



\$1095

5 to 25 Miles per Hour in 7 1/4 Seconds!

10 to 45 Miles in 13 1/2 Seconds!

No other car in The Victory price class can approach these astonishing get-away figures! And that holds equally true of Victory speed!

There's a simple, logical answer to this spectacular performance—unequaled power per pound of car weight.

In other words, a new and superior kind of engine with a new and superior kind of body.

The problem of weight solved thru simplicity of design. The problem of design solved thru simplicity of parts. (No body sills—only 8 major body pieces)

High power made feasible by rugged Dodge construction and Dodge quality materials...

High speed made practical by a lower gravity center and no body overhang. (Chassis full width of body)

This is Victory Demonstration Month. Drive the car and win one of Dodge Brothers' big Demonstration Prizes. (Full details on request)

Tune in on WWJ for Dodge Brothers Radio Program every Thursday night, 8 to 8:30—NBC Red Network.

Thomas J. Doyle, Inc., 32-36 Judson Street Pontiac, Michigan

The VICTORY SIX BY DODGE BROTHERS

Tell Your Merchant You Saw His Advertisement in THE ECCENTRIC

NEW GARAGE WORK RUSHED

Barbour Structure in Bloomfield Hills Taking Shape

Progress is being made today on the construction of the \$51,000 garage William T. Barbour of Bloomfield Hills is putting up on Long Lake road, according to William Story, Bloomfield Hills village engineer.

Doctor's Orders Results In Sub

About 15 years ago Thomas W. Tallafero, president of the Hammond-Standish Packing company was forced to get out of the country for his health.

HARRY BROOKS By CHARLES S. KINNISON Oh, smiling lad—of early hair And happy, sparkling eye— No more, we'll see you near the air Outlined against the sky!

The "stick," no more, will feel your hand— That shed of canning skill; The sheet, no more, will make you "land" The roaring blades are still.

ROAD MISHAPS ARE ANALYZED

Washington, March 12.—If analysis of the emergency road service records of one of the largest motor clubs in the country reveals the general attitude of motorists toward their cars, it is progressive strides are to be made in the elimination of the petty mistakes that delay and stall the individual car owner.

HOME ENTERED, NOTHING TAKEN

Burglars Force Door In Oakland Residence, But Fail To Find Valuables

Burglars who entered the home of C. H. Rainey, 716 Oakland avenue, Saturday night while the family was away, ransacked the house but left without taking anything, according to police.

AUTOIST FINED

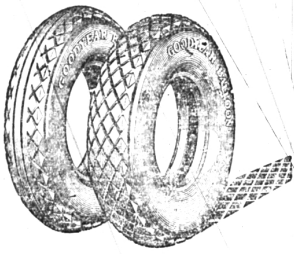
Because he drove without license plates, Theodore Thompson, west Maple avenue, was fined \$5 and \$50 later Thursday.

Passing a red signal at the intersection of Brown and Woodward avenues cost William E. Adams, 1013 Harper avenue, Detroit \$50 last Thursday.

PURE SALT is necessary to get the maximum efficiency out of your water softener. McClellan & Son Phone 314

Firemen's Annual Ball FRIDAY MARCH 16th I. O. O. F. HALL, BIRMINGHAM Highland Park Fire Department Orchestra DANCING, 9 TO 1 ONE DOLLAR PER COUPLE Tickets on Sale at Fire Hall, Olsen's Market, Miner's Grocery

SAFETY and TRACTION on the NEW Goodyear Tires



You don't pay much attention to tires until you have trouble with them. But did you ever stop to think how important it is to have your car equipped with tires that will grip the road and STOP when you apply the brakes, and grip the road and START when you apply the gas?

The new Goodyear will do both these things better than any tire we know of.

A simple way to demonstrate this is to place the palm of your hand, flat on top of the tread of the new Goodyear and press down firmly. You'll feel the tread grip and PINCH the flesh of your hand. It grips, and actually pinches, the road in the same way.

Come in and try this yourself whether you need tires now or not. We want to explain this and the other reasons why the new Goodyear is called the World's Greatest Tire.

F. E. STERNAL

Woodward and Daines PHONE 9 FOR ROAD SERVICE 8-Hour Recharging Service

Complete Stock of Rims and Rim Parts Avail Yourself of Our 8 HOUR RECHARGING SERVICE 8 Exide BATTERIES SERVICE STATION 8 For Your Convenience 8 HOUR RECHARGING SERVICE 8

CHEVROLET USED CARS 'with an OK that counts' Look For the Red 'O.K.' Tag After we have thoroughly reconditioned used car, we attach a red 'O.K.' tag to the radiator cap. This tag certifies that the vital units of the car have been gone over completely by expert mechanics and put in condition to give thousands of miles of additional service. It takes all the 'guess-work' out of used car buying. Look for this tag when you buy a used car—for it is your guarantee of quality and value! TRACY & COTTON, Inc. Open Nights and Sundays BIRMINGHAM, MICH. Associate Dealer Carlson & Dantzer Berkley, Mich. QUALITY AT LOW COST