

The Woman's Page

Society

Continued from Society Page, Part 1)

Dr. W. O. Steven, of Cranbrook, left Thursday to attend a convention in Arizona, N. Y.

Mr. and Mrs. Manly Davis, of Knoch Farms, left Sunday for a month's sojourn in Arizona and California.

Mr. and Mrs. D. C. Murray, of Grinn road, returned last Thursday from a visit to Chicago.

Mrs. J. M. Rainey, of Oakland avenue, was hostess at a birthday party last Tuesday evening in honor of Dr. Rainey. Guests included: Mr. and Mrs. Mary Rainey, Mrs. Elizabethoughton and Fred Rainey.

Mr. and Mrs. Don O. Scott, of Oakridge road, had as their house guest last week-end Mr. C. G. Mulberry of Glencoe, Ill. Mrs. Scott entertained her sewing club luncheon last Friday. Covers were laid for 14 guests.

Mrs. L. A. Abbot, of Ruffner avenue, will entertain Saturday evening at a buffet supper and five hundred party.

The Ladies Society of the First Presbyterian Church met yesterday at the home of Mrs. May Stevens, of Smith street. Tea was served.

Mrs. J. L. Sager, of Webster avenue, entertained the Upanattis at luncheon at her home.

Mr. and Mrs. Daniel Robinson, Webster avenue, have as their guests, Mr. and Mrs. William Robinson, of Detroit.

Orville H. Foster, Jr., of Arlington drive, is leaving tomorrow for two weeks in Miami, Fla. Mr. Foster has as their guests, Katherine B. Foster, of Mansfield, Ohio.

Phone your news items to The Eccentric. Phones 11 and 12.

Ensemble Takes On New Features For Spring



By LUCY CLAIRE

Fashion Expert for Central Press and The Birmingham Eccentric

The silhouette is asserting itself in its spring character in the three and two-piece ensembles for informal and formal wear. There is the short jacket costume and the long coat ensemble, with in-between variations. Fabric is all important in the classification of degrees of formality. The short jacket may be formal or informal, according to the fabric which interprets its style. The same is true of the long coat ensemble, as well as of the in-between lengths, though the long or

three-quarter coat is more frequently seen with the formal afternoon costume for street wear. The suit or jacket costume has been so well received abroad that there is little doubt it will reign supreme for the younger element during the spring. There is much that is new about it. The jacket blouse and the riple skirt, for instance, bring new character to the spring silhouette. An example of this silhouette is shown at the left of the sketch in a three-piece model. The jacket and skirt are of navy blue silk, the jacket simply tailored and finger length, and the skirt in circular cut flared from a hip length yoke, and with an inverted pleat at the center of the front. The tuck-in blouse is of white silk crepe with red bands trimming the scarf neckline. You will note the normal waistline where the blouse tucks into the skirt. One strap, blue kid shoes and a blue felt hat are worn with this ensemble.

Compromise in Details
There is a delightful compromise between the mannish details of tailoring and the feminine styling of the spring ensemble. The same model will have the mannish lines and tailoring and still

suggest the softer feminine touches in the blouse or the ripple of the skirt. One of the more mannish aspects of the ensemble is shown at the right of the sketch. It is fashioned from a midnight blue and white plaid woolen fabric in an extremely tailored version, sponsoring a three-quarter length coat. Among its style details are the large square pockets, notched collar and wrap-around skirt. It is worn with a long blouse of white silk pique, with an Ascot cravat collar and a string belt which is crossed in front. Blue kid ex-fors and a white felt sports hat complement the costume.

In counterdistinction to the mannish aspect of the ensemble just described, is the very feminine model in the center. The coat is a dark green covert, while the frock is of printed crepe in a design introducing corrie, yellow and dull blue flowers on a dark green ground. The coat is lined with the dress material. The frock is a one-piece model featuring a pleated skirt hung on a mounting diagonal line. The coat is flat in the back with three gores on either side at the front to achieve the flare. A flat scarf finishes the neckline. Dark green kid pumps and a dark green felt hat accompany the ensemble.

How to Achieve Beauty



by HELENA RUBINSTEIN

When we meet a woman for the first time, the thing that we notice most is her looks. And by looks, I do not mean beautiful eyes, lovely hair, or a pretty mouth. All these are desirable and attractive, but by looks I mean that ensemble of beauty—the entire picture she presents to the world—from the top of her head to her feet; even that radiance she breathes because of the feeling that she is looking her best and making the most of herself.

Have you seen a little child wearing for the first time a new dress or a new pair of shoes? How she struts and preens herself, with the consciousness of her new plumage. The "grown-up" feels the same assurance when she can wear lovely clothes, and how

much more so when she can feel that they are thoughtfully selected and carefully worn.

It is not always the most beautiful woman who is the most attractive, nor is it the one who can spend the most on her clothes. It is the woman who takes unprejudiced stock of herself—her good and her bad points—and select things which set her off to the best advantage, who presents the most lovely effect.

Intelligence and thought, even more than beauty, are the chief ingredients of good looks. Study

JUST AMONG US GIRLS!



About all the girl of today is doing to save the fruit, crops is to PRESERVE the PEACHES in her cheeks!

WITH WOMEN OF TODAY

BY MISS LILLIAN CAMPBELL

Miss Rachel Jens of the office of Indian affairs of the department of the interior at Washington, D. C., is now in Arizona, where she will make a census of the Papago and Pima Indian tribes having reservations in that state.

Miss Jens recently completed a census of the largest of the American tribes, the Navajos, residing chiefly in northern Arizona.

Bits of News

The stylish Paris mannikin must be slender to business, with nary a dimple or curve. "Thin and nervous" seems to be the rule with both mannikins and customers.

Open New Building

Invitations have been received at the National Young Women's Christian Association headquarters in New York to the dedication of a new Y. W. C. A. building in Prague, Czechoslovakia. Mrs. Zaborova-Nemcova is president. An American unit aided in financing the project, sent over at the request of Miss Alice Masaryk, daughter of President Masaryk.

Demotesters New Instrument

Esther Dale, American soprano, is the first vocalist to sing to the accompaniment of the thereminovox, the new ether-wave musical instrument named after its inventor, Leon Theremin. At



Miss Rachel Jens.

concert in New York, in January, the Princess Jacques de Broglie demonstrated the instrument in solo numbers and in obligation for Miss Dale.

The Thereminovox utilizes electromagnetic waves in the production of musical tones. The performer does not touch the instrument, but controls the pitch and volume of tone by movements of the hands over the positive and negative poles.

Style Whimsies

Women's knees must be covered is Paris' latest decree.

Hats that express midday's personality are more and more in demand.

A touch of velvet, in the form of a tie or sash, lends piquancy to dresses of printed chiffon.

Cottons, having confined their activities to the home and fire-side in the past few years, are to be worn liberally this coming season.

Soft yellows promise to be very popular in the spring styles. A yellow tweed coat from Paris was given black kasha lining and black fox collar and cuffs.

Color can make you tall or short, slim or rounded. The design of your dress material, whether it be figured, striped, plaided or plain, all play a tremendous part in the beauty's role.

Then, too, there are all those little accessories which make or mar an ensemble, the shoes and stockings, the gloves, the purse, the jewelry. These should be selected with the greatest of care and attention.

You can readily see that with the proper attention to all these points, a really plain woman can be made attractive and a beautiful woman perfect. Really it's your duty to yourself to make the most of what nature has given you, for the importance of beauty cannot be over-estimated. Its selling influence is felt, not only in social and domestic affairs, but in every department of diplomacy and business. It is the goal we should all strive to reach.

HOUSEHOLD HINTS

BY MISS MARY MORTON

This is a day's menu planned for four people, two adults and two children, but I am sure you might have a guest or two for the noon meal, and safely invite them to stay to supper.

Today's Recipes

Baked Beans—Wash and cook two cups of navy beans until tender. Add three medium sized onions chopped fine, one cup of canned tomatoes, three slices of bacon cut in small pieces, one half cup of dark molasses or brown sugar, salt to suite taste. Place in well greased baking dish and brown in moderate oven.

or chicken and celery salad will be nice, and have from eight to nine dozen rolls to serve with this. They usually figure seven portions in a quart of ice cream so you will need from seven to eight quarts for fifty people. Have four good sized cakes.

For the coffee use one pound coffee (in a bag) and from six to eight quarts of water. Ten quarts of punch should be provided if there is dancing, otherwise about six quarts will be sufficient.

MENU HINT

BREAKFAST
Orange Juice Cereal with Cream
Crisp Bacon Milk

DINNER AT NOON
Toasted Raisin Bread with Honey
Coffee
Chicken with Dressing
Cranberry Sauce
Celery String Beans
Candied Sweet Potatoes
Apple Pie

SUPPER
Baked Beans Catnap
Lettuce Sandwiches of Whole
Wheat Bread
Lemon Gelatin Tea
Cocoa Butter Scotch Cookies

Suggestions

When You Entertain
For a party of fifty make ten quarts of salad. Either lobster

Meats of Quality

TASTY ROASTS AND CHOPS
FULL-FLAVORED POULTRY
FRESH FISH

Regular and Special Deliveries
for Your Convenience

Phone your order, and be assured of the same careful selection of a personal call.

OLSEN'S MARKET

"Yours for Service"

MEATS FRUITS VEGETABLES
110 S. Woodward Phones 648 and 649

"and the wearing apparel
is so nicely ironed
when I use the

Palace Model

Finished

Family

Service"



"EVERY piece is so carefully finished—starched, ironed, carefully folded—and they even do the mending and sew on the buttons!"

More and more, the Modern Home Manager is realizing the convenience of sending her entire family washing. It permits so much more time for other things—the children, reading, and to making the home more livable.

And considering the cost—it's really not worth the time and drudgery to handle your washing yourself.

Send Everything Next Week.

Palace Model Laundry Co.

Telephones
Glendale - 5680
Birmingham 1170
Dearborn - 729
Royal Oak - 4745
40 Deliveries
Thirty Branch Offices
Plant: Pine and Fifth Streets

THIRD LARGEST LAUNDRY IN AMERICA

LIGHT IT IS MAGNETIC

Of the several means which the storekeeper may use to attract the attention of passers-by, good window lighting is one of the most magnetic. Moreover, proper interior illumination of the store has a favorable influence on the customer who comes in to buy. Well-lighted and well-displayed merchandise is attractive to the buyer.

Your store lighting may be a helpful factor in your business—if it is adequately done. But it's a job for measuring instruments and illumination experts.

Our illuminating engineers are part of your store's staff—be it large or small. There is no charge for this service.



BIRMINGHAM FOLKS



We'll answer one question right here: "Where is the drug store of absolute dependability?" Here's the answer: HERE! Things to help your appearance and health.

Woodward Pharmacy

GROVER S. COOK, Ph. G.
National Bank Building
TELEPHONE 766 WE DELIVER