

# Of INTEREST TO SCOUTS

## TRUCKS ARE CLASSIFIED

### LARGER OLDSMOBILE FEATURED AMONG YEAR'S NEW AUTOS

Your truck comes within one of three great divisions of duty required, and it will be a profitable truck for you only if its makers had the foresight and resources to build it accurately for that specific division. This sums up the modern development of commercial transportation, according to Mr. Paul Welhner, manager of the local branch, General Motors Truck company, 77 East Huron street, Pontiac.

"There are three broad fields of truck requirements: light duty, medium duty and heavy duty," he explained. "In the light duty field as the term implies, loads will not be very heavy, and with year in, year out reliability, are the prime requisites.

Living fully up to the reports of what it would be, the new Oldsmobile is pronounced a symphony of automotive expression.

Full wide doors of flush construction, broad plate glass windows and narrow posts provide what driver and passenger both now demand—wide vision. Deep cushioned, form-fitting seats, add one more point in the constant endeavor to provide greater comfort. The space provided by the longer wheel base gives more "leg room," and increases comfort. Considerable width has been added to both the rear and front seats.

Full crown fenders, larger narrow lights and a rich, gracefully curved radiator form an ensemble that catches the eye. The unusual height of the radiator permits the high hood and cowl to be brought back to the body in a straight line, greatly emphasizing the sweeping length of the front end.

WE HEARD IT SAID BY—  
Mr. Frances K. Jardine, policewoman: "At the Scouts' 18th anniversary celebration held last week at the Baldwin High School, there were about 60 scouts in attendance. I remember names were represented. It seems to me that if parents took a more vital interest in the good things their children do, there would be less done of things detrimental to the peace of society."

The design is a moulding which starts at the junction of the hood and dust apron, curving away from the apron until it reaches the rear of the cowl and then following the cowl line upward to the start of the windshield. From this point the moulding curves forward, joining its companion sector at the radiator cap. This curve forms a graceful, V-shaped saddle over the cowl and hood and is finished in a companion tone.

The Fisher body is of composite steel and wood construction, insuring durability, safety and quietness.

The interior of all the cars show painstaking care and attention to detail. Heavy mohair has been used for the upholstery of the closed cars. A neutral fauque shade is used on the two and four door sedans and coupes. In the landau and sport coupe, a two-tone figured mohair is used for the seat cushions and back. Under the windows are panels in mahogany finish. In the sport phaeton an sport roadster real leather upholstery is used. The drip seats in the rear decks of these cars are upholstered in fabric of harmonizing tone.

Unusual artistry is shown in the instrument panel, which is oblong with fluted borders. It is made of metal with an etched, silvered finish and contains an ammeter, engine heat indicator, speedometer, oil gauge and gasoline gauge. The engine heat indicator is marked so as to show not only gradations by degrees but is also marked "cold," "good average" and "hot" so that the driver may know just the condition of his engine at all times. The oil gauge is marked to show the proper pressure needed when the engine is idling and when the car is being driven. Indirect lighting is used.

## HERTZ USES CHEVROLET

Detroit, Mich., Feb. 15: Wholesale replacement of former Chevrolet models with the new 1928 line is now under way by the Hertz Drivarsel corporation one of the largest fleet users of passenger automobiles in the world, which controls the operation of automobile rental stations in more than 300 representative cities in the United States and Canada, according to advice received here from Chas. W. Litsay, operating vice-president and general manager of the Hertz organization, with headquarters at Chicago.

"Replacement of old models with new ones is a regular periodical event with us, made possible by the extreme popularity of our Chevrolets," said Mr. Litsay. "This means that they are almost constantly on the road, and as a result they pile up a tremendous mileage total at the end of a year. In addition, their low initial cost and economy of operation enable us to pay out in Hertz mileage our full investment within twelve months, despite the fact that our Chevrolet rental rates are lower than on any other make of car in our service."

"During 1928 practically all former Chevrolet models will be replaced with the Hagger and Bette" line in order that full advantage of the added features in this new car may be available for the Hertz patrons. More than 3,000 Chevrolets are now in use by Hertz stations, and this number will be considerably augmented during the year because of the insistent calls for this make of car.

"We have used Chevrolets in the Hertz organization consistently, since our inception. They now make up approximately one-fourth the total number of cars in our service."

## History Reveals Auto Without A Spark Plug

Just what is a spark plug? Perhaps you'll understand the question better when you realize that the first automobiles sold in America were not equipped with spark plugs.

It sounds odd, but it's a fact. In the original one-cylinder, ignition was accomplished by a "hot tube" which had to be pre-heated usually with a blow torch by the motorist, according to H. Ebezzano, research engineer AC Spark Plug Co.

This "hot-tube" was one of the chief causes of uncertainty in pioneer motoring.

It was slow in reaching the right temperature, uncertain in its functioning, its use fraught with difficulty and danger to the operator.

The first spark plugs introduced were surprisingly bad. The plug that actually did its work was the exception.

In the intervening years of automotive progress, spark plugs, like other component parts of the automobile, have been developed gradually and improved to the end that they might be dependable, trouble-free and long-lived. As a consequence, there are spark plugs today as nearly perfect as it is possible for men and machines to make them.



## Even a Juggler Can't Beat It

It takes more than price juggling to give the values we offer—and it takes more than talking to show you what we mean by real battery service.

We'd like to show every car owner within a day's drive that this battery is a wonderful battery at the price.

**Birmingham Battery Service**  
125 East Maple Phone 902

## The Willard Battery men

### AD CORRECTION

A typographical error in an advertisement appearing in the last edition of The Eccentric for the used car department of the Ray V. Orleman, Jr., Humphreys agency here listed a Rickenbacker four passenger coupe at \$20. The price should have been \$80.

Because it was found that Miss Maude Royden smokes cigarettes, the Woman's Home Missionary society has approximately one-fourth her engagement to lecture under its auspices.

ing the sweeping length of the front end.

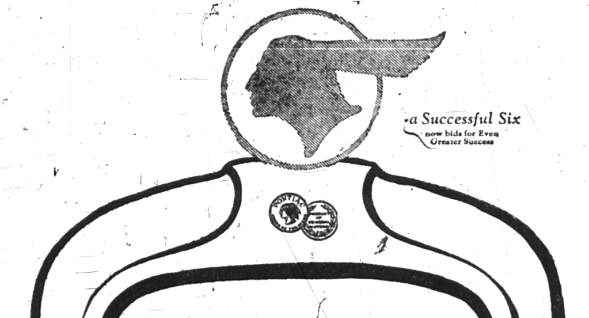
A broad belt panel of convex contour, bordered by two mouldings, forms the center line of the body. This panel starts at the cowl and extends to the back of the rear windows, where it merges into a distinctive V. This line is continued around the back of the car in a moulding. This band and the window reveals are finished in a tone harmonizing with the body color.

An individual characteristic of the design is a moulding which starts at the junction of the hood and dust apron, curving away from the apron until it reaches the rear of the cowl and then following the cowl line upward to the start of the windshield. From this point the moulding curves forward, joining its companion sector at the radiator cap. This curve forms a graceful, V-shaped saddle over the cowl and hood and is finished in a companion tone.

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## The New Series PONTIAC SIX is smoother, faster and more beautiful than its famous predecessor

Offering four-wheel brakes, new Fisher bodies, and great new features of design, the New Series Pontiac Six sells for a price so low that no one need forego the pleasure of owning a quality six!

2-DOOR SEDAN Coupe ••• \$745 Cabriolet ••• \$795 Roadster ••• \$745 4-Door Sedan \$825 Sport Landau Sedan \$875

**\$745**

Oakland All-American Six, \$1045 to \$1265. All prices as factory. Delivered prices include minimum handling charges. Delivery on new cars subject to General Motors Time Payment Plans.

# PONTIAC SIX

**SHAW MOTOR SALES**  
700 S. WOODWARD AVE. PHONE 1160

## THEY EVEN SELL BEST FRIENDS

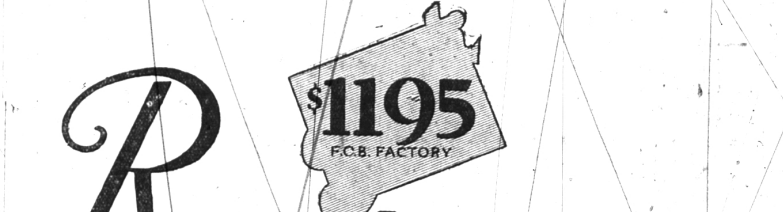
One of the first purchasers of the New Harmonic Six of the century in Portland, Ore. is among it most enthusiastic. According to officials of the Tarola Motor company, the car distributor in that city, this man came back to their salesrooms on nine separate occasions, each time with a good friend, found them almost equally enthusiastic after an inspection, and saw that their orders were entered. All this before his own car could be delivered to him.

"Astounding things have been occurring in Harmonic salesrooms ever since the moment the Six of the Century appeared," says R. S. Cole, Harmonic general sales manager. "A man in Minneapolis had not planned to buy a car until a later time. When he saw this Six he bought immediately, explaining that he couldn't see how so much motor car could be sold at the price. He feared that if he waited the price was bound to go higher.

"In Chicago a man drove up to the Gambill Motor Co., in one of America's most expensive cars. He was on the way to buy his wife a new automobile. 'I saw your ad of this new Six in the paper,' he explained. 'I thought I'd take a look at it, not that I wish to buy, for I'm going to spend from \$2500 to \$3000, but because I want to be abreast of the latest. Twenty minutes later he walked out. That afternoon he came back, bringing his wife. She was so impressed that he ordered a custom-equipped wire wheel sedan for her immediately, explaining that he was saving \$1000, at least.

"In Birmingham, Ala., earliest purchasers were offered premiums for their places nearer the top of the delivery list. In Seattle a man cancelled an order for a \$2100 car and bought a custom-equipped Six of the Century because it looked like \$500 more to him."

Many car owners are surprised when a sharp crackling noise is emitted from the front of the car. In addition, unless they have had experience with it previously, it is quite mystifying. Ordinarily it is traceable to the webbing in the cowl and radiator shells. The lubricant which softens this insulating surface becomes congealed and glassy in cold weather and fails to silence the hood as it rubs over the webbing. Manually on the noisist spots provides an effective remedy.



## Remember you can have a Buick at this moderate price

— and Buick offers these unrivaled quality-features

- Lovejoy Hydraulic Shock Absorbers front and rear
- Smart low-swing Fisher bodies
- Form fitting multi-ford chassis
- Rich color harmonies, inside and out
- Eliette-type headlamps
- Adjustable steering column
- The Buick Double-Lock (One turn of the key locks both ignition and steering)
- The famous Buick Sealed Chassis
- Form fitting, separate gas tank inside a drip-proof, steel-proof, water-tight housing
- Vacuum-actuated engine
- Vacuum cleaned crankcase
- Engine cleaned, instead of two or three—and automatically lubricated
- Buick mechanical wheel brakes
- Torque-steering drive
- Free-bearing surface steering gear
- Controlable-beam headlamps
- Balanced wheels
- Artiller
- Oil filter
- Gasoline filter
- Thermostatic circulation control
- Automatic heat control
- Vacuum sensitive low oil dilution
- Spark plugs sealed against water
- Engine mounting in resilient rubber—both front and rear

You can have your choice of three fashionable Buick body-types at the remarkable low price of \$1195.

And they are Buicks through and through—offering true Buick luxury; performance and long life.

They give you the flashing getaway—mighty power—and brilliant flexibility of the famous Buick Valve-in-Head engine, vibrationless beyond belief.

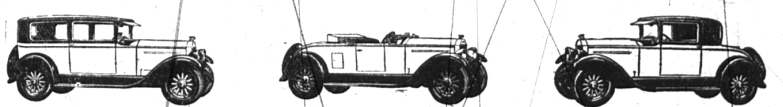
They give you the beauty and luxury of Buick's smart, low-swing bodies by Fisher with colorful, richly appointed interiors.

They give you the supreme riding comfort, over any road, provided by Buick's cantilever springs, Lovejoy hydraulic shock absorbers and form-fitting tailored seat cushions.

They offer, in addition to low cost, the advantages of the liberal G.M.A.C. time-payment plan, the most desirable yet devised.

And you will always know—whether you pay \$1195 for your Buick, or more—that your money buys the utmost in motor car value.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850 SPORT MODELS \$1195 to \$1525  
All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. finance plan, the most desirable, is available.



Series 115 six passenger two-door Sedan. — An ideal touring, youthful—A Buick through and through. \$1195 f. o. b. Flint, Mich.

Series 116 four-passenger Sport Roadster. Smart, low-swing, youthful—A Buick through and through. \$1195 f. o. b. Flint, Mich.

Series 114 two-passenger Coupe. A typical Buick value—especially popular for business. \$1195 f. o. b. Flint, Mich.

**Rollin H. Williams**  
602 S. WOODWARD - PHONE 1200

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM