

"COSTS LESS THAN COAL"

say Silent Automatic Owners

PACKARD MOTOR CAR COMPANY
DETROIT MICHIGAN
Aug. 8, 1929

Silent Automatic Sales Corp.
Grand Circus Park at Madison
Detroit, Michigan

Gentlemen:

It may be interesting to you to know that my experience has been in the use of a Silent Automatic burner in place of my resistance burner with that of heating it with coal.

I have been using your oil burner for seven winters and am now able to compare it cost especially to that of coal.

I have a ten room house. My coal bills for seven years previous to the installation of the oil burner averaged \$125.00 per year.

For the two years using oil I average \$28.00 without coal for the last three months of winter, which averages \$1.50 per month.

My coal bills for the same period of winter, which averages \$1.50 per month, is \$1.50 per month for eight months.

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Yours very truly
E. L. Clark
1111 1/2

JOHN P. FRAZER CONSTRUCTION CO.
BIRMINGHAM BUILDING
DETROIT
AUGUST 12th, 1929.

Silent Automatic Sales Corporation,
Grand Circus Park at Madison,
Detroit, Michigan.

Gentlemen:

My decision to place this order for 30 Silent Automatics for immediate installation in my new \$600,000.00 apartment terrace situated at the Harrison corner of St. Clair and Monroe, arose from the billing is predicated on four years experience with the 25 Silent automatics which I have previously bought. From you and have found to be very dependable and economical in operation.

As you will know all four of my terraces situated in that area with a total of 50 apartments are quickly built and I have always insisted that every bit of material and every appliance and convenience of every kind is the very best.

Thus, it should mean quite a bit to you to receive this last order for thirty of your Silent Automatics in these beautiful terrace possessed of every convenience and still meeting in the medium price range.

This terrace is to be ready for occupancy December 1st and it is as much as many of the apartments are already three you will plan to have this order completely installed by that date.

Very truly yours,
John P. Frazer
1111 1/2

WILLIAMS
WILLIAMS MOTOR CAR CO.
DETROIT
August 10, 1929

Silent Automatic Sales Corporation,
Grand Circus Park at Madison
Detroit, Michigan

Gentlemen:

After reading your letter of August 1st, I am pleased to advise you that we received the order for 100 Silent Automatics for the use of the new apartment building at the corner of St. Clair and Monroe, Detroit, Michigan, which we are now installing.

It is also necessary that there is an order for 100 Silent Automatics for the use of the new apartment building at the corner of St. Clair and Monroe, Detroit, Michigan, which we are now installing.

Yours very truly
E. L. Clark
1111 1/2

Simon J. Murphy Company
BIRMINGHAM BUILDING
DETROIT MICH
August 11, 1929

Silent Automatic Corporation,
Detroit, Michigan

Gentlemen:

During the past twenty-five years my wife and I have developed and perfected a home with electric lighting, electric refrigerator, radio, etc. and we have found the same kind of oil burner.

Well, having in, in my estimation, as well as the electric lighting, electric refrigerator, radio, etc. and we have found the same kind of oil burner.

For the past four winters my home comfort has been greatly increased due to the use of a Silent Automatic oil burner. Without additional fuel expense as compared with coal.

Were I obliged to compare with some of these modern mechanical conveniences, I assure you that the oil burner would be the last one I would give up.

Very truly yours,
W. E. Marshall
1111 1/2

W. S. FLETCHER
CLEVELAND
AUGUST 11, 1929

Silent Automatic Sales Corp.,
Grand Circus Park at Madison
Detroit, Michigan

Gentlemen:

Reading to your letter of August 1st, I am pleased to advise you that we received the order for 100 Silent Automatics for the use of the new apartment building at the corner of St. Clair and Monroe, Detroit, Michigan, which we are now installing.

It is also necessary that there is an order for 100 Silent Automatics for the use of the new apartment building at the corner of St. Clair and Monroe, Detroit, Michigan, which we are now installing.

Yours very truly
E. L. Clark
1111 1/2

Reproduced above are a few of the many letters we have in our files. Phone us. A representative will call and present for your inspection our users' list of 5,000 satisfied Detroit owners. Ask them if you want more proof.

69% of all burners being installed in Detroit are Silent Automatics, according to Detroit official city permit records from August 1st to August 14th. The economy and dependability of the Silent Automatic have earned this remarkable users' good will,

which is making Silent Automatic the outstanding choice of Detroit home owners. This explains the 100% sales increase over last year. Place your order now. Be ready when cold weather comes and a void disappointment in the last minute rush

EASY PAYMENT PLAN
as little as
\$24.50 DOWN
and **\$24.50 MONTHLY**

SILENT AUTOMATIC SALES CORPORATION, Detroit Factory Branch
GRAND CIRCUS PARK AT MADISON Phone Cherry 4760 OPEN EVENINGS
Pontiac and Birmingham Branch, 161 W. Maple Avenue, Birmingham, Phone 2030

TWILIGHT MELODIES
On the Air
August 15th at 8 o'clock and every week Sunday night following over station WJZ

SILENT AUTOMATIC



THE NOISELESS OIL BURNER
MADE IN DETROIT