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**PARKS COAL CO.**  
Phone 175-R Yard, 148 High St.

**Speed, Comfort Are Included In Dodge**

Drivert over cobblestone at 40 miles an hour? This challenge is made by Dodge Brothers, who recently brought out their new Victory Six. Ordinarily the challenge would be in the line of unrealistic ambitions, but with the technical originality displayed in the construction of his new model, almost anything is possible.

Two radically new principles of construction have been employed. These are particularly interesting in that they put into practice the correct opinions recently pronounced by the leading engineers and physicists of the country, who have just completed a symposium of automotive needs and trends.

The first new principle to be found in the Victory Six is the single unit construction of body and chassis. This eliminates body sills and brings the car two inches nearer the ground, with a corresponding lower center of gravity. It eliminates 330 parts and strengthens both sections by making them act together in mutual flexing and mutually supporting what heretofore were jarring stresses and strains. This insures quiet and smoothness.

The second principle is body construction of double steel walls, battled type. This insures complete rigidity and double protection. There are only eight major parts in the body. These are welded together so that there is not a chance for a squeak.

The car, owing to simplification, is lightened 175 pounds. It will make 21 miles to the gallon and 15 miles per hour, according to Dodge engineers.

**OLDS' ORDERS HIT NEW MARK**

Lansing.—Retail orders for the new Oldsmobile are being received in a volume exceeding all previous records, factory officials report. If the public acceptance of Oldsmobile at the many automobile shows is a criterion, 1928 is destined to be the greatest year in the history of this veteran company.

"Our tabulation of retail orders is not complete owing to the volume reaching us daily," said D. S. Eddins, vice president and general sales manager of Oldsmobile. "But our figures now are materially in excess of sales reported during the same period in any previous year, and at the introduction of new Oldsmobiles in the past.

"We have accurate reports on sales made at the leading automobile shows throughout the country, and these record remarkable gains. In many instances the increases over sales made at the same exhibitions last year are in excess of 500 per cent. These exceptional increases are not limited to a few localities but represent every section of the country.

"Our dealer organization is most enthusiastic in its response to the request we are receiving for increased allotments. This phase of our business is a reflection of enlarged consumer demand. From present indications this demand will absorb our entire factory production for months to come.

The new Oldsmobile represents the achievements of the present management which started about two years ago when I. J. Reuter was made president of the Oldsmobile organization. Shortly thereafter Mr. Reuter took charge and his engineering staff started the development of the new Oldsmobile just introduced. The development and testing of the new Oldsmobile represents approximately two years of constant work by the engineers of Oldsmobile and General Motors Corporation. During that time more than 100 experts contributed their services in perfecting the engineering details and the body design. Every mechanical detail was thoroughly tried out by more than a million miles of testing on the General Motors proving ground before the final design was approved.

**CHICAGO WOMAN FOLLOWS MAXIM. FINDS SUCCESS IN BUSINESS**

Enjoy meeting people. Know your product. Be of service. It is more than likely that Miss Edna W. Schuller has patterned her 21 years of life on the above maxims for the substance of the statements have in no small way contributed to her success as assistant manager of the A. D. Schuller motor sales establishment at 3324 Montrose avenue, Chicago.

Miss Schuller enjoys meeting people, and, therefore, a sale is made when she meets a prospect. Happy to meet them, this attitude makes them happy to meet her and thus a goodly portion of the initial sales resistance is abolished. We all know how easy it is to say "yes" to a pleasing personality.

Miss Schuller is the daughter of A. D. Schuller, who has an Oldsmobile sales headquarters both at the Montrose avenue address and at 409 Fullerton avenue, Chicago. He is also interested in real estate.

While Miss Schuller was attending high school and the University of Illinois she frequently assisted her father in his realty transactions. On her graduation last June with a B. A. degree she decided to master the automobile business. First she took charge of the books and accounting with an occasional flyer into selling and then, early this year, she was made assistant manager of the Montrose avenue store. It was a promotion predicated on past performance and ability to produce in the future.

Miss Schuller finds her youth and sex no barrier in selling Oldsmobiles. She has studied her work thoroughly and can discuss Motor Cars intelligently.

Men, she says, usually like to talk in a learned manner regarding the mechanics of an automobile, and are surprised to meet a young lady who can discuss the many merits of the new Oldsmobile.

On the other hand women are impressed with the beauty, style, comfort and safety of an automobile and can be sold if these features are properly brought to their attention, says Miss Schuller.

Miss Schuller's success during the recent Chicago Automobile Show attracted considerable attention in automobile circles.

Rafe Johnson's pet bulldog disappeared. Rufe put the following ad in the paper:

Lost or Run Away—One liver-colored bird dog called Jim. Will show signs of hydrophobia in about three days.

The dog came home the following day.—Everybody's Magazine

**IDEAS for Home Builders**

Ideas to make your new home more serviceable and more attractive. That's what you'll find in our big book of Home Plans. If you're interested, stop in at our office any time. You may find just the plan you're looking for.

Phones 1 and 2

**R. C. MOULTHROP LUMBER COMPANY**  
BIRMINGHAM, MICHIGAN

**ELECTION NOTICE**

NOTICE IS HEREBY GIVEN THAT at the General Election to be held in the Village of Birmingham at

**PRECINCT 1—Corner of Harmon and Woodward Avenues.**

**PRECINCT 2—Commission Rooms in the Village Hall, corner of Pierce and Martin Streets.**

**PRECINCT 3—At the Voting Booth on the S. W. corner of Lincoln and South Woodward Avenues, in the Village of Birmingham,**

on **MONDAY, MARCH 12th, 1928, from 7:00 o'clock A. M. to 8:30 o'clock P. M., Central Standard Time,** the qualified electors shall vote upon the following candidates for village offices and Charter Commission:

**OFFICIAL BALLOT**  
Candidates for Village Offices of the Village of Birmingham at the Regular Election

(Place a cross (X) in the square opposite the names of the persons for whom you desire to vote for the respective offices)

<b>FOR PRESIDENT</b> (Vote for One)	<b>FOR LIBRARY BOARD</b> (Vote for Two)
<input type="checkbox"/> HARRY ALLEN	<input type="checkbox"/> ALICE M. HARTWELL
<input type="checkbox"/> HAROLD T. ELLERBY	<input type="checkbox"/> CLARENCE VLIET
<b>FOR COMMISSIONER</b> (Vote for Three)	<b>FOR CHARTER COMMISSION</b> (Vote for Nine)
<input type="checkbox"/> HOPE FERGUSON HJALGREN	<input type="checkbox"/> WALTER T. ELLIOTT
<input type="checkbox"/> SCOTT A. HERSEY	<input type="checkbox"/> LOUIS HASCALL
<input type="checkbox"/> WILLIAM H. MAJORI-BANKS	<input type="checkbox"/> FREDERICK H. HOLT
<input type="checkbox"/> WILLIAM G. McBRIDE	<input type="checkbox"/> GUY W. JENSEN
<input type="checkbox"/> ERNEST S. PETTEYPIECE	<input type="checkbox"/> DAVID H. LADD
<input type="checkbox"/> ARTHUR J. TUGGEY	<input type="checkbox"/> JOHN E. MARTZ
<input type="checkbox"/> LEE A. WHITE	<input type="checkbox"/> FRED V. QUARTON
<b>FOR CLERK</b> (Vote for One)	<input type="checkbox"/> CHARLES J. SHAIN
<input type="checkbox"/> MYRTLE E. CARSON	<input type="checkbox"/> HARRY S. STARR
<input type="checkbox"/> HAZEL E. LAWLER	<input type="checkbox"/> JOHN A. WENDORPH

**HAZEL E. LAWLER, Village Clerk**

**TIRES IMPORTANT IN WINTER DRIVE**

Safety in winter driving is the key note of a message to motorists of Birmingham given today by F. E. Sternal, who operates the Good-year service station at Woodward and Duane.

"On wet, slippery streets—rain, snow or sleet, safety is a big factor," he said. "The assurance that your car can be brought to stop suddenly can only come from the knowledge that your tires will grip and hold the road.

"When the red flashes or some emergency arises that you have to stop quickly, the feeling of assurance is worth much to you," the Good-year dealer said.

The chances of being able to bring the car to a complete stop on a wet pavement when such emergencies do arise are heavily against the driver if he has smooth-surfaced, old, worn-out tires or tires with merely attractive tread designs, according to Mr. Sternal.

**Recommends New Tires**

Consequently, he advises those who drive through the winter months to equip their cars, especially their rear wheels, with new tires having traction and real non-skid qualities.

Calling attention to the safety features of the new All-Weather balloon tire, which he claims is the "world's greatest tire," Sternal pointed out that this tire is so designed that it grips the road and holds on, in addition to giving superb traction which is needed for quick starting, as well as stopping.

"The sharp-edge, diamond-shaped blocks on the tread tend to wipe the wet surface of a street dry and give the tread a drier surface to cling to," he claimed. "This is an unique feature, found only in the Good-year All-Weather tread tires.

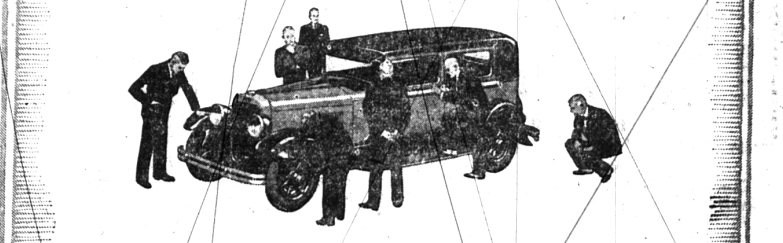
"And on curves, where all low pressure tires tend to roll, the diamonds on the side of the tread come into play and provide the security most needed at this time."

**WE HEARD IT SAID BY—**

Malcolm Hunt, local real estate man, and justice of the peace: "Instead of Birmingham paying on the average of 25 per cent of the cost of street improvements, the other 75 per cent being assessed against benefited property, I am one who is in favor of changing the ratio around so that the larger cost will be assessed against the village.

This will enable the village to pave more streets in a given time. As it is now, many Birmingham streets are not paved, and are hard to ride over at certain times of the year. When I take a real estate prospect out to look at some vacant lot or piece of improve property, I often lose a sale because of the condition of the street. If Birmingham at large paid the larger cost, we'd have more paved streets, and more real estate could be moved."

**CRITICS SAY this New Oldsmobile is THE FINE CAR OF LOW PRICE**



The very appearance of this new and larger Oldsmobile Six stamps it, at a glance, as two years ahead—separate and apart from even the best of cars at anywhere near its price.

Two-Door Sedan \$925 F.O.B. LANSING

Its every feature gives evidence that this car makes available to all, sources of thorough satisfaction that have heretofore identified high-priced cars.

And as further conclusive recognition of what Oldsmobile has achieved by its policy *edges now add their praise.*

"Two years ahead both in appearance and mechanically," says H. F. Blanchard of Motor.

A. F. Denham of Motor Ave says,

The very appearance of this new and larger Oldsmobile Six stamps it, at a glance, as two years ahead—separate and apart from even the best of cars at anywhere near its price.

"New in every respect... gives an impression of belonging in a much higher price class."

"From experience in actually driving the new Oldsmobile, it may be definitely stated that Oldsmobile has made an important advance in the art of car building," says Walter C. Boynton of *Automotive Daily News*. "In appearance and performance, in quietness of operation, in comfort, convenience and road qualities, it represents a distinct achievement!"

Sweeping, positive expressions—based on actual facts of design and the actual experiences of these men with this new Oldsmobile.

They know, because they have compared by their own high standards of judgment, that this car is smart and voguish, not only in design but in the whole spirit of styling and engineering.

They know, because they have driven it, that if it is speed you want, this new Oldsmobile will give you speed... speed to spare.

They know, because they have enjoyed them, that this new Oldsmobile embodies qualities of riding comfort, of smoothness, of silent operation which are a positive revelation.

They know... as you will know when you have investigated as they have... that this new Oldsmobile is indeed *The Fine Car of Low Price.*

**OLDSMOBILE SIX**

**RAMSEY'S AUTO SERVICE**  
OLDSMOBILE SALES AND SERVICE  
113 BROWNELL PHONE 725  
ROBERT E. RAMSEY, PROP.