The Luxury of Six-Cylinder Smoothness and Flexibility for only $745

In the New Series Pontiac, this six-cylinder performance has been developed to a point never before achieved in a car so inexpensive. For the Pontiac Six is the only car of such low price combining six-cylinder smoothness with 186 cubic inches displacement. It is the only low-priced six providing the famous G. M. R. cylinder head, cross-flow radiator and fuel pump—basic advantages contributing immeasurably to performance, owner satisfaction and long life. Even with all it offers—even though it is one of the most conspicuous values the industry affords today—even though it provides smoothness and luxury expected only in cars of much higher cost—the Pontiac Six is priced within reach of practically every purse. Drive a New Series Pontiac and learn the meaning of true six-cylinder luxury. And learn at the same time how little it costs to enjoy.

2-Door Sedan, $745; Coupe, $745; Sport Roadster, $745; Phaeton, $775; Cabriolet, $795; 4-Door Sedan, $825; Sport Landau Sedan, $875; Oakland All-American Six, $1045 to $1265. All prices at factory. Check Oakland Pontiac delivered prices—they include freight and handling charges. General Motors Time Payment Plan available at minimum rate.


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BIRMINGHAM, MICHIGAN
PONTIAC SIX
PRODUCT OF new series GENERAL MOTORS