

PURE SALT is necessary to get the maximum efficiency out of your water softener.

McClellan & Son Phone 314

STUDEBAKER The Great Independent

wins automobile dealers as well as public with CHAMPION CARS

26% more Studebaker Dealers this year than ever before

TODAY 3884 dealers sell Studebaker's 4 great lines of championship cars...

For nine consecutive months retail deliveries of Studebaker built automobiles have increased over those of the corresponding months...

The swing toward Studebaker is the inevitable result of adding spectacular performance to One-Price values...

All official records for fully equipped stock cars are now held by Studebaker. Never before as one manufacturer has swept the boards...

Studebaker's sensational proofs of speed and endurance come from engineering genius, quality materials, precision manufacture and rigid inspections...

Today in Studebaker and in Studebaker alone, you can buy the utmost in every phase of motoring—and behind it a name that for 76 years has meant dependable transportation...

Jewell Motors, Inc. CLAUDE E. MOSHER, Manager

132 WEST MAPLE AVE. PHONE 1450

for Economical Transportation



USED CARS with an OK that counts

Priced for Quick Action!

Due to the tremendous popularity of the Bigger and Better Chevrolet in this community—we have on hand at this time a large number of specially fine used cars taken in trade...

Those cars have been thoroughly reconditioned by our expert mechanics, using special reconditioning tools—and will provide thousands of miles of dependable, satisfactory service.

Come in today while our selection is complete. You are sure to find the car you want—and our red "O.K." tag is definite assurance of quality and value.

Tracy & Cotton, Inc.

Open Nights and Sundays Woodward at Ruffner BIRMINGHAM, MICH. Associate Dealer Carlson & Dantzer Berkley, Mich.

QUALITY AT LOW COST

PHONE COMPANY CHANGES SYSTEM

'Pay First' Method in Public Booths Expected To Speed Up Calls, Manager Says

Speeding up of telephone service is being accomplished in Birmingham through the use of a new method of placing the calls...

Public telephone users upon entering the telephone booths are now confronted with a large placard instructing them in the new way of placing their calls.

Under the new system the operator is signalled by depositing a coin after the receiver has been removed from the hook.

The Dictator \$1195 to \$1395 70 horsepower 67-mile speed 5000 miles in less than 4800 consecutive minutes...

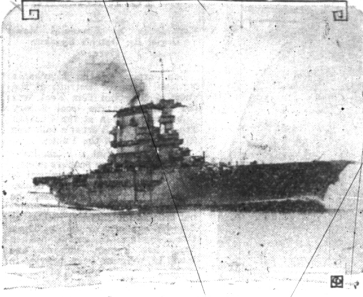
FIRE MENACES LONE PINE INN

Defective Wiring Given As Cause Of \$100 Blaze In Hills

Defective wiring caused a roof fire in the Lone Pine Inn, Lone Pine road and Woodward avenue, Bloomfield Hills, at 2:30 p. m. last Thursday.

Try An Eccentric Classified Ad.

AIRPLANE CARRIER ON TRIAL RUN



View of the airplane carrier U. S. S. Lexington ploughing the Pacific on a trial run off Los Angeles harbor.

Sports Done Brown

By NORMAN E. BROWN Staff Writer for Central Press and The Eccentric

Lefty Grove, who spent the ordinary lifetime of a pitcher in the minor leagues before he ever got his chance in the big top—and then gave every indication of being a blower when he arrived—has a better than fair chance of being the outstanding pitcher of the American league season.

Each is the fickleness of fate. Grove's still recent feat in hurling his second shutout in six games and making it six victories in a row as well brings his work even more to the front.

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Now, with the season but one-fifth gone he has won close to a third as many games. What is more he can clip off 30 victories for the year at the pace he has hit.

Is it partly due to the added confidence of a reliable infield—strengthened by the comeback of Zip Hauer?

Or has Grove simply overcome the inferiority complex which seemed to most followers of the game to be his only weakness?

What has put him where every one said he belonged?

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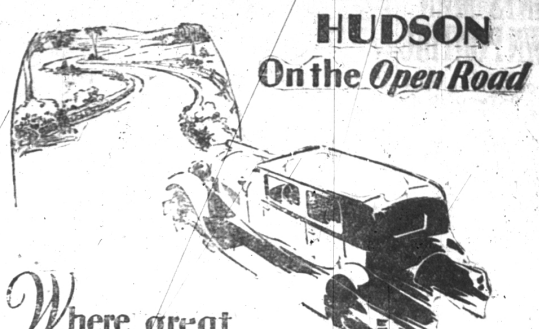
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Where great performance is Master Indeed!

Price list for Hudson cars: 118-inch Chassis Coupe \$1245, Sedan \$1325, Coach \$1250, Roadster \$1295, 127-inch Chassis Standard Sedan \$1410, Custom Victoria \$1510, Custom Landau Sedan \$1610, Custom 7-Pass. Sedan \$1710.

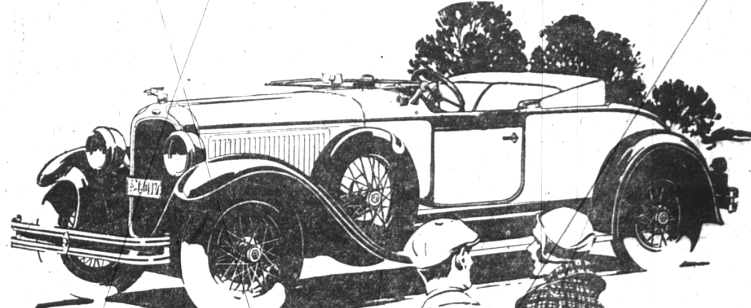
Its performance has centered on Hudson the most dramatic public interest ever extended any car. Thousands, riding daily, are carrying the story world-wide.

A thrill, never to be forgotten, is in store for you when you take your first ride in the new Hudson Super-Six.

HUDSON Super-Six

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Powered by a whispering brute of an engine... with 212 cubic inches displacement... the famous G-M-R cylinder head.

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