

### OUTLINES PLANS FOR BLOOMFIELD

City Plan Expert Gives Views To Village Commission

A. D. Taylor, member of the Cleveland planning commission, outlined a general plan for the beautification of Bloomfield Hills and its preservation as an exclusive residential district Tuesday night before the Hills commission. He emphasized the necessity of guarding the present beauty of the Hills, urging immediate enforcement of the recently created ordinance governing highway billboards. This ordinance will permit only billboards advertising property for sale and specifies that they must be of a regulation type and size.

Plans for tree planting, a community center and improved bridge approaches were also mentioned by Mr. Taylor. He also stressed the importance of property restrictions.

A detailed village plan will be presented to the commission at a later date, it is expected. Working in conjunction with Mr. Taylor are: S. V. Norton, chairman of the planning commission, George G. Booth, J. H. Muzny, H. A. O'Dell and C. C. Wittingham.

### EXPLAINS ORIGIN OF CHRISTMAS

An explanation of the origin of Christmas spirit and of the legends that surround it was given by Miss Margaret K. Efinger, curator of the division of fine arts at the University of Michigan yesterday night before the A. U. W. at their meeting held at the home of Mrs. A. O. Stevens, of Oak Knoll road.

Mrs. Chas. J. Shain, chairman of the international relations committee, urged that members entertain foreign students of the University of Michigan and at Michigan State College during the holiday season.

Announcement was made of the next meeting to be held Jan. 8 at the First Baptist Church. Mrs. Charles J. Keppel assisted Mrs. Stevens as hostess.

### YOUTH GOES TO JAIL ON GIRL'S CHARGES

Found guilty of a serious charge placed by a 16-year-old Detroit high school girl, Jack Whisman, 21, of 5871 Baker avenue, Detroit, today commences a 10-day term in the Oakland County Jail, Pontiac. He was also sentenced to pay \$50 fine or serve an additional 40 days, when he appears Saturday before Justice Floyd S. Buck.

Whisman was arrested early Monday of the company of the girl by Bloomfield Hills police. The girl was turned over to the Pontiac Girls' Protective League.

### WE HEARD IT SAID BY—

James W. Cobb, local postmaster who celebrated his 55th birthday Monday: "I have always lived in Birmingham, and my earliest recollection of the extent of its population reveals that it contained only 800 people. In those days Royal Oak had only 60 people, and there was quite a competition between the two communities to see which would remain the biggest. The growth of Birmingham, to its present estimated population of 12,000 has been a fine one; by that I mean that a fine type of people and homes have been brought to what was once 'Pity Hill.' Right now I would say that we all need to make more friends, so that something of the old friendliness of the village may be restored."

Genevieve, Switzerland, claims the world's largest drug store, which employs more than 400 persons and does an annual business of about a million dollars.

Prof. Dunlap of Johns Hopkins University believes that future wars are inevitable if the earth's population continues to increase at its present rate.

### Christmas Special

Lovely Pearls - \$1 Regular Value, \$5  
WOODWARD PHARMACY  
First National Bank Bldg.  
Phone 766

### SPECIALIST

in Starting Lighting Ignition

"For easy starting, your electrical equipment must be in order! Let me look it over."

SNYDER'S  
Tire and Battery Service  
134 Brownell Street  
(in Chrysler Garage)

### DIED SATURDAY

## Let Sallan

# COULD YOU SURVIVE YOUR GIFT PROBLEM?

ROY A. McALPINE

Funeral services were held Tuesday for Roy Allen McAlpine, 38 years old, 6881 Southfield avenue, who died Saturday at the St. Joseph Mercy Hospital, Pontiac, where he had been ill since Nov. 29. The Rev. David Leon Woodward, pastor of the Baptist Church, officiated at the ceremonies. Burial was in the Roseland Park Cemetery on Saturday.

Mr. McAlpine was born in Highland Park and has lived in the vicinity of Detroit all his life, having come to Birmingham 10 years ago. He was a member of Birmingham Real Estate Board and the Baptist Church. His Masonic affiliation was in Detroit, where he was a member of the Shrine. He attended University of Michigan and was a member of Phi Sigma Kappa fraternity.

Surviving him are his widow, Mrs. Hazel McAlpine, four sons, and a daughter, Komaya, 16, Donald, 13, Kenneth, 5, Douglas, nine weeks, and Maribell, 11 years; his parents, Mrs. and Mrs. Wilbur W. McAlpine, a brother, W. S. McAlpine and sister, Mrs. Virgil L. Lockrow, all residents of Birmingham.

### BLOOMFIELD FIRE REPORT IS GIVEN

Three small fires in Bloomfield Hills and the appointment of Carl Copeman to the Bloomfield Fire Department were included in the November report of Chief R. Moore at the regular monthly meeting of the Bloomfield Hills Village Commission Monday night.

Copeman's entrance into the Bloomfield department will change the schedule hours of Chief Moore and his assistant, Copeman was appointed at the first meeting of November and entered upon his duties Dec. 7. He formerly was with the Berkeley Fire Department.

### ROTARY ANNS MEET

Members of the Birmingham Rotary Ann's, the ladies organization composed of wives of local Rotarians, met Monday at the home of Mrs. George R. Averill, of Poppleton avenue, where they outlined plans, following a luncheon, to take care of two village families at Christmas. The sum of \$25.00 was raised, and toys and articles of wearing apparel gathered, which will be distributed to worthy families by Mrs. Thomas Deal and Mrs. Henry Manley, with the aid of Miss Mary C. Griffith, Community House hostess.

Assisting Mrs. Averill at the luncheon were Mrs. Frank J. Mulholland and Mrs. Mary W. Parry.

### TAX ON DOGS DUE

Dog licenses for 1930 are now being issued by Mrs. Harriet C. Mudge, township treasurer, at the regular rates of \$4 for female dogs and \$2 for male or unsexed dogs. Dog licenses will be sold in Birmingham until after March 1, when a penalty charge of \$1 will be added for all owners who fail to license their animals before that date.

More than \$1,000 than was necessary was paid last year by township residents who neglected to have their dogs licensed within the prescribed time, Mrs. Mudge said.

### BANISH THE BILLBOARDS

(Tune—Daring I am Growing Old, or Will the Sparrow Lose His Flavor).

Will the highways lose attraction  
When the billboards hide the view?

When we look to see a river  
And are told what we should chew.

If we think to view a mountain  
"Will it tell us what to eat?"  
Or some stately maple tell us  
"What to do for aching feet?"

If we long to view a sunset  
There a billboard intervenes,  
Telling us in glowing colors  
We should eat Blank's pork and beans.

"Not a coffin in a car-load,"  
"The Flavor Lasts," "The Danger Line,"  
Every one a selling slogan  
But a blur on scenes divine.

Let us then the billboards banish,  
Get away from Burma Shave,  
"There's a Reason" we should do  
it.

If the landscape we would save,  
We are tired of seeing pictures  
Of the milk truck spotted  
cow.

So some day we'll wreck the billboards,  
If "Eventually, Why Not Now?"  
A. B. Greenawalt, of Cassopolis

Several converts to a highly emotional religious cult in Germany are said to have become hopelessly insane, and efforts to suppress their meetings will be made by the government.

DIGNIFIED CREDIT TERMS  
2% WEEKLY BEGINNING FEB. 2nd



**The Boat**—Design 18 kt. white gold mounting—hand chased in floral motif—jeweled with a perfect blue white diamond—\$6975



**Moderne**—Perfect blue white diamond set in a modernistically fashioned 18 kt. white gold mounting—4 square prong effect—\$3750



**Diamond-Set**—Wedding band—18 kt. white gold—engraved in dainty blossom design—jeweled with 5 perfectly-cut small diamonds—\$3750



**Miss Liberty**—A Bulova creation, will make her happy—engraved super white case—with 6 "sapphires" or "emeralds"—12-jewel movement—metal bracelet to match—\$3750



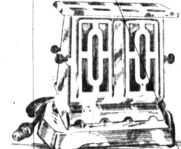
**Diamond Set**—Wrist watch—the gift of gifts—super white engraved case—set with 2 diamonds and 4 "sapphires" or "emeralds"—12-jewel dependable movement—metal bracelet to match—\$2995



**Electric Clock**—for desk or dresser—Gothic designed case of walnut—very popular make—fully guaranteed and electrically controlled. Sallan super-feature—\$895



**Toilet Set**—Comb, mirror and brush of amber and pearl lines—with dainty wreath design—comes in attractive silk lined gift box—Sallan Value—\$495



**Manning-Bowman**—Electric toaster—makes crisp brown toast in a jiffy, without burning the fingers—handsome, nickel finish with "tip and turn" feature—\$395

**an entirely New CREDIT PLAN**

**MEN!**  
Who are only WORKING PART TIME  
**BUY NOW**  
Your Payments Start FEB 2nd NEXT YEAR



**The Emerada**—An exquisite lemon yellow stone set in a delicate filigree 18 kt. white gold mounting—\$3500



**Initial Rings for Men**—Gold initial set in plate of polished black onyx—masculine gold mountings—masculine appearance and deeply engraved—\$15 to \$25



**Hamilton**—Distinctive wrist watches for men—engraved or plain gold-filled cases—12-jewel movements—cased, tinted and priced at the factory—\$5000 Upward



**The Lone Eagle**—15-jewel Bulova strap watch—a guaranteed timely gift—super white engraved case with newest metal mesh band—\$3750



**Compacts**—are inexpensive gifts—all the desired shapes in gold filled or modernistic enamel finish—\$495 Upward



**Special**—Shapely vase of green translucent glass—only one to a customer—limited quantity—69c

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