ZID-ON

Special

for one week

TWO PIECES

\$ 50

BERTINE

**BLEAZBY** 

GARRETT

THEATRE BUILDING

Lions Of Christmas Seals of the Christmas Campaign with inso of little Yulcide greeting This year the organization of ceuturies agreed doublet and yellow leg ps. ringing in the Christmas campaign with inso of little Yulcide greeting and the Christmas campaign with inso of little Yulcide greeting This year the organization of the thousand the Christmas campaign with inso of little Yulcide greeting This year the organization of the thousand the Christmas campaign with the Christmas campaign with the Christmas campaign with the Christmas seal finance as a special for the christmas seal finance as that has been achieved the Christmas seal finance as t

Ten boarders in the house 1016 South Washington avenu Royal Oak, were aroused fro Thanksgiving Day, when Mr Carrie Rideout, the proprieto discovered the roof on fire. Firmen said the blaze was caused t (Continued on Page 7, Part 3)

Saturday, Dec. 7th

## Metropolitan Club Day

5% of our GROSS SALES

Saturday, Dec. 7th, to further the good work. P. E. Davidson

**Practical** Gift Suggestions

for Men

Stetson Hats ....\$8.50

Adler Gloves \$1.95

Traveling Bags \$7.50

Handkerchiefs .... 50c

Interwoven Socks . 35c

Leather Coats \$13.50

Bathrobes ..... \$7.95

Superba Ties \$1.00

Scarfs .....\$1.95

Manhattan Shirts \$2.00

Pajamas .....\$2.50

Radio Coats ....\$9.50

Lounging Robes \$10.50

Hickok Belts \$1.00

With much greater stocks, with a larger and more competent sell-ing organization, we are ready as never before to supply your Christ-mas gift items—Conveniently, Economically, and Cheerfully, We list but a few suggestions representative of our immense selection of practical gifts for the entire family, and the home.

R. E. Davidson



The Dainty Personal Gifts Every Woman Adores!

All the new dainty items of lingerie are here in widest assortment in preparation for Christmas gift giving.

Delightful intimate garments in delicate hue. Beautifully lace thumed with many frivolous conceits of styling that so please the heart of women. Here in the heart of women. Here, in-deed, are gifts that will be wel-

Combined
Combinations\$1.95
Bloomers\$1.00
Teddies\$2.45
Vests\$1.00

### Lounging Robes

Dainty night robes are here in lovely profusion—robes that have the same graceful irregular hemlines as daytime fashions, all made entrancingly lovely. Quilted Robes\_\_\_\_\$7.95

Wool Bath Robes\_\_ \$5.95 Silk Negligees\_\_\_\_\$4.95

# Lasting Elegance

trons... how clear! How smooth-ly they cling... these shimmering chiffon picot edged Phoenix stock-ings! You can select no gift that will delight "her" more, or bring forth greater appreciation.

\$1.50 to \$2.95



Featuring a Special Showing

of Fine Silk to Top

CHIFFON HOSE 95c pair Full Fashioned -- All Colors
in Lovely Gift Box

S DE DE

GIFT PURCHASES

carefully wrapped in Christmas fashion and

**POSTPAID FREE** 

anywhere in the U.S. A.

--- A Christmas service typical of this store

### Thrilling Dress Special!

\$11 Dresses\_\_\_\_\_2 for \$11

\$16 Dresses\_\_\_\_2 for \$16 \$21 Dresses\_\_\_\_2 for \$21 \$26 Dresses\_\_\_\_2 for \$26

All sales cash-all sales final.

Lovely Gift Suggestions for Women

Luggage ..... \$7.50

Jewelry ..... \$1.00

Handkerchiefs ... 25c

Parasols \$3.95

Leather Coats \$16.95

Kid Gloves .... \$2.95

Scarfs ..... \$1.95

Bags .....\$2.95

Coats ..... \$25.00

Luncheon Sets .. \$1.95

Bedspreads .... \$2.95

Blankets ......\$4.95

Gorgeous Bed Sets \$15

Bolster Pillow and Spread

Younger Set! \*\*

Shoe Tree Sets . \$1.00

MRS. LEARY'S COW STARTED THE CHICAGO FIRE BUT JUST BECAUSE YOU DON'T KEEP A COW DON'T THINK YOU WON'T EVER NEED INSURANCE WITH BINGHAM & BINGHAM REAL ESTATE INSURANCE, S BIRMINGHAM

TELEPHONE

=2000=

Sheepskin Coats \$8.95 Leather Coats \$14.95 Knickers ..... \$2.85 Overcoats .... \$5.95

Leather Gloves . \$1.50 Corduroy Blouses \$5.85 4 pc. Suits .... \$13.50

Sweater Sets . . . \$3.95 Leather Coats .. \$10.00 Dresses ..... \$1.95

Leggings .....\$1.00 Coats ..... \$5.95 Berets ..... 95c

1 L.E. Davidson Open Evenings

• Practical Gift Suggestions For The

Shop Early Best Service!

Birmingham's Foremost Store indenter de le company de la c