

NEW OAKLAND APPEARS TODAY

Latest All-American Six Combines Many New Features Distributors Point Out

Completely new and original in appearance, with a host of advanced engineering features, the latest Oakland All-American Six went on display here today at the showrooms of Shaw Motor Sales, local Oakland and Pontiac dealer.

Smarter, roomier than a year ago, with bodies of distinctive design, and a chassis said to be the last word in mechanical refinement, the latest All-American Six model bears only a passing resemblance to its famous predecessor—the first All-American Six brought out by the Oakland Motor Car company a year ago.

Briefly, the new line offers a bigger, faster, more powerful engine, new Oakland land type in an expanding 4-wheel broken-down body creations by Fisher, new Duo color combinations; higher, larger cross-flow radiator with grill front; adjustable driver's seat; chrome plated lamps of new design; sturdy ten-spoke wheels; Loveloy shock absorbers and spring covers as standard equipment; new steering gear, sturdier frame, and a host of other improvements that are designed to make the car a distinguished addition to the aristocratic motor car family of America.

Many months have been spent in developing the car to a point where it offers everything that a discriminating public has learned to expect in the way of style and performance. Every detail has been subjected to exhaustive tests that the car might represent the crowning achievement of 22 years of successful automobile building by the Oakland Motor Car company.

Into the perfection of power plant and body lines have gone the pooled resources of Oakland and General Motors engineers, General Motors research laboratories, General Motors proving ground, and craftsmen of Fisher Body organization. Many months have been spent developing and proving detailed changes.

WE HEARD IT SAID BY—
R. Robinson, 300 Willetts street: "May I commend the Birmingham police department for its prompt response to a call made Wednesday night to the post office. Suspicious looking persons were seen loitering about the rear of the building. We phoned the police station and hardly had the receiver back on the hook when 'Serg. Richard Laws and many other officers came running from all directions."

Seen in the Shops of Birmingham

By GERRY



From reveille to taps active little soldiers can find adorable wearables at The Top Shop, 125 W. Maple Ave. . . . I saw some perfect play suits of lovely suede-like fabric in a choice of colors. . . . Youngsters adore the Zipper catches that fasten them for they are on and off in a minute. . . . and then when Taps is played. . . . I can see every tiny soldier snug in bed. . . . in the clever pajamas I saw at this same shop. One-piece cotton or flannel pajamas for wee ones, 4-8 and two-piece styles in the same materials in sizes 8-10. . . . clever stripes, modernistic and novelty patterns. . . . Some are quite the latest for little flapper soldiers. Don't forget these two passworts so important to the little Soldier! . . . Vanta Suits and Kaynes!

Have been taken care of as if by magic and ANOTHER crowd is waiting. They're quite the most efficient counter service I've ever seen. . . . and of course that's no more than should be for with a staff of FOUR registered pharmacists. . . . It's just about as complete a staff as any Drug Store COULD have. . . . NO WONDER it's such a popular place!



What's Halloween without a pumpkin! . . . not MUCH to be sure. . . . however, tiny Birminghamers needn't fear for the array that will be shown at Hallock's Grocery Store, 116 W. Maple Ave. . . . should take care of the needs of every child in the village! . . . It's a good idea, however, to shop PLENTY EARLY to get just the kind and shape you want. . . . and it's SUCH fun carving out the faces! . . . besides this marvelous store has such wonderful delivery service that ALL you have to do is pick it out! . . . or in fact not even THAT if you don't want to just PHONE.



Did you know it's GOOD TASTE to eat at the Fleur des Lis Tea Room. . . . down in Bloomfield Center. . . . OF COURSE you do if you've ever eaten there, for the delicious and simply melts in your mouth. . . . besides that, it is "good taste" to eat there. . . . If you know what I mean. . . . in fact judging from the smart people I've seen eating there every time I've visited there I believe say that it's just about the SUPREME test of good taste!



It surely goes to your head to visit Marguerite's lovely salon, 145 S. Woodward Ave. . . . that is IT does if it's a marcel or a permanent you're getting. . . . For just let Marguerite's clever fingers get to your hair and IT plus is yours immediately. . . . and you will be so "taken with yourself". . . . that small wonder if the strength of your own charms doesn't go to your head TOO. . . . One can hardly help being very after one of Marguerite's magic treatments of ANY KIND. . . . she surely does work magic!



Seems to me with a Week for this and a Week for that. . . . some ought to start the National Saving Week. . . . for oh there's isn't a more satisfactory feeling in all the world than having a Bank Account all ready and waiting for the proverbial Rainy Day. . . . even if it never comes along! The First State Bank, Woodward Ave. at Maple Ave. is so convenient and has such excellent facilities that no one should delay starting an account. . . . Let's all get together and have National Savings Week. . . . say NEXT week! . . . how about it?



I never realized, until this week what really delightful things can be made with a few lacquers and a little ambition! The Devise Paint and Art Shop, 147 S. Woodward Ave., should surely be awarded a medal of some kind for contributing to the Village Beautiful! . . . At their interesting Art classes women are being taught the gentle art of decoration and the use of lacquers. . . . and now we have a beautiful display of lacquers from which to choose delightful Christmas gifts. . . . And they're ALL so inexpensive! . . . besides one can have so many the interesting

Little pieces for one's self and they do add SO MUCH to the charm of a lovely room!



Frosty mornings when tiny tots start out schoolwads. . . . there's nothing like the warmth of a good wool suit! . . . even if its cold enough to warrant an overcoat too! . . . in fact SO MUCH MORE reason! . . . F. J. Mulholland, 119 N. Woodward Ave., has some exceptionally smart styles for youngsters. . . . Beautiful colors and so marvelously tailored. Some are woolen trousers and woolen shirts. . . . others are woolen trousers with white cambrie shirts! . . . They are as smart in appearance as they are practical for school and dress-up wear!



Even pianos can't stay at summer resorts ALL year long! . . . and I found out this week that Grinnell's Music Shop, 121 N. Woodward Ave. is offering a marvelous reduction on pianos which have been rented out to summer hotels and cottages. . . . in fact, "You save ALL the rent!" these instruments have all been handled by real musicians white at these places and have therefore received the best of care! . . . DON'T MISS this wonderful opportunity if you're needing a piano. . . . for a penny saved IS a penny earned and here you'll be saving MANY!



Scarfs show which way the winds blow! . . . and they surely show which way the Winds "of Fashion" blow. . . . If they are as smart as the ones I saw at Chas. E.

Peck Sons, 102 S. Woodward Ave. I saw gorgeous hand painted affairs in every rich color combination. . . . heavy trills in marvelous tones. . . . small figures. . . . Aerial patterns. . . . oh, anything and EVERYTHING to make the SMART young man SMARTER. . . . though truth to tell he's mighty smart to begin with! THAT'S why he shops at Peck's!



Have you seen the gorgeous gowns Maxine Hart is showing for Fall. . . . and early Winter wear! . . . Wonder WHERE on earth she finds them! . . . Each one is so lovely and so different that it seems to have been evoked by some magic all her own! . . . Seems almost sometimes as if she must have a magic ring. . . . or Aladdin's lamp or something to ALWAYS get such perfect models. . . . and indeed there MUST be Black Magic in her getting such exquisite styles in larger sizes! . . . Don't fail to see her lovely collection. . . . it's well worth a trip to Bloomfield Center just for that!



Halloween parties will be the next festivities in line. . . . and what is a party, Halloween or otherwise, without ice cream! . . . Smart hostesses will call Stewart's Sweet Shop, 112 W. Maple Ave., and have fancy ice creams moulded especially for the occasion. . . . they are always such a decided success! . . . Then too in this same clever shop you can get favors of all kinds and candies in appropriate colors and styles. . . . in other words it is "party" Headquarters for the National Entertainment Committee!

NO JOB TOO SMALL. Painting, Paperhanging, Decorating Interior and Exterior Work ESTIMATES GLADLY GIVEN AL HENRY "Service" My Motto "Satisfy" My Aim 415 S. Woodward Ave. BIRMINGHAM Phone 1029

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SAVES

I surely had a treat in store for me when I stopped into the Gift and Art Shop, 106 W. Maple Ave. I saw a new shipment of handkerchiefs had arrived and I am still gasping over the beauty of them! I've never in all my life seen such exquisite affairs. . . . each one from Switzerland. . . . and each one lovelier than the other! . . . While one with lace corners are sheer and exquisite as a cobweb. . . . ones with tiny touches of needle-point. . . . some with colored modernistic corners. . . . some with colored net inserted. . . . with colored embroidered corners. . . . color combinations of every description and ALL so perfect! . . . Oh it's surely a carnival of knifets in that clever store. . . . and they are SO moderate in price that smart shoppers will lay in a complete stock NOW to take care of holiday needs! . . .

I kept the promise I made myself and stopped into the delightful Bloomfield Hills Antique Shop, 172 S. Woodward Ave. . . . to make sure that none of the particular gifts I wanted to get were going to be sold under my very nose. . . . and ALL of them so rare and truly antique that they couldn't possibly be duplicated when I had a very agreeable surprise. . . . this same smart shop also has most exquisite kind of modern gifts. . . . many of them styled particularly to blend with the choicest of antiques! . . . but of course they are much more moderate in price! . . . Why from the delightful things I SAW and from the wondrous I heard about that are on the way. . . . one could do one's ENTIRE Christmas shopping under that one pleasant roof!

One thing that always strikes me each time that I visit Shain's Drug store, 119 W. Maple Ave. is that when I enter the store it seems CROWDED! . . . in fact it IS crowded. . . . for it's surely a busy spot. . . . before I can hardly turn around everyone seems to

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