for You



First Let Us Tell You About It... Then We Ask You to SEE the-

Lower Rio Grande Valley in Texas

THE eyes of the world are now on a little spot between the fertile valley of the Rio Grande and the Gulf of Mexico, in the southernmost part of Texas. In productivity of soil, in climate, and in economic soundness it is destined to become one of the choice locations of the United States.

Irrigated as it is by the alluvial waters of the Rio Grande, it is highly productive...especially in the valuable citrus fruits - which bring high returns to the grower. Federal and State Citrus Experts guide valley growers in the care of their orchards, so that with careful supervision an orange or grapefruit grove is a pension for a lifetime.

Eniov the Luxuries and Comforts of the SOUTHERN **PACIFIC** RAILROAD to TEXAS on Dec. 8th

Phone 367

Now! . . and let us help you make your reservation.

We could describe the climate, the location, the fertility of the soil, the irrigation systems ... yet you would be skeptical, and so we ask you to see the Lower Rio Grande Valley in Texas. We will be glad to tell you of the delightful trip planned to this region. It will be to your advantage to see this unforgetable, exhuberant exhibit of what irrigation, rich soil and continuous sunshine can do for a man to make him independently wealthy and at peace with the world-plus hunting, fishing, golfing, boating the year around.

Let our representative call and tell you of the trip on December 8th. We don't ask you to believe us, but we do ask you to join this excursion and see for yourself.

Arthur J. Tug

TELEPHONE 367

WABEEK BUILDING