

AN ANOUNCEMENT

*Relating to the near-future Subscription
Campaign to be conducted by*

THE BIRMINGHAM ECCENTRIC

A subscription campaign to be conducted by the Birmingham Eccentric in the village of Birmingham and adjacent territory now served by this newspaper has been contracted for and will be launched in the near future. Announcement of a definite date will be made a few weeks prior to the time of the campaign itself.

We announce this action as the climax of our policy to offer to advertisers in this field an absolutely UNPRECEDENTED circulation of Birmingham and vicinity.

It is our plan to give advertisers in The Birmingham Eccentric the most thorough coverage of any weekly newspaper in the state of Michigan. Our present circulation figures are the envy of many weeklies throughout the state. However, our circulation program will attempt to make the new figures the envy of EVERY weekly in Michigan.

Present details of this campaign include the awarding of many valuable prizes to contestants. It is expected that TWO AUTOMOBILES will be premiums for the two highest winners. Complete information regarding prizes and rules will follow later.

WATCH FOR THIS ANNOUCEMENT!