

for Economical Transportation



ANNOUNCING Gehring Chevrolet Sales

WOODWARD at RUFFNER

New Chevrolet Dealers for Birmingham and Vicinity
Successors to Tracy & Cotton

An INVITATION

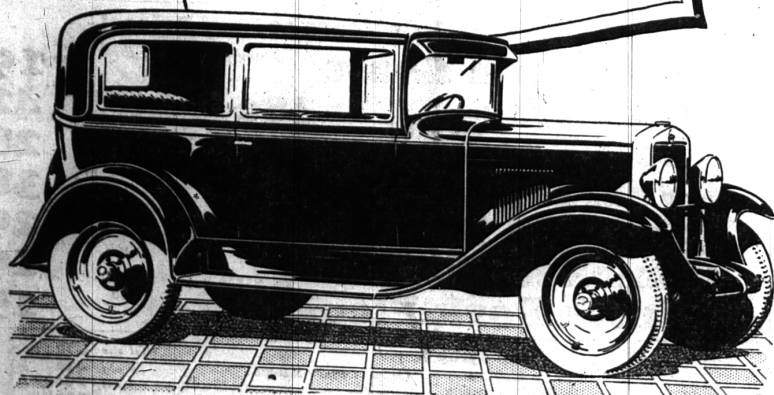
You are cordially invited to attend our initial showing of

The Outstanding Chevrolet of Chevrolet History
— a Six in the price range of the four!

December twenty-ninth
nineteen hundred twenty eight

The ROADSTER	\$525
The PHAETON	\$525
The COACH	\$595
The COUPE	\$595
The SEDAN	\$675
The Sport CABRIOLET	\$695
The Convertible LANDAU	\$725
LIGHT DELIVERY CHASSIS	\$400
SEDAN DELIVERY	\$595
1 1/2 TON CHASSIS	\$545
1 1/2 TON CHASSIS WITH CAB	\$650

All prices f. o. b. Flint, Mich.



IN KEEPING with its long-established policy of providing the finest possible Chevrolet sales and service facilities for every community in America --- the Chevrolet Motor Company announces the appointment of Gehring Chevrolet Sales as Chevrolet representatives for Birmingham and vicinity.

Under the personal direction of Mr. Ralph J. Gehring, who is widely experienced in the automobile business, and thoroughly familiar with Chevrolet products and policies --- this new organization is prepared to render outstanding metropolitan service to Chevrolet owners in this community.

In the recently enlarged building at Ruffner and Woodward there will be on display at all times a complete line of Chevrolet passenger and commercial cars --- with courteous, well-informed attendants in charge. Unusually modern and complete service facilities have been provided --- with the entire shop equipment specified by Chevrolet engineers, and installed under the direction of the national Chevrolet service division. All work will be done by specially trained mechanics --- all charges will be based on a low flat rate schedule --- and only genuine Chevrolet parts will be used for replacement.

The formal opening will be held next Saturday, December 29th --- when the outstanding Chevrolet of Chevrolet History will go on display. Whether you are a Chevrolet owner or not --- drop in and get acquainted with this new organization --- and see the new Chevrolet Six!

Be Sure to Attend the Formal Opening Dec. 29th
See the NEW Chevrolet SIX