

ETTA KETT

And A Prosperous One, Too

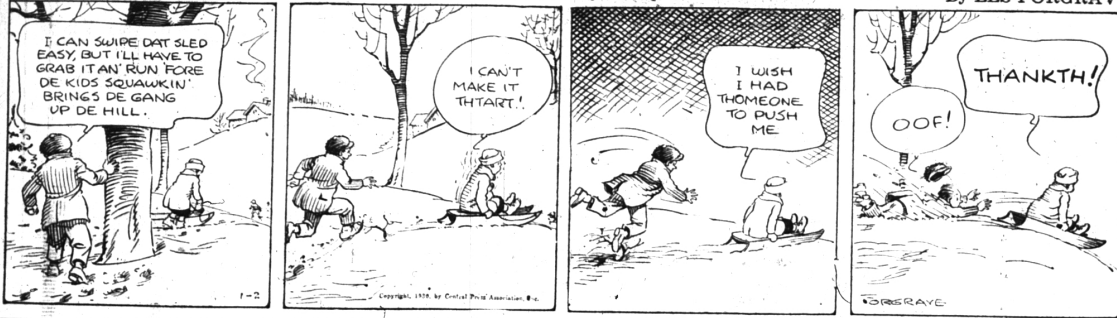
By PAUL ROBINSON



BIG SISTER

There's Many A Slip

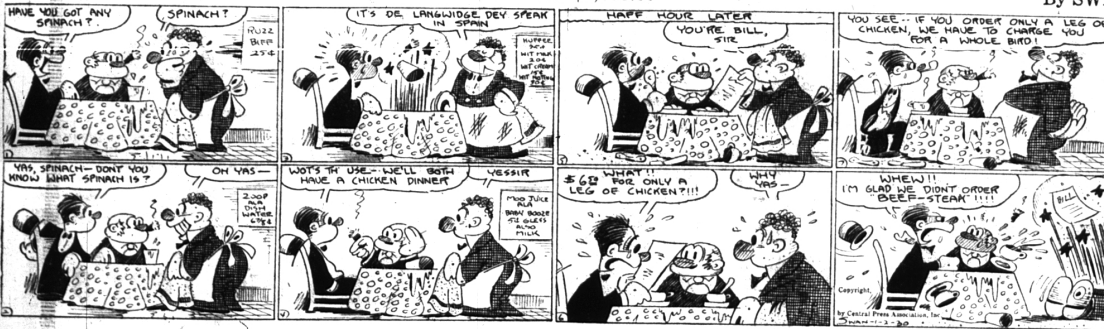
By LES FORGRAVE



HIGH PRESSURE PETE

One Cow \$1,675.00

By SWAN



THE OLD HOME TOWN

Stanley



The Great American Home



Dinner Stories

And Farish A Car
A bank in New Jersey ran this advertisement in a local paper: "Want a car? Must be experienced in foreign exchange. Salary \$15 a week. This was one of the replies received: "Dear Bank—I would respectfully apply for the position you offer. I am an expert in foreign exchange in all branches. In ad-

dition, I converse fluently in Gum, Arabic, Zola, Gorgonzola and Billingsgate. I write short-hand, long-hand, left-hand and right-hand. I can supply my own typewriter, if necessary, and I may mention that I typewrite half an hour in ten minutes, the record. "I would be willing also to let you have the service, gratis, of my large family of boys, and if agreeable to you, my wife would be pleased to clean your office regularly without extra charge. The cost of postage for your answer to this application can be

deducted from my salary. "Please note that if you have a backyard, I would make bricks in my spare time.—Exchange. No Mystery "I've been watching that mechanic for the last fifteen minutes. There's a man who knows his business. He didn't spill a drop of oil on the ground. He put down the hood gently, fastened it securely, and left no fingerprints on it. He wiped his hands on clean waste before opening the door, spread a clean cloth over the upholstery, meshed the gears

noiselessly and then drove slowly into the street." "Yeah, that's his own car."—Skelly News. No Argument "Do you and your wife agree on anything?" "Why do you always address the letter carrier as professor?" "It's a sort of honorary title. I'm taking a course by mail."

Louisville Courier-Journal. Tough Break Jones—So your mother-in-law died of an operation? Smith—Yeah, and I understand she could just as well have died without it.—Pathfinder. Welcome Vision Roadside Gypsy—I am a seer. I can see far ahead. Motorist—Do you see any parking space?—Brooklyn Eagle. Whose Lead Is It? A friend of mine got into an

argument with a friend of hers over a much-discussed point in bridge. Finally she said, "I'll ask So-and-so"—a well-known authority on bridge—"to decide." She wrote So-and-so a nice letter. In due time she received an equally nice reply and with it a bill for \$25 "for professional services." Shocked and surprised, she consulted her lawyer. "Pay the bill," he said. Two days later he sent her a bill for \$25 "for professional services."—Advertising and Selling. Try An Eccentric Classified Ad.

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Name..... Address.....

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To sell any kind of merchandise, light is a necessity—but the same type of lighting is not suitable for all merchandise. A jewelry store requires different illumination than a bake shop or a meat market, and lighting that would be satisfactory in a dry goods store might be highly undesirable in a grocery. It is important that merchants realize the underlying reasons for this differentiation.
Without charge, our illuminating engineers will study your store lighting and discuss its merits with you. They may be able to make recommendations that will greatly improve your illumination.
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