

OPENING ANOTHER LINK

In Our Fast Growing Chain

Right In Your Own Community

SATURDAY, JUNE 30th

SPATER & WALSER

GRAND OPENING SATURDAY JUNE 30th

Spater & Walser
Quality
SHIRTS
All At One Price

\$1.85

THE manufacturers of the famous Columbia Shirts have co-operated with us to fullest degree, enabling us to present the finest line of shirts in our history—at Spater & Walser's low price of \$1.85.

All Sizes -- All Sleeve Lengths

If a Spater & Walser Shirt fades—
Don't blame the laundry—
Blame Spater & Walser



FREE
Souvenirs to Men
Genuine Gillette Razor
with Gillette Blade



Spater & Walser
Hand Tailored
NECKWEAR

\$1

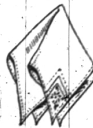
For weeks we have planned for this opening. For weeks our buyers have scoured the markets for the finest quality domestic and imported silks available to use in our special dollar neckwear featured for this event. The greatest feature of all is the fact that every tie in the group is hand tailored and has a wool lining?

All Patterns - For Young and Old

To The Ladies—

The careful, courteous service and advice rendered to you at the Spater & Walser Stores makes your buying a pleasure. We anticipate serving you.

FREE
Souvenirs to Ladies
Imported
Swiss Handkerchief
with Fancy Figured Border



Quality Furnishings for Men and Young Men!

Spater & Walser Customers Must Be Satisfied!

UPON this foundation—to offer only the best merchandise obtainable at a reasonable price—the business of this organization has been built. The goods which we sell must measure up to our standard of quality and value before we offer them to the public, and it has been the experience of our patrons that the merchandise which they purchase from us is worth considerably more than the price indicates. Naturally, we make a profit—that is why we are in business. But our policy of **small profits**, and **large volume** enables us to supply our customers with the things they need at guaranteed savings. Men and women are human and this business is human, that's the big answer to the great friendship that has been built up between this institution and the public.

SPATER & WALSER

103 East Maple Avenue at Woodward

Birmingham, Michigan