

# See the Latest Models on Display In Birmingham

With all the new models of motor cars being announced the public has come to be vitally interested in the many values and in the details of construction which are being claimed by manufacturers. Below you will learn something about these models.

On this page are set forth the types of new motor cars which are being introduced currently. The local dealers advertising on this page are desirous of letting you know that right here in Birmingham you can see the new models. There is no need of going out of town to view them.

## ESSEX

THE CHALLENGER!

NOW ON DISPLAY IN BIRMINGHAM

And bids 1,000,000 Super-Six Owners to pit it against all that Motordom has to offer

**\$695**

**76**

AND UP AT FACTORY

Coach	\$695	Standard Sedan	\$795
2 Pass. Coupe	695	Town Sedan	850
Phaeton	695	Roadster	850
Coupe, with rumble seat	725	Convertible Coupe	895

Standard Equipment Includes: 4 hydraulic shock absorbers—electric gas and oil gauge—radiator shutters—saddle lamps—windshield wiper—rear view mirror—electrolock—controls on steering wheel—starter on dash—all bright parts chromium-plated

IMPROVEMENTS

INCLUDE:

Power increased 24%—Above 70 miles an hour—Four hydraulic shock absorbers—New type double action four-wheel brakes—Larger, finer bodies—Easier steering—Greater economy.

A BIG FINE SUPER-SIX

### Boughner Bros. Garage

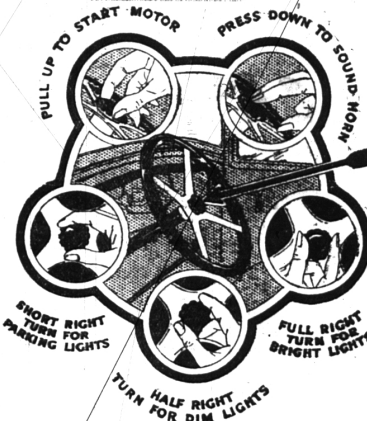
134 S. Woodward Ave.

Phone 70

Birmingham

## The NEW SUPERIOR Whippet

FOURS • SIXES



The most notable advance in driving convenience since the self-starter

The Superior Whippet is the first car to offer the new "Finger-Tip Control"—a single button conveniently located in the center of the steering wheel, which controls all functions of starting the motor, operating the lights and sounding the horn.

This ingenious device does away with all troublesome foot fumbling for the starting button, usually located in a somewhat inaccessible position, and obviates a change from the comfortable driving position to reach the light switch on the dash.

While everyone will welcome this new feature, it will appeal particularly to women drivers. Its simple operation is clearly explained by the illustration to the left.

Whippet Four Coach	Whippet Six Coach
\$535	\$695

### Arthur T. Stone & Company

BIRMINGHAM  
505 N. Woodward—Phone 1340

PONTIAC

ROCHESTER

# Now On Display In Our Showroom The Outstanding Chevrolet

Today you can see the most sensational automobile ever introduced—The Outstanding Chevrolet of Chevrolet History, a Six in the price range of the four!

This amazing new automobile is now on display in our showrooms and we cordially invite you to come in for a personal inspection!

Judging by the tremendous interest which it has excited wherever shown—

—judging by the unqualified approval it has won from everybody, everywhere—

—the Outstanding Chevrolet will instantly impress you as the greatest dollar-for-dollar value ever offered in any automobile!

#### PRICES

The ROADSTER	\$525
The PHAETON	\$525
The COACH	\$595
The COUPE	\$595
The SEDAN	\$675
The Sport CABRIOLET	\$695
The Convertible LANDAU	\$725
Light Delivery Chassis	\$400
Sedan Delivery	\$595
1½-Ton Chassis	\$545
1½-Ton Chassis with Cab	\$650

All prices f. o. b. Flint, Mich.

### Gehring Chevrolet Sales

"OUTSTANDING"

WOODWARD AT RUFFNER

PHONE 851

# COMING!

and now **1929**  
for . . .

SOON OAKLAND WILL ANNOUNCE

## The New Pontiac Big 6

<b>BIG CAR</b> Appearance	<b>BIG CAR</b> Value	<b>BIG CAR</b> Performance
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### Shaw Motor Sales

700 S. WOODWARD

PHONE 1160