

NOW! a Service Unequaled

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Prompt and reliable service is now yours for the asking! A new SERVICE CAR—equipped with crane and power driven winch and accessories of every description has just been purchased by Shaw Bros., Inc. We know of nothing in Birmingham which compares with the promptness of this new service! In caring for mechanical trouble, a complete set of repair tools has been installed. Do not hesitate to use this equipment. In addition there is a complete tire repair outfit, a 2½ gallon Foamite tank for extinguishing fires, and 5 extra gallons of gasoline.

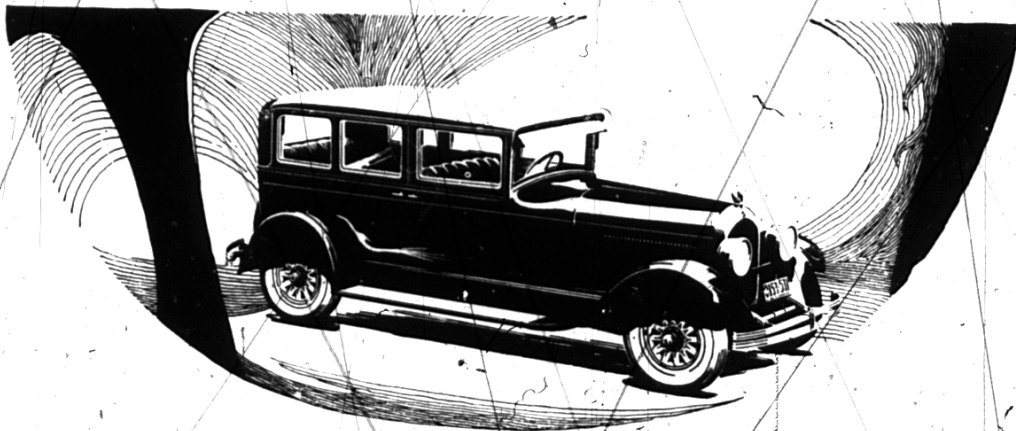
Phone
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SHAW BROS., Inc.

110 BROWNELL

PHONE 550

Not an
inch have they
gained on "72"



NEW performance values came into existence when the first Chrysler was created four years ago. The industry since has gone over en masse to the effort to pattern after them. But the remarkable thing is that Chrysler "72" is just as much alone today as when it was the one and only exponent of its type. (Alone in a theoretical sense only? Emphatically no. Alone in an actual sense — the performance sense which singles it out and sets it apart in competition of the street and road and hill as much as its brilliant beauty sets it apart in the eyes of the onlooker.

These things could not be said if they were not true — and especially if the truth were not quickly provable. (Chrysler "72" actually begs for tests and comparisons — it is eager to be checked not only on one, but on all phases of performance, with its most ambitious emulators. . . . It has not only not yielded a fraction of an inch of its leadership of four years ago — it has widened the gap and lengthened the distance. (Chrysler "72" is indeed illustrious because it is beyond doubt the one great engineering, performance, and beauty value in the motor-car market today.

2-pass. Coupe (with rumble seat), \$1545; Royal Sedan, \$1595; Sport Roadster (with rumble seat), \$1595; 4-pass. Coupe, \$1595; Town Sedan, \$1695; Convertible Coupe (with rumble

seat), \$1745; Crown Sedan, \$1795. All prices f. o. b. Detroit, subject to current Federal excise tax. Chrysler dealers are in a position to extend the convenience of time payments.

CHRYSLER "72"