#### This May Be a Long Drive, But

Photograph Arnold Lives Forever



See The Birmingham Eccentric's Next Issue For Interest-Views of Billy's Endurance Drive



- The -ARNOLD STUDIO

> 211 Kunsky Theatre Bldg PHONE 905

#### HOLDS KEYS



MERCHANT GIVES

LOCKS FOR HOOD
The locks which will seal the do of the Whippet sedan to be at Woodbury, Tenn, on Nov. 29,

# WHY

## Did "Smiling Billy" **Choose GENERALS?**



## LET "BILLY" TELL YOU IN HIS OWN WORDS - -

"In selecting a tire to carry me on my Record Breaking Drives, it is essential that I pick a make that incorporates Dependability, High Grade of Materials, and Long Life Quality. Experience has proven to me conclusively that the only tire that combines these features to the Best Advantage is the GENERAL!"

"Smiling Billy" Burton.

## "Billy" Uses Our Accessories Exclusively!

SMILING BILLY'S CAR is equipped with a

#### Crosley Radio

"YOU'RE THERE WITH A CROSLEY"

Listen to perfect reception as he drives through the streets of Birmingham.



GENERAL TIRES

Enjoy the economy of the General Tire Acceptance Corporation

Tire Payment System INVESTIGATE THIS PLAN TODAY SMILING BILLY'S CAR is equipped with a

## "Philco" Battery

to keep him going

125 Hours without stopping, in Rain, Snow, Sleet or Blizzard.

He will prove "PHILCO'S" superiority. Prompt service in battery recharging and repairing.

Exclusive Crosley Dealers for Birmingham

# Miller Tire & Battery Service

In Our New Quarters - Next to Cadillac Sales Room

312 S. WOODWARD AVE.

PHONE 772

# See **Smiling** Billy **Burton** Monday Noon



#### Starts from this Store at Noon

After the oil is put in his car at 12 noon Monday the hood will be locked by

#### YALE LOCKS

Furnished by the

#### Birmingham Hardware

This will assure a real insurance against any opportunity of changing oil, etc.

Will You Be There?

# THE BIRMINGHAM