

**MICHIGAN BELL  
TELEPHONE CO.**

*for \$***200**

12-13-45

**A** GREAT FURORE is being created in the automotive world these days. People are agog. They're discovering something entirely new. They're learning all about a new low-priced six that offers every desirable big car quality. It is the New Pontiac Big Six.

They see the New Pontiac Big Six and admire its big car style and poise and beauty. They step into the New Pontiac and find roominess and restful ease. They drive the car. And then they are more than ever convinced that the New Pontiac Big Six is really a big car. For its big, new L-head engine gives it big car power, pick-up and speed.

Since the Pontiac Big Six went on display, men and women of every type have been coming to see and drive it. But most of the buyers belong to one particular group. They have taste. They love fine things. They would no more be content with buying the lowest priced car than they would with living in the cheapest house or wearing the cheapest clothes. They want to step up the quality of their automobiles—and the New Pontiac appeals to them—for it's big in every way except in price!

700 S. WOODWARD AVE. PHONE 110

**THE NEW**  
**PONTIAC**  
PRODUCT OF  
GENERAL MOTORS  
**BIG** at **\$745**

February, 1959.  
Authenticated,  
LUTHER D. ALLEN,  
President

such special election shall be as fol-  
lowing: \_\_\_\_\_

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