of Flint, formerly of Birmingham, who were the guests of Mr. Joy's mother, Mrs. Josephine Joy of Woodward, over the holidays, left Saturday for Miami, Fla., to spend the remainder of the winter.

Mr. and Mrs. Leo Abbot of Bunker avenue were the guests of the latter's mother, Mrs. J. C. Hammer of Detroit, New Years Day.

Mr. and Mrs. Robert H. Augustus of Bird avenue had at their guests, New Years Day, Mrs. David D. McCullough and sister, Jeannette, of Detroit.

Mr. and Mrs. John C. Cramer of Smith avenue visited Mr. Cramer's uncle, Sam Cramer of Cleveland, O., and his sister, Miss Alice Cramer of Toledo, O. over the week end.

Mr. and Mrs. Owen Middlebrook of Edgewood avenue and Mr. and Mrs. Thomas Reaney of Lincoln avenue were guests of Mr. and Mrs. Fred Craven of West Humphrey avenue last week.

(Mr. and Mrs. A. W. Fowler of east Bannville avenue were the guests of Mrs. Fowler's mother and father, Dr. and Mrs. John W. Hoffman, of Detroit, over the week end.)

Mr. and Mrs. Edwin S. Harger of Davis avenue were entertained by Mr. and Mrs. George Hoyt of Pontiac, New Years Day at the latter's home at Round Lake.

Mr. and Mrs. Loran C. Elliott of west Emmons avenue were guests of Mrs. Elliott's parents, Mr. and Mrs. A. W. Selkirk of Port Huron, Tuesday.

## Resort Wear Ushers Spring, Summer Styles



By LUCY CLAIRE

Fashion Expert for Central Press and The Eccentric

Though the groups of costumes that have already been designed for southern resort wear naturally do not include all that will be in style for spring and summer 1929, they do mark the trend.

These that are accepted by smart women at Palm Beach and other fashionable resorts will carry the through to fall. The heaping of ruffle upon ruffle and flounce upon flounce for evening wear is passing into a more controlled, with slenderizing lines of greater sophistication and now the outcome of this feminizing movement. The skirt fullness is retained, but it is the fullness that drapes and falls closer to the body.

Daytime clothes are following suit in eliminating the superfluous of the feminine movement. Where the evening frock is shedding its ruffles and flounces, the daytime frock is shedding its overdressed effects of feminine elaboration. In other words, though all boyishness is gone from our clothes, we are getting back to the simplicity of lines and trim more.

The pendulum of elaborate femininity has swung to its forty-five degree limit, as it frequently does when new silhouettes are introduced, and is now settling back to a normal thirty degree.

**Short Jacket, Tuck-in Blouse**  
The simple lines of the short jacket and the tuck-in blouse have had much to do with this elimination of elaborate decorations in daytime clothes. The contrast of color, also, has something to do with it. Where the blouse is of color in decided contrast to the ensemble of the skirt, white tailored simplicity of both line and without being conspicuous. It is just the simple, tailored sports costume depending upon contrast of color for animation. It is complemented by sunburn hose, light beige kid shoes and a beige felt sports hat.

In the second photograph we have a Weingarten long coat ensemble model in monotone. It is of soft rose tweed with straight line coat trimmed with seamings. A long yoke effect in the back is repeated in the shape of the cuffs. The skirt is a simple pleated model hung from a yoke to give the snug hipline, and the blouse is of rose silk. Sunburn hose,

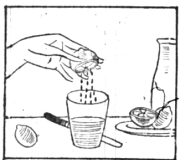
## How to Achieve Beauty



by HELENA RUBINSTEIN



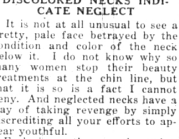
BLEACHING CREAM IS A FIRST AID TO KEEPING THE NECK WHITE.



MILK WITH LEMON JUICE IS A GOOD SUBSTITUTE FOR BLEACHING CREAM.



FUR STAINS ARE OFTEN OBSTINATE AND REQUIRE AN EXTRA BATH OF PEROXIDE AND WATER.



DISCOLORED NECKS INDICATE NEGLIGENCE.

claim to loveliness. Not when three minutes a day will insure a white, pretty neck for many years to come. Every evening when you are cleaning and stimulating your face, take a little bleaching cream and rub it into your neck and throat. And don't forget that there's a back as well as a front of the neck!

Once in a while I have questions regarding a harness that affects the skin of neck and throat. Using a slightly stimulating washing preparation twice a day will speedily correct this condition.

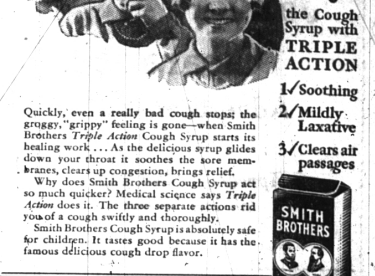
A light application of cleansing cream quickly removes all danger of a "shadow" on the back of your neck. As a definite corrective measure, skin clearing cream massaged into the throat with sweeping downward movements will eradicate the "permanent" condition developing through the constant wearing of dyed furs.

Summoned for a Culture to put a license on her dog, Mrs. Edith Mearns of St. Louis pleaded that the "poor little thing" couldn't wear a collar because it had a stiff neck.

The Wesleyan conference of Liverpool adopted a rule that women ministers must resign if they marry.

Send your news items to The Eccentric, Phones 11 and 12.

## Coughs go fast!



Quickly, even a really bad cough stops; the groggy, "grippy" feeling is gone—when Smith Brothers Triple Action Cough Syrup starts its healing work... As the delicious syrup glides down your throat it soothes the sore membranes, clears up congestion, brings relief. Why does Smith Brothers Cough Syrup act so much quicker? Medical science says Triple Action does it. The three separate actions rid you of a cough swiftly and thoroughly. Smith Brothers Cough Syrup is absolutely safe for children. It tastes good because it has the famous delicious cough drop flavor.

the Cough Syrup with TRIPLE ACTION  
1/ Soothing  
2/ Mildly Laxative  
3/ Clears air passages



SMITH BROTHERS Triple Action COUGH SYRUP

## THE DUPLEX FURRIERS & TAILORS

### Our Standing

IN BUYING FURS, the standing of the house with which you do business is of the utmost importance. From the first day that we started this business it has been our constant aim to give every customer the very maximum of satisfaction and value. Only the finest type of workmanship, garment that bears our label must be a garment that the customer is proud to wear, and at the same time a credit to us.

Our business being a 4 in 1, we can give special prices on altering, repairing, cleaning, pressing and fur glazing on the same garment. We make men's and ladies' strictly tailored suits and guarantee satisfaction.

HEISERMAN & HEISERMAN  
7742 Woodward Ave., Detroit Phone Empire 3941

## A Sound Policy



To continue to furnish the best possible telephone service at the lowest cost consistent with financial safety. This is the policy of the Michigan Bell Telephone Company.

MICHIGAN BELL TELEPHONE COMPANY

## NEW Lamps for Old

Electric light bulbs are not immortal—they blacken with age; finally they burn out. Electric service entitles you (without charge) to exchange blackened and burned out lamps for new lamps (in the usual household sizes). Small lamps may be exchanged for larger sizes. To get full benefit from your lighting service use only lamps of proper size—undimmed by excessive age.



THE DETROIT EDISON COMPANY

## Household Hints

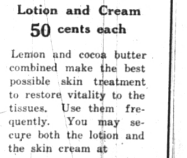
- MENU HINT BREAKFAST**  
Sausage  
Maple Syrup  
Coffee
- LUNCHEON**  
Cream of Celery Soup  
Toasted Cheese Wafers  
Pickle  
Fruit Cup  
Christmas Cookies  
DIXIE  
Oyster Cocktail  
Celery Hearts  
Stuffed Olives  
Roast Goose, Sage and Onion Dressing  
Buttered Peas  
Mashed Potatoes  
Creamed Cauliflower  
Pear and Peach Salad  
Apple Sauce
- Fruit Cakes**  
Fruit Cake  
Neapolitan Ice Cream  
Raisin  
Coffee  
Nuts
- Today's Recipes**  
Pear and Peach Salad  
One large half of pear placed on lettuce with half peach on either side. Decorate with strips of angelica and candied cherries. Use French dressing.



SAVE WITH SAFETY  
at  
The Rexall Store

## Super Cream

To those who really want to enjoy the wintry out-of-doors and yet desire to retain lovely, soft white skin, we recommend daily applications of LEMON COCOA BUTTER LOTION and SKIN CREAM.



Lotion and Cream 50 cents each  
Lemon and cocoa butter combined make the best possible skin treatment to restore vitality to the tissues. Use them frequently. You may secure both the lotion and the skin cream at

SHAIN'S  
The Rexall Store  
West Maple Avenue  
Birmingham, Mich.

## BIRMINGHAM FOLKS



By G. E. COOK  
SHE SAID SINCE I QUIT SMOKING I WAS AS AGREEABLE AS A CROSS-EYED BEAR WITH THE FLEAS.  
SHE DROPPED INTO WOODWARD PHARMACY AND BOUGHT ME A BOX OF MY FAVORITE CIGARS, PROVING THAT SHE CAN THINK WHEN THE OCCASION DEMANDS!  
WOODWARD PHARMACY  
GROVER E. COOK, PH. G.  
NATIONAL BANK BUILDING  
TELEPHONE 766 WE DELIVER

## SALLY'S SALLIES



There is a legal penalty for flitting—sunning.