

# BURTON'S ENDURANCE DRIVE STARTS MONDAY

## New Guessing Contest Is Staged In Village

Merchants of Birmingham are offering valuable prizes in a guessing contest on the mileage to be covered by Billy Burton on his record non-stop endurance run to be made in a Whippet sedan.

When Smiling Billy starts to drive at noon Monday and then running continuously for 124 hours until 4 p. m. Saturday, the Stewart Warner speedometer of his Whippet sedan will be sealed so that no one will be able to see the mileage record until the seal is removed when the nonstop drive is completed.

Everyone is allowed to participate in the guessing contest and those closest to the correct figures will receive the nine big prizes offered. To compete for the prizes, contestants must give reasons in not more than 100 words or less than five—why Burton should run up the mileage expected. The make of the car, the brand of oil and gas used, etc., should form the basis for the reasons given.

The awards include the grand prize of a man's clothing outfit; \$25, cash; 55 gallon drum of gasoline; one Stewart Warner motor driven horn; \$10 credit on \$50 work; and one 30x3 1/2 Firestone inner tube.

Persons wishing to take part in the contest should fill in the coupon which is a part of the guessing contest advertisement or write their guess on a slip of paper, with their name and address, and reasons, and mail or deliver them to contest Editor, The Birmingham Eccentric.

SMILING BILLY



Smiling Billy Burton, cheerful and carefree, as he appeared while driving his car in one of his many endurance exploits.

Battery in the Whippet sedan Burton is driving. This little portable radio helps to ease the increasing strain of the drive and gives extraordinarily clear reception.

These radios and many others are handled by the firm as a clearing house for small companies.

Charlie Capella of Bristol, Pa., aged 9, has been recommended for a Carnegie hero medal for saving six children from drowning.

## SMILING BILLY SELECTS

The

# First State Savings Bank

of

Birmingham, Michigan

to hold in Escrow the  
Prize Money for his  
endurance drive

# 5 Days and 5 Nights

"Smiling Billy Burton" will be shackled with handcuffs to the steering wheel of a Whippet automobile.

Starting from The Birmingham Hardware at 12 p. m., Monday, Feb. 20th, he will drive this car continuously without food, sleep or rest.

If physically able he will finish this drive at the starting point at 4 p. m., Saturday afternoon.

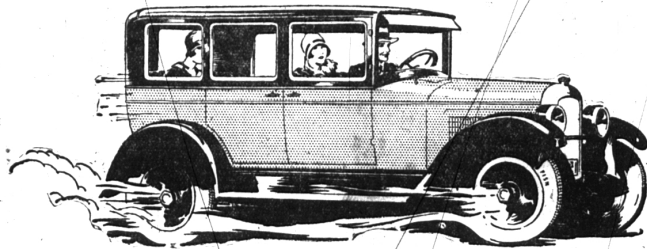
## Beauty and Quality in the Perfected Whippet

# \$535

COACH

F. O. B. Factory

"A QUALITY CAR AT THE LOWEST PRICE IN OUR HISTORY"



4-DOOR SEDAN  
**\$585**  
FORMER PRICE  
**\$725**  
REDUCTION  
**\$140**

## Why Billy Burton Chooses The Whippet For His Grueling Test

"I have selected the Whippet Car above all others because this new modern type automobile, which has been manufactured for the past eighteen months, is still the leader in engineering developments and performance.

"This modern automobile has proven itself superior in performance, flexibility and economy in the hands of more than 150,000 owners.

"The Whippet Automobile has all the approved engineering developments of the most modern automobiles of today, including drilled crankshaft with full forced feed lubrication, Stewart Warner vacuum system with gasoline tank at rear, modern four wheel brakes with greater inches of braking surface than any light automobile.

"The Whippet has low center of gravity, ease of control in driving that is not found in any other light car. The four springs are made of Chrome Vanadium steel of the semi-elliptical type, front springs 33 inches

long, rear springs 49 inches long, properly balanced with Gabriel snubbers.

"The Whippet automobile has a maximum speed of more than 65 miles per hour, has a pick-up from 5 to 30 miles per hour in 12 seconds. It is capable of more than 30 miles to the gallon of gasoline and more than one thousand miles on a quart of oil. It has a turning radius smaller than any light car now manufactured and may be parked at the curb in 14 feet space.

"I know of no other car that is more suitable and can be better adapted to my grueling test than the Whippet and if I can prove physically able to complete this unheard of endurance run I will prove more than my aforesaid statements to the people of Birmingham and Oakland County."

Signed,

WM. G. BURTON.

# Arthur T. Stone & Company

505 N. WOODWARD AVE.

PHONE 1340

BIRMINGHAM

Down the Hill Next to Interurban Car Barn