

ARTHUR T. STONE & CO.

BIRMINGHAM

PONTIAC

ROCHESTER

**WILLYS
KNIGHT**

Announce

**WHIPPETS
Fours - Sixes**

A NEW Salesroom Location Ready About March 15th

Pictured on this page is an architect's drawing of the new sales and show room for Arthur T. Stone & Company which will be located at George street and Woodward avenue, just next to the Buick salesroom on south Woodward avenue. Construction of this new building is going on now and we plan on being in these new quarters by the middle of March.

A NEW Branch Manager PAUL R. COTTON

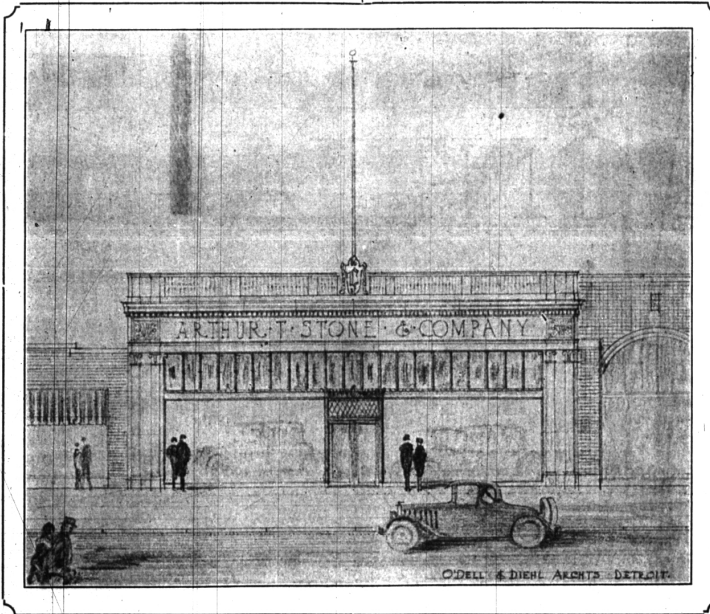
With the introduction of the new Whippet Fours and Sixes we have found the demands made upon us to be greater than ever in the history of our business. With this new demand we have been fortunate in securing Mr. Paul Cotton, formerly of Tracy & Cotton, Inc., to take over the complete management of our Birmingham branch.

Complete Facilities

Every modern convenience and facility will be available to motorists in this future location. At the rear of the building with entrance on the alley will be a modern service station with machine shop, stock room, wash room, etc.

A Modern Building

The show room will be 40 feet by 50 feet with beamed and paneled ceiling, walls decorated on antique plaster and a terrazzo floor. The front of the building will be of Indiana limestone with ornamental columns, frieze and balustrade. It is our wish to have this new structure as a distinct commercial asset to the village.



Veteran Auto Dealer

Mr. Cotton has been in the automobile business many years and for the past two and one-half years has been located in Birmingham, with interests in the firm of Tracy & Cotton.

Interested In Your Needs

We are sure that his connection with us will be a very happy and pleasant one and will do much to win friends for this company. His thorough knowledge of automobiles will assure you of the best of customer-dealer relationship. We urge you to call upon his services and to do so freely for we know you will find him a capable and interested counsellor in your automobile needs.

HAVE YOU SEEN THE NEW WHIPPET YET?

Features

... of the four

- Force Feed Lubrication
- Invar-strut pistons
- Silent Timing Chain
- Six frame cross members
- Shock Absorbers—
Front and Rear
- FINGER TIP CONTROL

... of the six

- 112 1/2" Wheel Base
- 7 Bearing Crank Shaft
- Invar-strut Pistons
- Silent Timing Chain
- Shock Absorbers—
Front and Rear
- Seven Frame Cross Members
- Finger Tip Control

The Superior Whippet is the first car to offer the new "Finger-Tip Control"—a single button conveniently located in the center of the steering wheel, which controls all functions of starting the motor, operating the lights and sounding the horn.

This ingenious device does away with all troublesome foot fumbling for the starting button, usually located in a somewhat inaccessible position, and obviates a change from the comfortable driving position to reach the light switch on the dash.

NOW ON DISPLAY AT

Arthur T. Stone & Co.

505 N. WOODWARD

BIRMINGHAM, MICH.

Prices

... of the four

- Touring -----\$475
- Roadster -----\$485
- Coupe -----\$535
- Cabriolet -----\$595
- Coach -----\$535
- Sedan -----\$595
- Comm'l Chassis -----\$365

... of the six

- Coupe -----\$695
- Coupe (rumble seat) -----\$725
- Coach -----\$675
- Sedan -----\$760
- Roadster (Deluxe Sport,
6 Wire Wheels) -----\$850