

None Sold
To Dealers

We Reserve Right
To Limit Quantities

Announcing the GRAND OPENING

OF ANOTHER




ECONOMICAL

101 S. Woodward
at Maple
BIRMINGHAM

DRUG STORE

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at Maple
BIRMINGHAM

\$1.00 Listerine 67c	\$1.00 Gillette Blades 59c	50c Phillips Milk Magnesia 36c	75c Dextri Maltose 53c	10c Lux Soap 5c <i>(while they last)</i>	35c Palmolive Shaving Cream 21c	60c Pertussin 43c
50c Kolynos Toothpaste 29c	50c Certified Tooth Brush 29c	40c Castoria 24c	\$1.50 Fountain Syringe 69c	50c Frostilla 37c	25c Cuticura Soap 17c	25c Feenamint 19c
10c Whiz Hand Soap 3 for 21c	85c Mineral Oil, P. & D. Co. 46c	.. FRIDAY — SATURDAY .. Dec. 13 Dec. 14			50c Stationery 29c	1 lb. Certified Hospital Cotton 59c
35c Bayer Aspirin 26c	85c Rubbing Alcohol 49c				\$1.50 Vacuum Bottles 98c	\$2.25 Electric Vaporizer with Turpo 95c

Smokes Department
Cigars Kept Right - Priced Right

Our cigars and tobaccos are kept in perfect condition by our New Automatic Humidifiers.

5c Cigars—6 for 25c
10c Cigars—2 for 15c
13c Cigars—10c Straight
15c Cigars—2 for 25c
17c Cigars—15c Straight

Lucky Strikes, Old Gold, Chesterfield Cigarettes 2 packages, 25c



OUR NEW ECONOMICAL DRUG STORE, located on the most mingham, offers to the public of Birmingham exceptional values in drug store merchandise. Instant Service, Prompt Delivery, and one of the largest and up-to-date Soda Fountains and Fountain Luncheonettes in Birmingham.

Fountain Luncheonette
Table Service

For those desiring a tasty noon-day tiffin our fountain offers an exceptional variety of Toasted Sandwiches and Salads. Our malted milks are more than famous, they're delicious, nutritious and satisfying.



75c Vick's Vapo Rub 57c	60c Thompson's Malted Milk 49c	SURPRISE PACKAGE Guaranteed to contain from \$1.00 to \$3.00 worth of merchandise useful to everyone in the household! This sale only— 49c			\$1.50 Electric Curling Irons 98c	\$1.25 Pinaud's Lilac 89c
30c Mavis Talcum 16c	\$2.00 S. S. S. Tonic \$1.59	FREE — GIFT BAGS — FREE To every customer making a purchase during the opening days—a Gift Bag Free! Containing sample packages of nationally known merchandise. Just the merchandise you've been looking for!			\$1.00 Economical Chocolates 59c	Free! Styptic Pencil with purchase of Shaving Cream
\$1.50 Water Bottle 69c	50c Kleenex 34c	25c Menpen's Talcum 18c	38c Energine 21c	\$1.00 Squibbs Petroleum 73c	\$1.20 Bromo Seltzer 79c	35c Djer Kiss Talcum 21c
35c Turpo for Colds 24c	\$2.50 Lunch Kits \$1.59	\$1.00 Nujol Mineral Oil 76c	\$3.75 Horlick's Malted Milk \$2.79	5c Guest Ivory Soap 6 for 21c	\$1.00 Dr. Raes Formulae 87c	60c California Syrup of Figs 43c

You're Always Welcome at the "Economical"