"He doesn't LOOK successful" . . . you've heard that said of a business man. The same impression may be gained from business letters and forms mailed out of your office.

They don't LOOK like representatives of a successful firm. For, before he reads a single word, the man who receives your business communications has "gained an impression" of dignity or of dowdiness; of prestige of of mediocrity.

Paper talks-and letters written on fine paper speak for themselves! Printing talks and GOOD printing has the better and more APPEALING voice.

How important, then, that your business correspondence be given a chance to speak impressively.

We invite your use of our creative facilities and lay-out services. You will soon develop that ease and confidence that our customers so quickly assume. At least investigate the facilities at your disposal right here in Birmingham.

Member of the United Typothetae of America, an international associa-tion of Master Printers.

### The Birmingham Eccentric

Printers

**Publishers** 

Phones: 11-12



SOUTHFIELD MAN
SEEKS NEW VENUE

SEEKS THE WASDELLES

Charles states, taked For Charles

Charles states are stated at the charles of the charles of the charles of the charles

Charles states are stated at the charles of the charles

From assault at the hands of Ballon assault at the hands of Ballon important addition to his story was that a darkened automobile was parked about 40 years from the scene of the shout 10 years from the scene of the

### Villagers and Village

ON CHANGE TO CITY was going on a ride and that going to pay plenty." Site and the going to pay plenty.



The Best -- Always

EYES examined thoroughly by the newest methods without drugs. Scientific instruments only are used This eliminates the unpleasant part of eye testing. Glasses of the new styles furnished at reasonable prices We prefer to do business with many rather than a few at exorbitant

## J. H. STOVER, O. D.

OPTOMETRIST

129 EAST MAPLE AVE. BIRMINGHAM, MICH.

Phone 2328

Daily 9 a. m. to 6 p. m. Saturday and Monday Evenings, 9 a. m. to 9 p. m

# The Radio Shop

All That's Best In RADIO!

Day or Night Service

THE RADIO SHOP

121 WEST MAPLE AVENUE PHÓN

### CRANBROOK at OUADTON

Beautiful corner homesite near the new Cranbrook Church. Better than two acres. Priced for quick sale.

For information see

Joseph F. Pope

REALTOR

290 N. Woodward at Oakland

# SPECIAL ARCTIC Brick Ice Cream



25c per pint 50c per quart



WE DELIVER