

Bo Broadway

BY JOSEPH VAN RAALTE

By Central Press
New York—For two and a half years Christine Ecklund, musical comedy principal, has occupied the same dressing room in the Chanin theater. She was in both "Good News" and "Follow Through." She did not even take her trunk and make-up apparatus out of the theater when "Follow Through" succeeded "Good News."

This is a Broadway record. OBLIGING POLICE COMMISSIONER
The ubiquitous Grover Whalen, Mayor Walker's best little Police Commissioner, and press agent for distracting attention from New York crime, by getting citizens into their theater seats at \$45 at the expense of citizens who have no seats at all, appeared in a new movie role the other night. The Warner Brothers had a big night on Broadway. They were opening their "Show of Shows" at the Winter Garden and also they were opening the world's biggest electric sign on the crest of the new playhouse the organization is

building opposite the Winter Garden. They wanted Thomas Edison to press a button and start the sign going. Thomas was otherwise engaged. As one Warner Brother said to another Warner Brother: "Goodness knows we use enough of his current in front of our theaters. He ought to have been willing to come 'round and help us out!" "Let's get Grover Whalen," suggested the Other Warner Brother. "That's a great idea," said the Original Warner Brother. "He won't decline. He never declines anything; and we don't have to go to the trouble of putting in a button for him to press. We can fake one."

Sure enough, on the big night Gardenia Grover appeared with a large army of police, mounted, on foot and on motorcycles. Standing in front of the Winter Garden Grover pulled a cord which was supposed to connect electrically with the sign across the street. It didn't connect, but when Grover pulled the cord one of his cops blew two blasts on a whistle. That was a signal to an electrician atop the new building to pull a switch, and the sign blazed forth.

Then Grover spoke into a mike a few kind words about the Warner Brothers, written by one of their praise agents. A small army of photographers, working under

PRIZE WINNERS



GEORGE DRAB, owner of the salon, was his model. For two years Mr. Drab has been employed at the Marguerite Beauty Salon. Last year he was runner-up in the permanent wave contest held for Chicago beauty operators. The Ringlet steam Beauty and Barber's convention held last week at the Barim Hotel, Detroit, with 32 operators competing. Mrs. Marguerite Harris, wave.

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ing their new productions there, Lee took one train and Jake another. Then it was learned that the brothers, if possible never travel on the same train. Sometimes when it has been absolutely necessary for them to violate this rule they use different Pullmans. Their organization is so peculiarly pivoted upon a centralized control exercised by the pair that they divide the hazards of travel by journeying apart. The same principle is applied to any sort of vehicular journeying.

ALWAYS JOURNEY APART
Leave the movies and the commissioner for a moment and consider the Shuberts, who have developed almost a civic conscience so far as their organization is concerned. This was manifested the other day when the two brothers journeyed to Atlantic City to witness the try-out of one of their new productions. Although they could have taken the same train to the delightful resort which theatrical managers do sort their best to spoil by first exhibit-

THE BUSY EDDIE
Eddie Cantor's dressing room, when he is playing on Broadway, is a cross between a social center and a business office. He has a phone installed and one or two stenographers at hand to assist him in his business transactions with producers, song writers, men seeking endorsements, real estate agents, playwrights, librettists, composers and the army of the rag-tag that spend their lives wallowing in the wake of celebrities. Recently a stage hand happened to drift in on some errand and he and Cantor got talking. One word led to another and the stage hand remarked in passing that he had difficulty in saving any of his wage scale.

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