

BILLY TO VISIT STORE HERE

Before Billy Burton starts his five day non-stop auto drive Monday noon he will visit the Birmingham Department store on south Woodward avenue where he will inspect the store as guest of the proprietor, L. E. Davidson he announced today.

Mr. Davidson and Mr. Burton have been friends for some time, Mr. Burton said, but he has never before had the opportunity of inspecting the store.

"From all I am told, I shall have some surprises because of the progress this institution has made. It will be a treat for me because I am highly pleased with the success Mr. Davidson has made, through his efforts, of his business in Birmingham."

BILLY TO GET GABEL'S MILK

The Gabel Creamery company will furnish Billy Burton with milk for the time it takes to sustain him in his long drive.

He will have little solid food during the drive over Birmingham streets and will depend largely upon milk for his strength.

"This has always been of the greatest importance to me," Billy said while planning his trip. "I depend upon the nourishing qualities of milk to keep me going through the long days and nights."

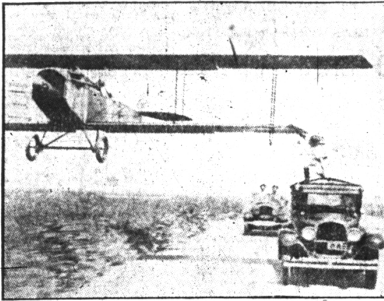
ARNOLD TAKES DRIVE PICTURE

Arnold Studio photographers, in the Birmingham Theater Building, are to be the official photographers of the five day drive of Billy Burton, it is announced today.

Several pictures of the start and finish of the endurance drive will be made and photographers will be about the streets to take "shots" when interesting situations arise, it is planned.

The Arnold Studio has been in Birmingham several years and because of increasing business moved recently from its quarters on west Maple avenue to the new, large studio in the Birmingham theater building.

RISKS DEATH



Smiling Billy changing from the top of a car traveling 80 miles an hour to the wing of an airplane—one slip is death in a daring feat of this sort, which was performed at Palm Beach, Fla., last winter.

LEONARD HAS REFRIGERATOR

The world's first iceless refrigerator, Kelvinator, is demonstrating its excellence in the window of Leonard Electric, local dealers on west Maple avenue, where Smiling Billy Burton's milk is being kept perfectly cold and fresh for him during the test drive.

"The oldest domestic refrigerator" is the claim of the Kelvinator company. This system of iceless cold has also gained a reputation for being a fine type of electrical mechanism," he said.

The Leonard Electric is one of the oldest hardware concerns in this city. They have contributed much in their steady growth to the likewise constant growth of the village.

A SKETCH FROM LIFE

Beautiful and touching is an editorial by W. O. Saunders, the gifted and widely quoted editor of the Elizabeth City (N. C.) Independent, in a recent issue.

While it will appeal to all, only the father and mother who have seen their young grow up and leave the home nest one by one can grasp the full import of the thought expressed with such a masterly yet simple touch, as follows:

This Is Life

Memory vaguely recalls an Omnesque line that ran something like this: "One by one the leaves of life are falling; the wine of life

is oozing drop by drop." Out of the subconscious came that line to awaken me from my slumbers in the stillness of the night.

Just a few weeks ago my boy went off to college. When I embraced him at the railroad station and told him goodbye, I knew instinctively and for a certainty that that boy had gone out of my intimate personal life forever. I went home with a heavy heart.

Sunday a slaughterer married without previous announcement and left with love in her eyes and laughter on her lips to live with her man some other place. And this is life.

Two vacant chairs at the table, they are only awaiting their opportunity to try their wings, too. Already there is a forlorn note in the song of the canary that hangs by the window; the clock on the mantelpiece ticks ominously. I never paid much attention to the slow tick-tock, tick-tock of that clock before.

Around me the leaves of autumn are falling; the trees are taking on a bare, drab look. And this is life.

Dr. Lucien Howe of Buffalo, who has successfully transferred eyes from one animal to another, believes that this may eventually be done with humans.

Velord Valerie Gates, a young postess of Ann Arbor, Mich., has been declared a genius by Robert Frost, famed poet of the state university.

H. K. Kaster of Berkley, Cal., is the inventor of a device which he claims will supplant the sextant for use in both nautical and aerial navigation.

BURTON STOPS AT RECREATION

Billy Burton will stop at the Birmingham Recreation in the Birmingham Theater building Monday night, it is planned, so that the many persons bowling in the Mechanics League may see the Whippet sedan in which he will make his non stop drive.

Hundreds of persons are using the bowling alleys since they were opened in the theater building and several leagues, including most of the business houses in the village are playing.

Plans are under way by the manager to enlarge the number of alleys to take care of the increasing crowds, it is announced.

GAS FURNISHED BY MAHAFFEY

Billy has praised the mechanical perfection of the Whippet sedan which he is driving and comes to a question of equal importance; the gas and oil that are supplying the car with the power to move.

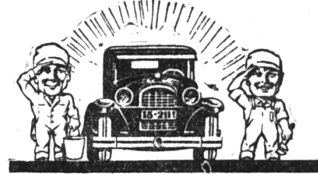
This gas and oil is being furnished to Billy by the Mahaffey Gas Station, before Billy starts to drive, six quarts of Pennzoil will be placed in the crankcase. This oil will last during the entire drive.

DRIVER CITES INSURANCE NEED

That insurance is an important factor to every auto driver, is the belief today of Billy Burton who recently has completed negotiations with the Arthur Tugley & Son company on west Maple avenue.

"There are so many cars on the road today that insurance has become as necessary a part of the auto equipment as the spare tire," he said, "I am never without it and have often had opportunity to use insurance."

"Smiling Billy" says



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In the Cadillac Garage Bldg.

Body and Fender Repairing
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Phone Birmingham 1438

Just In Case An Accident Should Happen

Smiling Billy Burton takes chances -- yes -- but not unnecessary ones. One of his first actions in preparing for his dangerous 125-hour endurance drive was to make arrangements for ample insurance protection with us. Don't you take a chance in every day life -- Get your insurance protection at once -- We can serve you best.

ALL KINDS OF INSURANCE

Arthur J. Tugley & Son
Real Estate - Insurance

Suite 1, McBride Bldg. West Maple Avenue
PHONE 1715

Billy Burton Says - - -

That Smile Comes From Perfect Health



Smiling Billy Burton must have perfect health to withstand the rigors of a 125-hour endurance drive.

His Advice to You

For perfect Happiness in life you must have perfect health. In my work I always have given primary attention to the body's well being. Tonics and body-developing medicines give me the necessary stamina to continue in these nerve-wracking, body-tiring contests.

In Case of Any Event of Weakening Billy Will Call

Wilson's Drug Co.

104 SOUTH WOODWARD PHONE 35
"A DELIVERY SERVICE UNEXCELLED"

Watch him fed from our trucks



Milk given to Billy three times daily

On his long gruelling endurance drive of 125 hours is pure Gabel's Milk - - - This wholesome food supplies the necessary energy for Billy to stand the terrific strain.
For more health to you—

USE GABEL'S PURE MILK

GABEL'S CREAMERY

Distributors of Blue Ribbon Milk

121 East Maple Avenue

Phone 536