

Of INTEREST TO MOTORISTS

Sarah Britton of Kenosha, Wis., has been awarded the highest honor a Girl Scout can win, for a dozen or more girl students at Seton Hall college, who takes turns in mothering him for practice.

G. M. TRUCK COMPANY STUDIES PROBLEMS CONFRONTING OWNERS

Into the limbo that swallowed! This is the viewpoint of D. F. Kelly, president of the Fair, Chi, rel, now must go delivery service cargo, and other officials of general and equipment that fails when department stores. Truck manufacturers, and struggles vainly factors are alive to the problems to keep up with modern traffic demands.

SO ORIGINAL AND DIFFERENT that Comparisons are Impossible

Frankly, The Victory has left current practice so far behind that comparisons are impossible.

Conservative drivers, will never really discover the car's astonishing resources.

They will delight in its pick-up and low gas needs—its comfort and streamline beauty.

But the magnificent, all-day speed of the car—its faultless smoothness over clouds and cobbles—are thrills that await the adventurer!

Six powerful cylinders are six powerful reasons for this. A seventh vital reason is the basic Victory ideal.

For the first time in motor car history, chassis and body are a unit. Floor and seats are built in the chassis. The wide Victory chassis frame replaces the customary body sill—and eliminates the customary body overhang. The body itself has only 8 major parts!

The result is 175 less pounds, 330 less parts; standard road and head clearance, yet a car that is extremely low, steady and safe—with a power plant stripped for instant and brilliant action!

And the smartest car at the price ever created!

\$1095

4-DOOR SEDAN, F. O. B. DETROIT

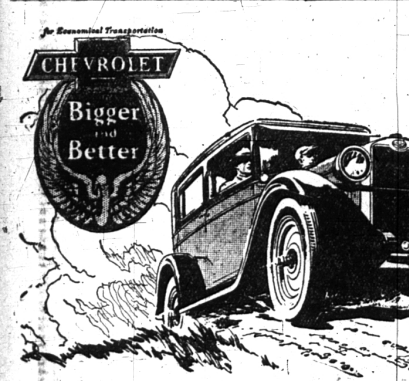
Tune in on WW for Dodge Brothers Radio Program every Thursday night, 8 to 8:30 NBC Red Network

EVANS-LEGG MOTOR CO.
119 South Woodward Ave.
Birmingham, Mich.

The VICTORY SIX

DODGE BROTHERS, INC.

THE SENIOR SIX AND AMERICA'S FASTEST FOUR ALSO ON DISPLAY



Sensational New Performance Amazing New Low Prices!

Longer, lower, more rugged and powered by an improved valve-in-head engine—the Bigger and Better Chevrolet offers a type of over-all performance so thrilling that it has created wildfire enthusiasm throughout America.

Never before has there been such motor car value—marvelous new beauty, sensational new performance, and greatly improved quality... at the most amazing prices in Chevrolet history.

You need only to see and drive this sensational new car to know why it has everywhere encountered a public reception of history-making proportions—why everyone calls it the world's most desirable low-priced automobile. Come in today for a demonstration!

VISITORS PRAISE SUPERHIGHWAYS

The superhighway system of the Detroit area including Wayne, Oakland and Macomb counties was declared to be the most interesting, complete and ambitious program of any similar highway development in the United States, by four important members of the Mexican National Highways commission, who made a two-day survey of the roads in this section.

The visiting delegation, headed by Senor Antonio Madrazo, former governor of Guanajuato, and member of President Calles' official family and president of the Mexican National Highways commission, included Julio Garcia, Ignacio Morales Zarragosa, and Jose Rivera, engineers, was a unit of the Pan American group representing all countries of Central and South America at the annual road show and convention of the American Road Builders' association, which opened in Detroit.

The men from Mexico are spending some time in this country studying American road projects.

Mexico is preparing an elaborate program of national highways of transcontinent character, which will connect the highways of the United States at important border cities with the great roads of Mexico. The countries of Central America will build roads that will link the Mexican roads to a network of highways that will open the charm of Latin America to all motorists.

The Mexicans are taking on two 150-mile trips over the roads in the Detroit area, and then had opportunity to view the panoramas from the air. They were impressed with the idea of wide rights of way which will permit of further expansion as the needs of the future require. While in Detroit they were guests of the Detroit Automobile Club.

The increase in the size of the Oakland Pontiac dealer organization have combined to place the company in a position where it expects to gain an even higher rating during 1928. The company soon will have a nine-hour production capacity of 1200 Pontiacs and 720 Oldsmobiles. It has doubled its factory floor space and tripled its plant investment in about two years and now carries the largest payroll in Oakland history.

"It is this increasing volume that has enabled the company to offer so much more car in the New Series Pontiac Six at no advance in price."

The meeting, one of 33 similar programs which two groups of factory executives are conducting throughout the United States, consisted of an afternoon business session followed by a banquet in the evening. Besides Mr. Glanzy, other company executives who participated in the meeting were: W. E. Tracy, vice president in charge of sales; Hugh Higginbottom, director of distribution; Robert Armstrong, director of service; H. H. Faust, Pontiac district manager; and W. B. Sawyer, eastern sales manager.

YEAR'S PLANS TOLD BY SHAW

Perry A. Shaw, Oakland-Pontiac dealer has returned from Detroit where he attended a dealer meeting conducted by executives of the Oakland Motor Car company who outlined plans for the greatest year in the company's history.

The group of factory officials was headed by A. R. Glanzy, president of the Oakland Motor Car company, who stated tentative plans of the company call for the sale of 270,000 Oakland and Pontiac Sixes during 1928 against a total of 191,000 in 1927.

"The Oakland Motor Car company jumped from ninth place in total sales during 1926 to fifth place last year," said Mr. Shaw. "A tremendous plant expansion providing large manufacturing facilities for both the Pontiac Six and the Oakland All-American Six, coupled with an equally great

AVOID CAR TRACK PATH

With the streets covered with snow, car tracks which have been swept clean have an appeal that the motorist finds almost irresistible. The thoughtful driver, however, will remember that the car tracks are natural enemies of the automobile tires. Driving in them results in a form of sidewall wear that considerably shortens the life of the tires. Even in winter when the tracks seem the best pathway for the car, it pays to keep them out of them. Furthermore, it should be remembered that the tracks usually are the slippery part of the street.

Crushed Vermont marble-mixed with cement, is being used in moulding garden and park furniture.

THE COACH \$585

The Touring or Roadster . . . \$495
The Coupe . . . \$595
The 4-Door Sedan . . . \$675
The Sport Cabriolet . . . \$665
The Imperial Landau . . . \$715
Lullaby Truck . . . \$495 (Chauffeur Only)
Light Delivery . . . \$375 (Chauffeur Only)

All prices f. o. b. Flint, Michigan.

Check Chevrolet Delivered Prices

This includes the lowest handling and financing charges available.

THIS IS VULCANIZING ST AND MILEAGE AVE

THIS shop should be located at the corner of Vulcanizing Street and Mileage Avenue, near Satisfaction Highway. This remark was made the other day by our old friend Mr. Dollar Bill, after he had examined a job of vulcanizing we turned out.

The Shop That Gives Your Dollar a Long Ride

SAUNDERS-ELDER BATTERIES & SERVICE TIRES & SERVICE ACCESSORIES

119 S. Woodward Phone 301

DODGE FOURS ESTABLISHED

When Dodge Brothers, Inc., brought out their Victory Six many dealers inquired of the factory if the four cylinder line would be dropped and at once Dodge emphatically emphasizing to the sales leads the value and position in the automobile market of the latest of the Dodge models.

This four cylinder model has been improved greatly this year and has been equipped with four wheel steel hydraulic mechanical brakes. The price remains the same with the exception of a drop of \$25 on the de luxe sedan which now sells for \$950 f. o. b. Detroit.

Improvements and refinements have been made with regularity from the first. There are over two million of the four cylinder Dodges in use which is an indication of the strong place this car has in the automotive field. The supplying of four wheel brakes to the four cylinder passenger cars constitutes a major improvement.

A unique feature of this system is the connection between that part of the mechanism supported on the frame and that on the axle which is through a special flexible connection, eliminating the complicated universal joints and shafts usually associated with mechanical four wheel brakes. This connection consists of a steel cable, passing through the center of each steel guide or vertebrae, the ends of which are rounded and capped so that as they fit together, they form a series of ball-and-socket joints, permitting a considerable amount of bending.

These guides are supported in a coiled spring casing around which is placed a heavy protecting cover of rubber fabric.

This construction possesses sufficient rigidity to transmit tension in the cable without changing form.

Old Subway Of Paris May Be Auto Tube

A project under consideration by the city council will give Paris the longest vehicular tunnel in the world—25 miles of underground roadway may be converted into a subterranean boulevard encircling the city and at the same time providing for tremendous city garages capable of taking care of most of the Paris district's 2,000,000 automobiles.

Since the installation of the new electric tube the old "Petite Ceinture" railway has fallen into disfavor, says a correspondent of the New York Evening Post, and engineers believe the rusty tracks could be torn up, the tunnels enlarged, paved and decorated to provide a means for quick transportation and relieve congestion on the surface.

The railway skirts Paris under the old fortifications and has connections with main railways. Stations could be dug under the city in something like the formation of a wheel and connecting spokes. The colossal cost has not yet been estimated, but engineers assert it is the only way of dealing with the complicated traffic problem.

Dan Bickley, corn club boy of Irmo, S. C., was the 1927 winner of the Southern Railway silver trophy for the best ten cars of corn raised in the South.

It appears that Lindbergh, Morrow and Will Rogers have rummaged up Mr. Hearst's Mexican war.

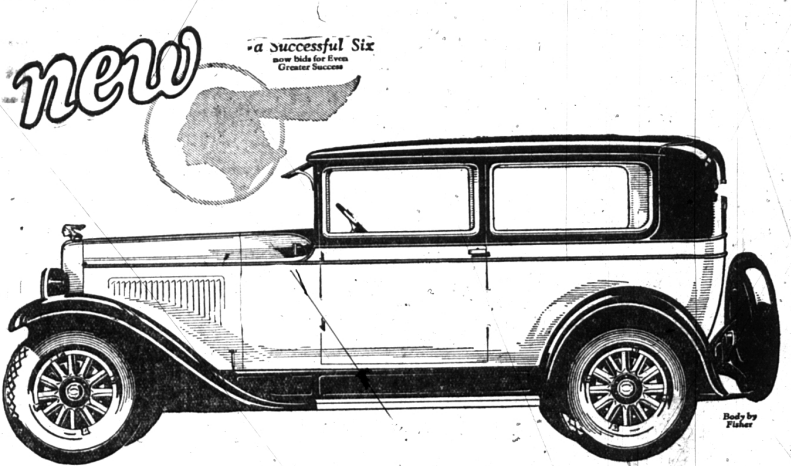
Try An Eccentric Classified Ad.

Buy a Genuine Willard Automobile Battery

When you put down your money to buy this genuine Willard Battery you know you are getting real Willard Quality. Long-lived Willard battery plates—best quality wood insulation. For a small additional cost we have the Willard Threaded Rubber Battery—with insulation that is built to last the life of the plates. Ask to see these batteries.

Birmingham Battery Service
125 East Maple Phone 902

The Willard Battery men



The Added Value of Many New Features -the Added Safety of Four-Wheel Brakes

You cannot inspect the New Series Pontiac Six without realizing that it represents one of the most sensational automotive advancements of recent years. Not only does it introduce a superb new body creations by Fisher but it also offers the added value of many new engineering features and the added safety of four-wheel brakes—at no increase in prices!

All of these features represent the most modern engineering practice and many of them are introduced for the first time on any low-priced six. Among them are the famous GMR cylinder head, the cross-flow radiator with thermostatic control, AC fuel pump with gasoline filter, coilidental (transmission-ignition) lock, gasoline gauge on dash, new carburetion and manifold systems and others actually too numerous to mention.

See the New Series Pontiac Six. Drive it. Compare it on any basis with any car at or near its price—and you will pronounce it the biggest, staunchest and most modern six-cylinder automobile ever offered at \$745!

2-DOOR SEDAN

\$745

Coupe . . . \$745
Sport Roadster . . . \$745
Sport Cabriolet . . . \$795
4-Door Sedan . . . \$825
Sport Landau Sedan \$875

Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to buy on the liberal General Motors Time Payment Plan.

SHAW MOTOR SALES
700 S. WOODWARD AVE. PHONE 1160

Tracy & Cotton, Inc. BIRMINGHAM, MICHIGAN
Open Nights and Sundays
Woodward at Ruffner

Carlson & Danzter
Berkley, Mich.

SAUNDERS-ELDER BATTERIES & SERVICE TIRES & SERVICE ACCESSORIES
119 S. Woodward Phone 301

NEW SERIES

QUALITY AT LOW COST