

The Other Chap Says Something
HONESTY PAYS
 One of the most persistent errors in the world is the error that honesty is easy and that honesty is hard. The contrary is the fact. Honesty is not only policy, it is profitable, and dishonesty difficult and dangerous. Honesty

is not, as so often stated, "its own reward," but is more amply rewarded by the success which all earning people covet, than is dishonesty which seems "the easiest way."
 The honesty of the individual is a direct benefit for all his fellows—that is to say for society as a whole, and in order to arrive at benefits society has arranged to encourage honesty. And he who practices dishonesty must continually overcome the wearisome current which society has set against those who violate its best interests. The honest man is supported by the confidence of his fellows. He can sell his services more readily than can the dishonest; he can sell his goods; he can borrow money and he can obtain credit. Moreover, he can stay out of jails, which have so seriously handicapped George Reinas.

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Too often, however, society in encouraging honesty, has emphasized an appeal more to many minds. In encouraging honesty it has fallen short of the practical, every day results it has failed to show how greatly honesty pays. It has stressed too much the doctrine that in this world honesty is a virtue crushed to earth, while intelligent observation and good sense prove the contrary every day of our lives. While occasionally a crook may "apparently prosper," it is for but a brief period, and the means that the dishonest man is either carried off to prison or is destroyed by his fellows, while the honest man enjoys the fellowship, confidence and trade of his associates.
 There is such a thing as being clever without having sense. A man who does not realize early in

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his life that honesty is the best policy, lacking in intelligence and handicapped thereby. He may even possess a certain sort of cleverness, but he lacks the intelligence to apply it for his greatest profit. And what profit a man.
 A clever man can prosper far more greatly by honesty than by dishonesty. He may succeed in his acts of dishonesty ten times, or even ninety-nine times; but when caught on the tenth time, or the hundredth time, he will suffer far more of proportion to his gains. And let him stick to the job that he knows and that is an honest job or honorable profession.
 The crook cannot escape detection every time. The law of averages is inescapable as the law of gravity is against him. Even in the present confusion of procedure in our criminal prosecutions, the dishonest man finds himself in trouble again and again. At the worst, perhaps, he goes to prison. At the best he spends time and effort and the earnings thereof trying to keep out of prison. His earnings are soon squandered or are snatched from him by his various middlemen and protectors of one sort or another.
 Let the pulpit and the press preach then the plain fact: That honesty is easy, and dishonesty is difficult. That honesty pays and dishonesty does not pay. That the road of honesty is not a hard and difficult road, but that it is a straight and comfortable road; whereas the road of dishonesty is not a broad and easy road, but a crooked and painful for protection of people and property. In fact it is not a road at all, but a dark and interminable and uncharted area through which one makes one's way ever in fear and trembling, escaping for awhile the bog and swamps of pitfalls, but, also never enjoying the comfort and safety which the broad highway provides and assures.

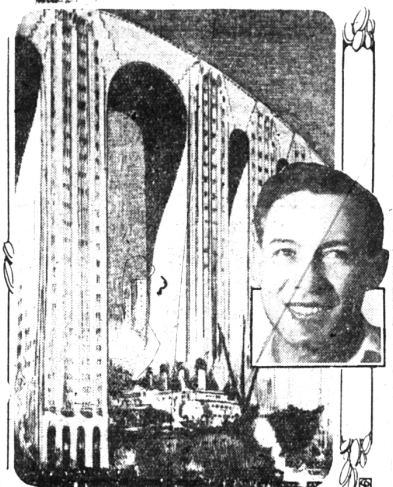
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BONDS OF NATIONS
 There has been brought home to the thinking people of the world the past year, convincing evidence of the slenderness and the tenuousness of the bonds that unite nations together. We have come to realize that nations are influenced for good or for ill by apparently insignificant and trivial things in the same manner and to the same degree as are individuals, and also that mass action is apt to be more vehement and pronounced than the sober deliberation and action of individuals. We have in mind the result of Colonel Lindbergh's airplane visits to other countries. France et cetera, and there was growing a spirit of restlessness and resentment toward the United States. Diplomats and high government officials were endeavoring to bring about an amicable understanding of the relations between the two great nations, but instead of smoothing out the political wrinkles, they were getting deeper and more complicated. The French people across the seas were beginning to assume a belligerent attitude toward anything American, going to unreasonable lengths to find fault, threatened to make the visit of the American men to that country unpleasant, even going so far as to hint that America had misled their aviators with wrong signals and weather reports when they failed to land their plane on America's

shores. Then one day an unheard of young man hopped across the country from the Pacific to the Atlantic coast in an airplane and a day or two following hopped across the Atlantic and landed on France's great airplane field. That young man, inexperienced in diplomacy or contact with big characters or with national problems seemed to have been God sent and inspired and from that unexpected visit there has come a solidification of national friendships, understanding has been simple and easy. The ominous clouds between the two countries were dissipated immediately and every day the skies grow clearer and the relations become faster and firmer. Just that one man without authority or preparation or great acclaim brings all of this to come to pass. By his one act alone all that diplomacy had sought to do was brought to the fore and the way was made smooth and happy. Again the same condition existed between Mexico and our country and this same civilian mediator jumps into his now famous Spirit of St. Louis and in one jump wins his way into the Mexican capital and into the hearts of the Mexican people and already out of that country and out of our own country there is coming a happy under-landing and the smoothing out of diplomatic wrinkles and official red tape is unwinding to the everlasting credit and satisfaction of all.
 It is wonderful what these visits to foreign countries has brought about. It is again wonderful how insignificant can be the things

that cause our greatest troubles and how small the thing that can dissipate those troubles. There should have been a Lindbergh to send into European capitals in 1914. Al H. Weber in France's great airplane field. That Chicagoan (Mich.) Observer.
GOING GOOD
 Don't worry about California. Recent figures show the state sent to market about 7000 more carloads of citrus fruits last season than at the time of the previous high record. Of course many lines of business—principally manufacturing—are very much more developed in the middle west than they are on the Pacific coast. There are years in which the real estate business is not so good in California. And we sometimes get tired of hearing how big Los Angeles is. But don't worry about California. There are plenty of people making plenty of money, and the folks out there are still the champion boosters of the world.
HORRIBLE!
 "Do you see that young man over there? He is the black sheep of his family."
 "What's wrong with him?"
 "Well, it's this way; his father is the man who names the Pullman cars and his mother is a famous subtitle writer."
 "Is that so?"
 "Yes, but the boy has disgraced himself. He named all the new nickel candy bars."
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If an architect's dream comes true and the Chicago plan commission approves, the busy Chicago loop man will park his automobile above the tree tops and ride over the skyscraper roofs to his office each day. A bridge is proposed by Charles L. Morgan, above, Chicago artist and architect, having two stories of garages and located along the lake shore on top of skyscraper buildings. Above is Morgan's conception of the monumental bridge from a distance and a closeup.

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