

THE DAYBOOK OF A NEW YORKER

Miss Central Press Dispatch to The Eccentric... those dreamy souls, who have times imagined a world...

misses it by a hair. The area is quite lifeless. In this respect New York is unique...

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from One Woman to Another

our laundry and its service are a matter of pride and of confident recommendation.

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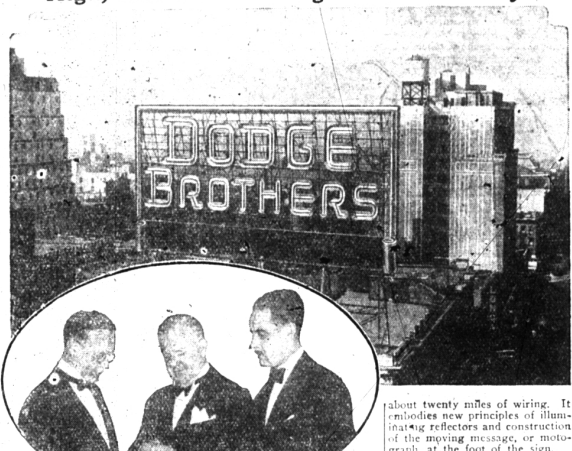
Start Your New Home Now!

SPRING is almost here, and the frost will soon be out of the ground. Now is the time to start building operations on your new home.

Phones 1 and 2

R. C. MOULTHROP LUMBER COMPANY BIRMINGHAM, MICHIGAN

New York's Biggest Electric Sign--Five Stories High, Half a Block Long--Tells of Victory Six



The last word in Spectacular Displays, located at Forty-seventh street and Broadway, Longacre Square, enlightens the public as to the latest achievement of Dodge Brothers, Inc.

It contains 5,500 square feet of stage; carries a load of 280,855 watts, the latest current consumption on Broadway; has twenty-six million feet of high and low-voltage wire with a stroke of three feet contains 8,145 lamps; is built entirely of copper and requires

about twenty miles of wiring. It embodies new principles of illuminating reflectors and construction of the moving message, or motograph, at the foot of the sign.

The illustration above shows the sign and in the inset are S. N. Holliday, of the General Outdoor Advertising Company (left), Lee J. Eastman, president of the Broadway Association, who presided at the opening ceremony on February 1 (center), and C. M. Bishop, president of the New York Dodge Brothers Dealer Company (right).

system of earth in Russia—the system of the rich and the poor. It is a practical man.

There comes a time in the history of the making of every government when a very practical man is needed at the wheel. Stalin is a practical man. Idealists have their important parts to play.

Whether they are good or bad idealists they always have power. Lenin and Trotsky in Russia were idealists—not always good. Stalin, now in the saddle over there, thinks it is suicide to disregard the governments financial powers of other nations. He is thorough with the idea of revolution. He is practical.

As important a part of the automobile as the motor is, it isn't alone in demanding attention from its owner. For there are other parts that make up an automobile and that require consideration, if the entire machine is to run smoothly.

The body is far from a mechanical apparatus, but it is moving parts, and it is subject to breakdown and annoyance just as the motor itself. It requires watchfulness and periodic attention, if driving is to remain pleasant and the automobile is to maintain its good looks.

The motor usually outlasts the body in service for the simple reason that immediate attention is paid to it when it shows the least sign of balking. A squeaky wheel or a muddy body, on the other hand, gradually into line with the other parts of the machine.

Looking out on the world today, it is not surprising that the idea of government partly or wholly by the masses, Russia, seems to be tolerated without hands-capping the operation of the car, nations of the world. The government will be run by those capable of running it—at the top.

Now that Lenin is dead and Trotsky is having the same fate in Russia, Stalin is the strong man in the government. His idea is a republic. Nothing alarming about that. It's been paid, and the car is back to the old accepted.

Yet care of the body is easier than that of the motor. It is just among us girls!



WE HEARD IT SAID BY—

Mrs. Myrtle Carson, new village clerk: "I wish to express my thanks to all those who made possible my successful election Monday. I know that I can lean on the routine of the office, and will do all in my power to acquire myself with efficiency and speed."

the crankcase diluting the oil, securing the cylinders and speeding the engine toward a state of ruin. This is perhaps the most important way, at least to keep down the cost of running an automobile in winter to as low a mark as possible.

It is understood that there is enough alcohol or glycerine in the cooling system to keep the oil from freezing. If there isn't, there's no hope for the fellow who rushes out of his garage as soon as he has started the engine. That gives the frozen solution no chance to thaw, and steam almost immediately results with drastic consequences to the motor block.

Exclusive Central Press Dispatch to The Eccentric. KANSAS CITY, Mo., Mar. 5.—Safety experts here are preparing to launch a school to produce a breed of back-seat drivers generally useful.

BACK SEAT DRIVER TO HAVE HER DAY

The school, which will be under the auspices of the women's division of the Kansas City safety council, will start March 19.

On that date Mrs. Eleanor C. Walton will outline the duties of a back seat driver. Mrs. Walton is chairman of the women's division of the council. She will be assisted by F. C. Lynch, director of the council.

When to Scream The course of instruction will consist of a series of lectures by safety experts and automotive engineers, as well as actual demonstration of when and when not to scream—if necessary at all.

The novel course is the result of an intensive drive being launched by police and safety experts in an effort to check the growing number of motor car deaths.

Also, it has developed that in several cases where fatal accidents have occurred the back seat driver was wont to yell at the driver at the inopportune moment, confusing the operator of the motor car.

The safety council proposes to make an effort to reduce this hazard to the minimum by making actual demonstrations with women drivers.

AWNINGS CAMPER SUPPLIES Waterproof Coverings for Every Use THE PONTIAC TENT & AWNING CO. 400 Oakland Ave. Phone 132

One bit of information that every car owner in the 36 cold states of the Union is that the cooling system of the engine is designed to keep the powerplant from running hot on the warmest days it will encounter.

Car repair experts frequently express astonishment that motorists never consider replacement of valve springs until actual breakage makes it absolutely necessary. Springs do not have to break to become worse than useless, in some cases. Loosening their tension, their efficiency is reduced to nothing, but because the engine goes on functioning the car owner fails to notice sub-normal performance. It pays to find out just what a difference new springs would make.

The illusion still persists that one sick chain proves as much safety as two or more. This fact makes it no less of an illusion, however. The purpose of the system is to give traction when all else has failed. The motorist who stops to think will realize that half-way traction, which is what one gets with only one chain, is but little better than no traction at all.

Motoring in winter is uneconomical at best. Quite a bit of gasoline is needed to warm up the engine before the car is started out of the garage. A little extra care has to be applied often and the oil in the crankcase requires more frequent changing.

Taking time to warm up the car in the morning, nevertheless, returns quite a saving eventually. For then there is less chance of unburned fuel seeping down into

An Announcement The Burnett Beauty Shop is now known as DRAB'S HAIRDRESSING PARLORS and is under the personal supervision of MR. GEO. J. DRAB Hours—Mon., Wed., Thurs., Sat.—9 to 6 Tuesday and Friday—9 to 8 Our address remains the same ROOM 2, FIELD BLDG. PHONE 9063



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Birmingham Battery Service 125 East Maple Phone 902

The Willard Battery men

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THIS artistically designed home has been tastefully furnished by the ROBBINS FURNITURE CO., Owosso, and Drapes by THOMAS FURNITURE CO., Pontiac.

YOU are cordially invited to pay us a visit. Drive west on Maple to Taliaferro Estates and turn in.

Wash, James, Wasey & Co. Offices BIRMINGHAM ROCHESTER and LAPEER J. A. WALSH D. D. JAMES W. W. RAYMOND CARL L. BRADT