

Seen in the Shops of Birmingham

By GERRY

WHO doesn't love a good steak—and that's what the Pure Food Restaurant at 116 North Woodward guarantees. Lots of folks have found out the quality of their steaks already, but to those who haven't, well just wander in there for luncheon, or for dinner, and order yourself one of these delicious steaks. Meat does fill such an important place on the menu anyway, and the Pure Food Restaurant lays special emphasis on all of the meat they serve—the full rich flavor, tender and delicious roasts and chops of all kinds. Don't it just make you hungry to even think about it? Well just contain that appetite until next dinner hour, and then find out for yourself how one of their steaks strikes the spot.

THE beauty of the picture or portrait depends upon having the frame match in color, and harmonize in style. C. L. Misener in the Field Building from his long experience, can select just the right kind, and from his big assortment of frames in natural woods, polychrome, or gold leaf, you'll find the type for any portrait or picture. A picture does add so much to the decoration of a room, and there is so much joy in having the pictures we love in evidence, then there are our favorite portraits that bring us back to the past, and photographs for training the eye, or for your picture and photographs for training the eye, or perhaps you can select a swing frame, if you wish that style, from the big assortment of those in all sizes that Mr. Misener is offering. Step down stairs in the Field Building and see for yourself.

I could just keep right on dancing—"Remember that old tune? Well that's the way you'll feel when you dance at the Fleur des Lis Sandwich Shop at Bloomfield Center. An Orthophonic that plays all the latest dance music that fairly sets you into a tingle, a floor that you can just glide over, and sociable young people is what is making the Fleur des Lis Shop a popular place for dancing. They serve the most delicious toasted sandwiches, and it's so delightful to have one of them, dance, lunch again, and then still more dancing. Just visit the Fleur des Lis Shop out of these evenings. It's a delightful place to entertain your friends too when you have company. Dancing is a new feature at the Bloomfield Center shop, and it is fast becoming a popular one.

WHO called them back-seat drivers? Well the achievements of women driving Studebaker cars prove them to be fully the equal of the upriver males. Jewell and Mother at 160 West Maple, the home of the Studebaker in Birmingham, tell you so too. Here we just read of two women in South Africa traveling 4,378 miles in their Erskine Six Club sedan without male assistance. Women's driving contests are becoming more popular and more behind the wheels of Studebakers prove the performance and endurance of the machine too. See the various Studebaker models at the local show room, and drive one of these beauties. They'll be glad to arrange for a demonstration for you, and you'll be thoroughly pleased with the Studebaker as a woman's car.

ISN'T it wonderful to have your linens looking like this—and they will too with an electric ironer from the Hawthorne Electric Co. at 242 West Maple. Ironing day is now over quickly, as coated in a comfortable chair you turn out piece after piece, and with a help that's as possible by hand, a finish that suits the most exacting housewife. It irons everything from the widest table cloth to the daintiest and delicatest garment, with scarcely an effort. An electric ironer will eliminate much work for the housewife and be a real joy to her. See these ironers in your own home, and you can range for a free demonstration in your own home. You can actually see at this ironer yourself and use it. Then only will you appreciate its value and the features that make it so convenient.

DIED Pipers Shoes, and they sell them at Williams Root Shop at 115 West Maple, come near to a perfect fit for the youngsters' feet. Pied Pipers are made on a last shaped to fit the natural foot, with room for the toes. They're made to stand the test of time, and the children give their shoes, built to give service, and yet maintain stylish appearance. Bring the little folks in next time they need footwear, and have their feet measured for Pied Pipers. You'll appreciate the comfort and attractiveness of these shoes. You'll be mightily pleased with their durability when you see them stand the scuffling and hard play of the youngsters. See Pied Pipers in sizes from the wee folks to the older children.

THE little folks have so many wiles and mannerisms all their own, dear to the heart of every mother that Arnold's Studio in the Theater Building can so correctly portray. Bring them in now during their special of three gold tone portraits, size 11 x 16 for \$10 which lasts until March 16. These regularly sell for \$40 a dozen. But you can't just walk in and order your portrait taken. To get in on this special price you have to have a little circular with you that Mr. Arnold has distributed. And if you haven't one, think maybe if you phone him, he'll tell you where to get one. The portraits come in etched mountings, and you'll appreciate them more in years to come, having the portraits of your children in your baby days.

Style and spotlessness seem to be affinities. Ours is a spotless cleaning service and our dyeing is as fixed as the stars.

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THE Birmingham Recreation at 177 S. Woodward might be termed Birmingham's recreation center, affording chance for bowling entertainment, both pleasurable and healthful for men and women. You're always bound to find your friends down there, and enjoy a pleasant hour. And what more healthful entertainment could you choose? Bowling exercises and develops your muscles. Come down regularly every day for a game or two, and you'll soon notice the difference. The ladies too are invited, and they can arrange for private alleys any evening with the exception of Tuesday. It's a great game, you've often heard bowling fans express themselves, and the way they say it is proof of the satisfaction and keen enjoyment they're getting. Treat yourself to a game too.

ISN'T it just great fun though to be planning your spring housecleaning and planning for pretty hook rugs like they have at the Taylor Antique Shop in the Wakefield Building—one for the living room that will just match your drapes and furniture, a smaller one to go before the fireplace. And it's so much fun to visit Taylor's and pick yours out from the big assortment they have. There are floral and conventional designs with just any color predominating that you could wish for. They come in all sizes too, and they are sizes to fit little bits of three small yards in their teens. Then they have overalls, exactly like Daddy wears for \$10 to \$11.00, and you know the joy that little son gets out of having for the kiddies too. They stand hard play, and make it easier to keep the children tidy and neat.

IT'S time now to be thinking of play suits for the youngsters, 'cause they'll be discarding their heavier clothing soon and will be long before they'll be out of doors all day long. Gustine and Miller at 152 N. Woodward have a big assortment of play suits that will suit your blue chambray, indigo blue, and hickory stripe. They're priced from \$1 to \$1.50 and there are sizes to fit little bits of three small yards in their teens. Then they have overalls, exactly like Daddy wears for \$10 to \$11.00, and you know the joy that little son gets out of having for the kiddies too. They stand hard play, and make it easier to keep the children tidy and neat.

SPRING isn't coming—it's here already, what with the new suits and topcoats that Chas. R. Peck Sons at 108 Woodward are displaying. They're Society Brand clothes too, and have that style to them that makes for the well dressed man. A representative from the Society Brand company was at Peck's this week, and he told us just what the men are wearing in the new styles. Tans and grays are the thing in suits and top coats, in both plain, camel hair tweeds, and mixtures. The plain shades are especially good in suits," he said with all the authority of a Parisian designer himself, "but stripes and mixtures will be as popular as at present." So just drop in on Peck's with your husband, brother or sweetheart and help him select the new spring outfit.

YOUR old upholstered furniture made like new—that's the promise of Charles M. Scott, Upholsterer in the Field Building. No matter whether it's frize, mohair, damask, or tapestry, Mr. Scott can repair the damages of time and use, and you'll be thoroughly pleased with the appearance of your old furniture. He repairs furniture of all kinds, and renovates mattresses too. You may have been planning on new pieces of furniture, to improve your home, but the repair of some of these articles you've stored away may mean they became broken will improve your home, and give you added service and convenience. Charges are reasonable too, and will return your furniture so good looking that you'll marvel at how it has withstood the service of the years. Just like new again—that's his motto.

MEMBER back in the days when you had your doll, dressed it, played with it, and loved it? Well you'll enjoy the dolls they have at the Gift and Art Shop at 49 West Maple Avenue just like that. They have some beautiful boudoir dolls, thirty inch lengths, in satin, in a variety of colors. Their hair is fine and silken and their features exquisite. You'll just adore having one sitting all comfy on your bed. Then they have genuine Italian Vat Dolls, imported. The entire doll including body and clothing made of felt. They're simply adorable with their natural hair, and clever costumes. You'll find you haven't grown out of the Doll stage one bit when you see these, and Oh! what lovely gifts they make. The genuine Vat dolls come in various sizes.

THE happiness of the family circle will be greatly increased with a radio from Grinnell's at 144 Woodward. Aside from the entertainment, the leading artists and speakers in the country, and national characters bringing their messages to you, there's the educational value—your children grow up in the atmosphere that a radio brings. You find folks staying up nights when they have a radio from Grinnell's, and good reason why too. The tone quality, the selectivity, the superlative marks for exceptional reception. Your entire family will join that list of radio fans. You'll see their smiles of pleasure, and be wearing one yourself. Stop in now, and we'll plan for a demonstration in your home. Easy terms can be arranged to suit your needs. And then you'll be enjoying all the satisfaction it brings while you pay.

NO reason at all for letting the weather work havoc with your complexion, with all the beauty helps Shain's Drug Store at 105 W. Maple are offering. At this season of the year your skin is bound to show the effects of wind and out-of-door exposure, but with a little attention, lo! it will be transformed. There's Shain's Chap Cream that is marvelous for chapped skin. They can suggest cold creams, massage creams, and astringents for your own beauty treatment. Then they have a variety of powders, finishing creams, and rouges. Having just the right cosmetics to suit your particular type is important. Beauty is woman's rightful heritage anyway, and they'll show you the road to it when you leave Shain's Drug Store.

BANKS these days are showing folks all kinds of ways of protection and convenience in handling their financial problems, and the Birmingham Savings Bank at 138 S. Woodward are offering still another service. It's a protection bank money order which is a money order drawn by a bank on a bank and payable at any bank. The small fee is less than that charged for other forms of money orders. You get a receipt to keep for your records showing the date, amount, and to whom issued, thus eliminating any chance of paying bills a second time. Just step into the Birmingham Savings Bank about this new service. The absolute protection is particularly desirable in the mailing of remittances, and the charge for this is less than other forms of money orders. No other form of money order if you make use of a protecta bank money order.

D'MOLAYS GIVE NEW PROGRAM

Plans Are Laid For Future Meetings Of Chapter

Birmingham De Molays are entering a season of marked activity which will continue through until the annual business meeting in June.

Tuesday evening the James S. Hushberger chapter will hold an informal meeting at the Masonic Temple and on Wednesday they will go to Pontiac for initiation.

The program for the remainder of the year follows:
March 1—DeMolay dance, Masonic Temple; March 3—Business Meeting, ritual practice; March 12—Initiation, Birmingham at Rochester; March 19—Initiation, Pontiac at Birmingham; March 24—Devotion Day, First Baptist Church, 11 a. m.; March 26—Initiation, Master Masons' Night; Mother and Son banquet, 6:30 p. m.

April 2—Business meeting; April 9—No meeting; April 16—Ritual practice and informal meeting; April 19—DeMolay play, B. H. S. auditorium; April 23—Initiation, Master Masons' Night; April 30—Open date.

May 3—DeMolay dance, Masonic Temple; May 7—Business Meeting, ritual practice; May 9—DeMolay Degree, Birmingham at Pontiac; May 14—No meeting; May 15—Initiation, Birmingham at Pontiac; May 21—Informal meeting; May 28—Initiation, banquet; June 4—Business Meeting and election of officers.

William Tomlinson, of Cardiff, who died at 66, was survived by all his 24 children.

In a fish netted in the North Sea was found a coin circulated in France in 1790.

Pierre Doreval, aged 92, of Marseilles, France, has acquired his fourth wife, a woman of 26 years.

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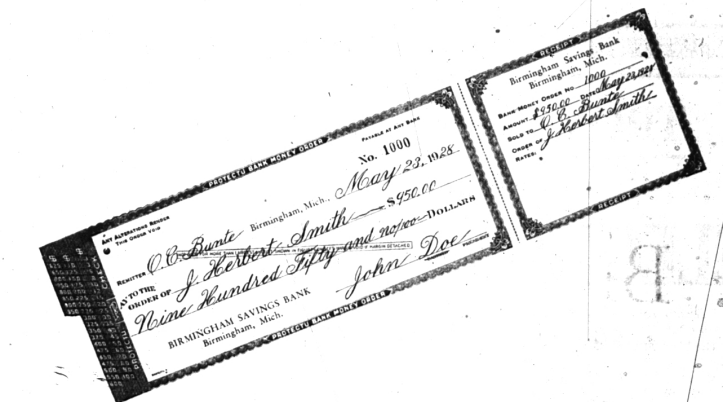
Bloomfield Village homesites, of 80 feet and larger—with gas, sewer, water, electricity, sidewalks, concrete curb and gutter—may be purchased for as little as \$2450. Write for literature.

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