

GOING OUT OF BUSINESS MOWER'S SHOE STORE

THE RELIABLE AND WELL KNOWN TRADING CENTER OF BIRMINGHAM



Selling Out! To The Bare Walls AND WILL CLOSE THEIR DOORS FOREVER

IT'S THE END! THEY'RE DONE! THEY'RE THROUGH! IT'S THE WIND UP! OUT THEY GO!

Sale Starts Thur. April 25th, 9 A.M. SHARP

STORE CLOSED
TUESDAY-WEDNESDAY
to arrange stock for fast
and furious selling!

THE ONLY REASON

Our lease has expired—the expectancy of the wrecking of this building forcing us to sacrifice demands drastic action forcing us to vacate our entire stock and start the selling at once and close out this stock in 15 days regardless of any sacrifice or loss.

Clear-Eyed! Keen-Minded! Thrifty, Thinking, Saving People Will
Grasp This Opportunity To Save

Yes, Folks! An old reliable concern, prominent down town store for 5 years, handling high grade nationally known brands of shoes, including Bertich shoes, Harshline, Enna Jettick arch shoes, Selz, Lassie, Kali-sten-iks, Grand Rapids "Hard Pan" and Milwaukee Lion Brand, etc. Shoes people know, the kind people want, all standard reliable and satisfactory, placed on the bargain block, at the mercy of the public, to be closed out completely in 15 days at almost any price they will bring.

We're Closing
Out and Quitting!

Join the Procession!
Follow the Crowds!

ENTIRE STOCK
"ENNA JETTICK"
Women's Slippers
PUMPS - TIES

Latest spring styles, fashion welt arch health shoes, combination last in patent leather and fine kid skins, black, browns and light colors. Out they go, pair—

\$4.85

1 Lot up to \$6.85
Women's Slippers
Including patent and kid skins in black and colors, straps, pumps, cut out ties, etc. All new spring styles. Out they go, pair—

\$3.95

SHOES WILL BE SOLD FOR LESS THAN THE PRICE OF HALF SOLES

The Famous "Lassie Brand"
Growing Girls'
SLIPPERS - OXFORDS
New Spring Styles
PAIR \$3.85

Women's up to
\$2.85 SLIPPERS
Of Satin Broadened Silk
and Mule Skin
New Pair

\$1.95

NOTHING
HELD BACK!

1 Lot Men's
Up to \$9.50
HIGH CUT SHOES
\$6.95 Pair

1 LOT
Boys' and Youths'
Up to \$1.75
TENNIS SHOES
and
OXFORDS
This season's stock,
laced to the toe
styles, all sizes. Out
they go, pair—
79c

1 LOT
Men's up to \$3.50
WORK
SHOES
All solid leather
work shoes. Mil-
waukee "Lion
Brand" make. While
they last, pair—
\$1.98

1 Lot Women's
Pure Thread
Silk Hose
Regular \$2.00 Values!
All light Shades!
\$1.29 Pair

1 Lot Men's Plain
and Fancy
Silk Hose
Up to 75c Values
39c
Pair

1 LOT
Women's up to
\$1.50
FELT
SLIPPERS
All high grade stock
women's felt slip-
pers in assorted
styles and sizes. Be
ready! Pair—
79c

Children's
Play Oxfords
and Sandals
Sizes 11 to 2
While they last!
PAIR
\$1.19

DROP EVERYTHING
AND COME!

CHOICE OF
THE HOUSE
MEN'S AND WOMEN'S
SHOES OXFORDS SLIPPERS
\$4.85 Pair

This includes your unrestricted choice of any pair of shoes in the store regardless of whatever the former selling price may be. Every high grade shoe, oxford or slipper for either men or women in the season's latest styles.

FORCED
TO VACATE!
BUILDING COMING DOWN!

A reckless wanton sacrifice of this entire fine high grade stock of shoes—thousands of pairs of shoes, all new, this season's latest styles, must be sold—thrown on the market for what they will bring—nothing like it has ever been attempted in this community. We do not offer you a lot of odds and ends, or broken sizes or undesirable merchandise bought up to deceive the bargain hunter—you have your unrestricted choice of the newest and best the markets afford—and what people want—if you value money you'll stop your work—set your alarm clock Thursday morning, April 25th, and be here waiting with the crowds when the doors open.

PRICES RIPPED WIDE OPEN TO MAKE THE
SELLING SWIFT AND SURE! BUY AND SAVE!

LOOK FOR THE BIG SIGN
REMEMBER THE PLACE
First Door Off Woodward - So. Side East Maple

Mowers Shoe Service

Birmingham, Mich.

SHOES FOR THE ENTIRE FAMILY

216 E. Maple

1 LOT
Men's up to \$5.85
DRESS OXFORDS
Black and tan calf,
broad toe lasts, lat-
est styles. Out they
go—
\$2.95

1 LOT
Men's up to \$2.25
SLIPPERS
Felt and leather
slippers. All sizes.
Be here!
95c

1 Lot Men's
Lisle Hose
Assorted Colors
Out they go!
Pair 17c

2 AND 3 PAIRS OF SHOES FOR THE PRICE OF ONE PAIR
1 Lot Children's

Lisle Hose
New Light Shades
Pair 16c

1 LOT
Women's up to
\$4.85
OXFORDS
and
SLIPPERS
All good style, in 1
to 3 strap slippers,
and oxfords in Pat-
ent leather and kid
skin. While they
last, pair—
\$1.95

1 LOT
Women's up to
\$5.85
PUMPS & SLIPPERS
In patent leather
and black and color-
ed kid skins, new
spring styles. Out
they go—
\$2.95

MEN'S ALL LEATHER
WORK SHOES
"Hard Pan" and "Lion Brand"
Up to \$4.50 Shoes, pair—\$2.95
\$5 and \$5.50 Shoes, pair—\$3.95

ENTIRE STOCK
Women's, Misses'
and Children's
Shoe Rubbers
79c Pair

PRICES SLASHED!
Children's and Misses'
KALI-STEN-IKS
The 100% Goodyear Welt Shoe
\$2.65 \$3.65 and \$3.95

Men's All Leather
ROMEOS
New Pair
\$2.39

EVERYTHING
GOES!

MEN'S
\$1.50 Shoe
RUBBERS
All Style
\$1.29 Pair

1 Lot up to
\$2.25 Tennis
Shoes - Oxfords
All sizes for men,
boys, youths, wo-
men and misses.
Out they go, pair—
\$1.29

MEN'S
Rubber Boots
All Black Rubber
\$2.39 Pair