

AUGUST CLEARANCE

SALE

We Must Make Way for
New Fall Merchandise!
All Summer Apparel Goes
Regardless of Cost!



Choice-of-the-House in
KNOX HATS

that were \$10 to \$15
Rich, soft felts in a galaxy of smart styles and colors!
\$7.50 We invite you to compare these Knox hat values—**and SAVE!**

Other Summer Hats

Felts and new combinations in high shades, pastels or white! Many chic styles!
\$3.50 to \$5.00

A-1 Full-Fashioned All-Silk
HOSIERY

regularly \$1.95

\$1.65

An excellent grade of clear silk hose—in all leading shades for summer and early fall! Greatly reduced!

KAYSER LINGERIE

Regularly \$2.95 to \$5.95
sensationally reduced!
Special **\$1.50 to \$3.95**

Every dainty piece of Kayser underwear in the store has been placed in this group—Panties! Chemise! Slip-las! Dancettes! Also many special summer garments! A real opportunity to save!



All Summer Merchandise Must Go—at Drastic Reductions!

EVERY piece of summer merchandise in the store must be cleared out! Hats! Gowns! Frocks! Lingerie! Hosiery! Handbags! Prices have been cut to the limit! Costs have been disregarded! Smart women of the Village will welcome this opportunity for savings! But—we urge you to come early while our stocks are most complete!

Sacrificing Our Entire Stock of Summer

COATS

Formerly priced from \$10.00 to \$69.50

\$7.50 to \$25.00

Every coat in the store has been included in this sensational mark-down! White coats! Pastel tinted coats! Coats with fur trimmings! Self trimmed coats! Flannel coats! Velveten coats! Sizes for Misses and Women!

ENSEMBLES - - - All greatly reduced for an immediate clear-away! Crepes! Prints! Combinations!

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Closing Out All Fine Chiffon

DRESSES

that sold from \$24.75 to \$79.50

\$12.50 to \$39.50

Beautiful chiffons—in plain colorful tones or gay prints! Almost all have clever ensemble coats! Values so great that we cannot guarantee how long they will be available!

All sizes for the Miss or Matron.

MANY LARGE AND HALF SIZES!



Special Group of Prints and Pastel

FROCKS

models that were from \$15.75 to \$59.50

Prints! Pastels! Whites! High Shades! In every popular style and color! Each a remarkable clearance sale value!
\$10.50 to \$25.00

Dresses with and without sleeves! A few with sun-las backs for sports! Many with sleeves!

For the Large Woman!
SNUGGLE BANDS

marked low for immediate clearance!

\$10.00

Trimly tailored foundation garments—made especially for summer wear—but extremely comfortable the year 'round! Greatly reduced!

ALL SALES FINAL!

Because of the extreme low prices on all apparel in this sale we can allow no exchanges or refunds!

BEVERLY'S

WABEK BUILDING -- 256 MAPLE AVENUE, WEST

"Specializing in Smartness at Lower Prices"

July and August Store Hours—9 to 5; Saturday Evenings till 6 P. M.