

"FALSE PRIDE" CAUSE FOR MANY HOME FORFEITS

President Of Mich. Bldg. & Loan League Suggests Modest Beginning

Less of false pride and more of common sense is a great need in America's home building and buying program today...

"Americans of today want the best, whether it be in the purchase of a box of candy or in a home. They want the world to know that they desire the best, and making the best of the thought they plunge. Then the struggle begins, a struggle which, though it may be kept from the eyes of the world, saps the strength of body and mind and wrecks happiness..."

WE HEARD IT SAID BY— H. J. Lanier, of Frank street, sewer contractor. "I have not investigated first-hand the water situation in Birmingham, but I do know that if Birmingham has more water than it needs, it certainly ought not to be drilling new wells as it is now doing. All of which leads me to believe that Birmingham should continue its policy of refusing to sell water to outside subdivisions."

up a more pretentious house a few years later. "By so doing he probably will be able to accumulate sufficient funds to pay cash for a considerable part of the material and labor going into the house, and, with the aid of a first mortgage, eliminate the need of "junior financing," that is, taking out a second mortgage or land contract, both of which are expensive."

"By this plan, a man can build once, sell his home after a few years, then build again. This process can be repeated, each time at a profit. Each repetition permits the man to become owner of a home that is more nearly his ideal, and without the faults he has found in the houses he has formerly possessed."

Davy "Sonny Boy" Lee was forced to cancel his theatrical engagement in Chicago and the theatre in which he appeared was fined \$250 for violating the child labor law.

"RADIO HOME MAKERS" Housewifely Instincts For Bachelor Girls Fostered Over Ether



IDA BAILEY ALLEN NEXT POOKING ONE'S THE PROOF OF IT. THE GUY'S NOW READY TO BE EATEN

Central Press Staff Writer New York—Hee! Hee! That's the last laugh of a milk-bottle. "I have been waiting for one of the million Men Who Will Never Marry because the old-fashioned girl is no more."

Ample Proof "Radio Home Makers" is going to the bow-wow because every kid nowadays equips her new home with a can opener, and thinks she has a full-blown kitchen.

Way in the top of a New York skyscraper—the Cretan Bank building at Columbus Circle, there is ample proof in Ida Bailey Allen's "Radio Home Makers" castle that the modern girl has a good deal for slander on her hands the next time she is accused of letting her desire for a cat in a man be housewifely instincts.

Nearly every day at 11 o'clock, Ida Bailey Allen, short and plump and a delightful combination of a woman who can sew a fine seam or mount a lecture platform and be brilliant, holds forth. Since February over 45,000 women and girls have written for the little home magazine, "Radio Home Makers," that the studio puts out.

There is a sense of surrealism about the whole thing while the lachry visitor sits in the fully equipped modern kitchen, and watches Miss White cook and listens to Mrs. Allen tell hundreds of thousands of women just how it is being done—and how to make the best of what they can afford and keep their families happy and well.

Yes, there is no fooling about it. The cooking goes right on while Mrs. Allen talks and the goodies come fresh from the oven in all their glory. Better still, a charming lady comes over to the table where you sit in the cream and blue perfection of the housewife's paradise and says sweetly: "Won't you have some?"

And being grown up and not

WITH WOMEN OF TODAY

Among the attractive women from foreign shores who grace Washington, D. C., diplomatic society circles is Marie Allama Bey, wife of the first secretary of the Egyptian legation.

Near East Relief to Close With an estimated 1,500,000 lives saved through its work, the Near East Relief will withdraw from the field of nation-wide campaigns on the ground that the drives for war relief and post-war reconstruction should end, it is announced by Dr. James J. Barton, New York, chairman of the board of trustees.

It will be prepared to return its charter, issued Aug. 8, 1919, by congress, when the distribution of funds and supplies may be finally accounted for and its obligations overseas are met.

The only organization to throw itself into the work of ministering to the vast refugee populations who, at the outbreak of the war, were violently torn from their ancestral homes, the Near East Relief saved the lives of 12,500 orphan children, 12,500,000 persons during famine periods, and gave medical aid to 6,000,000.

Immediately after the armistice 500 volunteer workers were sent out and thirty hospitals established and equipped in the centers of distress. More than thirty trades were taught in its orphanages and schools, and to thousands of the rescued waifs are outstanding, self-respecting, self-supporting young men and women.

"This work of philanthropy has

Oxford Mattress Company RELIABLE RENOVATORS Phone Oxford 147 Oxford, Mich. Advertisement for mattress renovation services.

The Party Stop! Don't refuse that party invitation. Our cleaning or dyeing will give you practically a new dress. Advertisement for JEWELL A. B. C. CLEANERS.

JEWELL A. B. C. CLEANERS Cleaning - Dyeing - Pressing - Repairing PHONE 312 412 SO. WOODWARD AVE.



A Clothes-Buying OPPORTUNITY

Society Brand at 1-5 off Clothes

Drop in and look over our large selection of these suits... every one with the unrivalled cut, the fine tailoring, the style that is Society Brand.

Table with columns for Regular and Now prices for suits: \$50, \$52, \$55, \$65 and \$40, \$41.50, \$44, \$52.

The Chas. R. Peck Sons

TAILORING MEN'S WEAR SHOES Cleaning Pressing Trunks Luggage 108 S. WOODWARD AVE.

NEARBY and YONDER by T. T. Macey

having been told by your mamma lately not to take more than one piece, you go just as far as you like. There is coffee and coffee cake."

Right before the microphone all this is going on while you listen in with your mouth watering—and don't really believe that cooking is going on, probably. Don't be like that.

"Can't you almost smell the apple, coffee and can't you just see your grandmother ringing the old bell, calling the men folk to supper?" Mrs. Allen dreamily inquires getting sentimental under the sweet odor of old-fashioned kitchen smells.

If you were in the skyscraper with the odor of can no longer get gas from the millions of cars floating in to you—and the rumble of a great city straining in your ears, you, too, would get sentimental.

You'd feel like going right out and kidnapping one of those would-be cynical bachelors and tuning him in for life in a little white cottage with rambling roses and a picket fence.

LIBRARY NOTES

By NANCY B. THOMAS (Village Librarian)

Summer weather affects readers and affects the output of books. Light fiction is brought on the market at this time of year because the publishers have learned that it is what is wanted.

"The Listening Post" by Grace Richmond is good summer reading. The author is well known and has a large following.

"The White Monkey," "Silver Spoon," and "The Swan Song" are in one volume with the title "A Modern Comedy." Others are placed together under the title of "Three Novels of Society."

"And That's Saying Something" by JAS. S. KIRK & CO., Chicago, Ill.

A HAPPY NEW DAY WASHING DISCOVERY

Welcomed everywhere with delight. Never before such a saving of time and work in laundry and kitchen. That's the joy that CHEERIO brings to housewives everywhere.

KIRK'S CHEERIO THE NEW DAY WASHING DISCOVERY Ideal for Hard or Soft Water Two Sizes - 10 cents and 25 cents

SPORTS

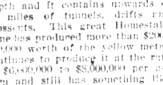
MAYBELLE GILLILLAND

When feminine track stars from various parts of the country took part in the 1935 National A. U. track and field meet at Soldiers' field, Chicago, recently, Maybelle Gilliland stands out as a star with a brilliant display in the 220-yard dash.

She equalled the world's record in a 220-yard dash in 23 seconds. Miss Gilliland represents the Melrose Athletic club of New York.

A thread of tangsten, used in electric lamp filaments is as strong as a copper wire 19 times the size.

OH JOY SEE THE LETTERS PRAISING RIDDO FROM EVERYWHERE. ISN'T IT GREAT? NO MORE PILES.



•BEST DOLLAR EVER SPENT• Wilson Drug Co.

PANG SOAP THE WHITE NAPHTHA LAUNDRY SOAP KROGER STORES 10 BARS 37c Advertisement for PANG soap.

Table listing grocery items and prices: Mayonnaise, Salmon, Jack Frost, Fleishman's, Lava Soap, Cream Cheese, Kroger Malt, Tea, Gold Medal.

OLEO Wondernut True Butter Flavor... Coffee 45c Grapefruit 22c Advertisement for Oleo products.

ORANGE LAYER CAKE Each 25 CENTS Advertisement for orange layer cake.

SNOW FANCIES Light, dairy wafers packed with creamy marshmallow... pound 23 CENTS Advertisement for snow fancies.

Table listing grocery items and prices: Peaches, Tomatoes, Carrots, Pears, Onions, Bananas.

Table listing grocery items and prices: Lamb Stew, Lamb Chops, Hamburger, Sausage, Rolled Picnics, Sliced Bacon.

We have made arrangements whereby we can deliver your groceries direct to your door. Call Birmingham 1913 and leave your order. KROGER STORES