

Seen in the Shops of Birmingham

By GERRY

BEEN to the Frigidaire demonstration at the Hawthorne Electric company at 241 West Maple yet? It's in progress throughout this week, so you have just a couple of days left to pay your visit, find out all about the wonderful economy and advantages of Frigidaire, and be treated to some good food, right out of the refrigerator. (We think maybe it's ice cream.) Souvenirs and literature of value to the hostess and housewife will be distributed to all visitors during the remaining two days. Various degrees of cold may be obtained in the Frigidaire freezing compartment without materially affecting the temperature in the food-storage cabinet. Different degrees of cold for freezing different desserts are essential. Just visit Hawthorne's during the demonstration and find out about Frigidaire.

YOU can almost hear that orchestra and see the director in action can't you? Well you'll have music like that, the best musical combinations in the country at your very finger tips with one of the Freed-Eiseman radios from Grinnell's at 144 S. Woodward in your very own home. Music does so much to make for happiness and contentment, helps pass so many pleasant hours at home. The whole family appreciates a radio. Drop in at Grinnell's and turn the dial of one of their radios and you'll get a real treat in the marvelous tone quality, the selectivity, power and range of stations there are. The cabinet is a beautiful piece of furniture that will greatly improve your living room. You can arrange for easy monthly payments, and you'll be having the comfort and joy of your radio all the while.

USED cars, and they sure have them at the Jewell & Mosher Sales Rooms on West Maple. The man who said, "Every car on the road is a used car" was right. Of course, but he'd sure hate to be placing some of the used models that many of them have been taken in on new cars from families who have several cars, and change them often. Consequently, the mileage is low, and they have seen little service. You can get just about any kind of car you wish from the large selection they have in their used car department. Set the price you want to pay, and they'll find you a car. Call them today for a demonstration. Get behind the wheel, drive, and prove to yourself that these used cars are in excellent condition. Real bargains too.

DINNER time? Well just make your way to the Pure Food Restaurant at 116 North Woodward where the most tempting menu is awaiting. A variety of full flavored meats, cooked just right, fresh vegetables and fruit, pastry that is more than delicious, salads and a variety of desserts from which to choose. You get good service too, and that's what folks want when they're hungry. Get the habit of going to the Pure Food Restaurant for your meals, and for a bite of luncheon between times. They have delicious sandwiches of all kinds too, toasted and plain that strike the spot when you're feeling a bit hungry. They invite you any time at all, for meals, or luncheon during the day or evening.

SPRING is the most important time of the year in the care of your complexion, so they say at the Harper Method Shop in the Quarton Building, and you can depend on the word of their expert operators. After the winter season, the exposure to all kinds of weather, one's skin does need tuning up in the spring. A series of facials will work wonders for you. The operators at the Harper Method Shop will study your particular skin, and determine what is necessary for it. They'll observe the pores, the texture of your skin, and plan treatments for your individual case. It behooves us women to look to our beauty, and it's easy with the proper advice and care of our complexion that the Harper Method Shop offers.

DON'T you just love to make folks happy by remembering them on their birthdays and anniversaries? Usually the gift problem is considered difficult, but not so if you make your headquarters at the Gift and Art Shop at 49 West Maple. There you'll find such an assortment of desirable things for folks of all ages—from little toilet sets, and hat boxes for tiny baby, to picture frames, attractive mottoes, for Mother, sister or sweetheart, and clever ideas for Father and brother too. You can have your gift wrapped in your own wish, in any color to harmonize with the gift, your card enclosed, all set for the recipient. That's where the real joy comes anyway in making other folks happy, so just make out your gift list, those dates that are so easily forgotten, and head for the Gift and Art Shop.



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FOOD Specials galore. Nothing else but at the Birmingham Fruit and Grocery Company on North Woodward. Thrifty housewives have learned the art of watching their specials and buying them to save money. And here's what they're offering for Friday and Saturday of this week. Oh! Master Coffee, you know it's delightful flavor, for only 43c a pound. It regularly sells for 58c, so there's a 15c saving per pound. You ought to lay in a supply for future use at this big reduction. In the line of fruit they offer a special every day, and only the freshest fruits and vegetables are on hand. New shipments arrive daily. Some typical fruit offers that they have had are four grapefruit for 29c and two dozen of Sunkist oranges for only 39c. It will pay you to watch for their delectable fruit specials besides taking advantage of the reduced price on coffee.

ANY woman can recognize the quality, style and value of the quality they are offering at the Gustine and Miller Store at 152 North Woodward. You can get the most famous Stripe hose at \$1.85 and \$1.95. In a rayon hose, they have a remarkable value for \$1. It's a good looking hose that is made for long service. They have the popular conventional heel, garter run and "ever" tops in every size of smart new shade in a complete size range in both the inexpensive and the higher priced hose. You can get chifons, and service weight, and semi service. One does need good looking hose for spring wear, or the ensemble. From the range of colors they have you can select a tint that will harmonize with any outfit you may wish. Stop in and see them. You'll like the new spring shades.

LOTS of folks have the idea that hook rugs come only in small sizes, but you can get big room sizes at the Taylor Antique Shop in the Wabek Building. Even a 12x16 size is available, and that's the largest that are brought to this country. These rugs are made by the women of New Brunswick and Nova Scotia, by hand, with designs that are original, in sombre hues and in brighter colors. This is the time to buy your rug too during house cleaning season. From the large selection at Taylor's you can match your rug with your new redecorated walls, or new pieces of furniture. Taylor's will have a new shipment of rug that you can select from. You'll never be sorry that you bought a hook rug. They simply don't wear out, that's all.

SHABBY furniture made like new—sounds like magic doesn't it, but that's what Chas. M. Scott in the Field Building does. With new upholstery for your living room suite you'll feel most as though you have new furniture. Scott and let him look over your furniture and tell you what can be done with it. Pieces that you may think are "too far gone" will be made like new. This is the time to have your furniture repaired during house cleaning season. An attractive home is a joy to the entire household, and it all depends upon your furniture. No need of shabby things though with Mr. Scott. He'll call for and deliver it too, relieving you of all responsibility.

POOOR perplexed Pauline! Mother's Day only a calendar leaf away, and not the slightest notion of what to give. Desperately she runs through the list of the common-places—then comes the inspiration, an Arnold portrait of herself. Only last week came a letter from Mother hinting of that very thing. Then too in that new spring frock she has. Of course a person as clever as Pauline will be too wise to wait until the eleventh hour. Even now she is lifting the receiver to make an appointment at the Arnold Studio. Put yourself in Pauline's place. The thought upon your mother's mind is you. The gift she will appreciate most is yours. It's the finest possible expression of your thoughtfulness. Lift the receiver and call 905 right now.

SHE'S admiring her sun tan complexion that's all the vogue this spring and summer. And if you haven't one, you'd better visit Shain's, and let them tell you the secret. No need of basking yourself in the sun's rays to get the desired tan. Shain's have cosmetics that do the trick and you'll be pleased with your tan in a set time. They have the sun tan shade of powder in Yardley's, that favorite kind, and the Dorothy Gray line too. You can get the Dorothy Gray finishing lotion that also has the sun tan effect. So don't think that hours of burning in the sun is your only salvation if you would be in style this season. Shain's cosmetics will solve the problem for you.

WINDOW shades like C. L. Misener offers in his shop in the Field building go a long ways toward improving the appearance of one's home both from within and outdoors. One notices attractive window shades in passing your home, and judges the interior accordingly. Then indoors, when they match with your scheme of decoration, hangings and furniture, they greatly enhance the beauty of your home. Mr. Misener has them in all colors, even the light pastel shades, and they're washable, so you need have no fear of the light colors. You can get them scalloped, fringed, or plain, and if you wish a size out of the ordinary, he'll get it for you on special order. Take inventory of your window shades right now, and if you need new ones this spring, call on Mr. Scott next time you're near the Field Building.

BUNGALOWS and spring! They just go together don't they? Especially one bungalow on Villa Road that Hascall and Hascall offer for sale. A large lot with a beautiful ample room for rose gardens, anything your heart desires, makes it desirable. The front porch is screened with arch effect. In the rear there is a screened sleeping porch also in inches with disappearing windows. The house itself has hardwood floors throughout, walls in buff, and white woodwork. There are three bedrooms, bath, large living room with fireplace, built in bookcase, dining room with built in settee, breakfast room has built in cupboards, refrigerator and breakfast nook finished in green. The basement has a water softener, fruit room, excellent heating plant, and laundry tubs. The neighborhood is restricted. In the class of bungalows, well you just can beat this one.

QUICK DESSERTS
(Mrs. Mary Morton's Weekly Tested Recipe)
Make a good pie crust and bake two shells by covering an inverted pie plate with crust and prickling it to let the air out. Fill one shell with cooked and sweetened rhubarb, slightly thickened with the yolk of two eggs. Beat egg whites, sweeten and spread over for meringue, brown in the oven. Or fill crust with fresh strawberries and serve with whipped cream. A can of crushed pineapple, kept in a cold place all day and opened in time for dinner and served with fresh strawberries, makes a refreshing and beautiful dessert in a minimum of time.

S. O. S.
Madame Gingerkus, Clairvoyant and Medium, set in her dimly lighted boudoir-office. Came a knock at the door, and in rushed an excited man, evidently under the stress of some great emotion. "You can communicate with the spirits of the departed?" "It is so," said Madame Gingerkus. "Think you could get a message across to my wife?" "Verily, mon friend." The man threw a five-dollar bill on the table. "All right, get her in a hurry and ask her where in the devil she put my golf pants and the key to the spare tire!" "Friend: Did you do when you found out your husband was leading a double life?" "Wife: Oh, I redoubled.—Life. We cannot place much confidence in the theory that eating spinach gives a man courage, our belief being that the man who eats spinach already has it.—New York Evening Post.

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