The Spirit of True Banking Service

Helpfulness

By the nature of its organization, and its work, this bank is a semi-public institu-
tion. The private profits of our stock-holders are based upon the public helpfulness of
our service.

From president down to the youngest clerk, one standard is held. Every act of ours in
conference room, in bookkeeping, in the service at the receiving or paying windows or
officer’s desk must be an act of helpfulness.

The ideal we have set is that every map or woman who honors us with her or her
business shall advance farther on the road to success as a result of this association.

That is why we ask you to make this Bank, your Bank.

We Pay 4% Interest On Savings

First State Savings Bank
BIRMINGHAM, MICHIGAN

RESOURCES OVER $7,4 MILLION