

Wishing You a Happy New Year 1929

Another year has passed . . . and as we start things anew in 1929, we wish all our friends and patrons Good Cheer and Prosperity . . . may the New Year be one of the most joyous you've ever known.

The GIFT & ART SHOP
West Maple Avenue at Woodward



It is our sincere wish that the coming year will see the Flame of Happiness burn brighter than ever for you—that success, health and contentment will be yours.

The Gray Sweet Shop
128 S. WOODWARD

Our First Semi-Annual Discount Sale
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WEDDING HELD IN VILLAGE

Bride From Royal Oak Is Well Known in Birmingham

A pretty home wedding was solemnized Saturday evening at 8 o'clock when Miss Elizabeth Burns, daughter of Mr. and Mrs. James C. Burns, of Royal Oak, became the bride of Carl K. Beckman, son of Mr. and Mrs. Louis Beckman.

The bride who is well known to villagers was charming in a simple gown of white satin fashioned with a tight bodice and a full skirt. She carried a shower bouquet of bridal roses.

Miss Carrie Stalker, who attended the bride as maid of honor, was gowned in green and carried an arm bouquet of roses and carnations. The bridesmaids, Miss Etta Mae Parsley and Miss Janet Burns, of London, Ont., a cousin of the bride wore rose and orchid respectively and carried bouquets of pink roses.

Mistress Ellen Jean Noble, niece of the bride, clad in a tiny pink frock acted as flower girl. William Spence served the groom as best man.

Rev. Floyd E. Logee, pastor of the First Presbyterian Church, of Birmingham, read the marriage service.

I. O. O. F. INSTALLS HERE ON JAN. 9

Installation of the 1929 officers of the Birmingham Independent Order of Foresters will be held Jan. 9 at the home of Mr. and Mrs. Paul Vocum, 113 east Chapin avenue.

The new leaders were chosen at the annual election meeting last week. They are as follow: P. E. Vocum, court deputy; Dr. S. F. Wilson, court physician; C. Elliott, chief ranger; E. L. Hunt, past chief ranger; Alma M. Denyes, nice chief ranger; Daisy E. Lovelace, recording secretary; W. D. Denyes, financial secretary; J. J. Howbridge, treasurer; Shirley Fiedesley, orator; John C. Renwick, junior woodward; E. Marie Vocum, senior beadle; Doris I. DeLengchamp, junior beadle and superintendent of juvenile court.

Social Briefs

Mrs. G. W. J. Linton will be hostess Thursday at a bridge luncheon at her home, Apple Gate, on Lone Pine road.

Miss Frances Van Every, who is a student at National Park Seminary, Forest Glen, Md., returned Friday to spend the holidays with her parents, Mr. and Mrs. William Van Every of Pilgrim road.

Mr. and Mrs. J. Z. Lander, of Bloomfield court, have as their guests during the holidays Mr. Lander's parents, Mr. and Mrs. Richard M. Lander, and his sister, Miss Margaret Lander, all of Oak Park, Ill.

Mrs. J. W. Bruffett, of Buckingham road, extended hospitality to guests Friday at a luncheon preceding the matinee performance of the Detroit Symphony Orchestra.

Robert Gibson, son of Dr. and Mrs. Warren Gibson of Riverside drive, was honored last week at a birthday party for seven children.

Mr. and Mrs. George G. Booth, are once more in their Hills estate, "Cranbrook," after a fortnight's sojourn in Atlantic City.

Mrs. W. O. Stevens and Mrs. Zelma Dowling will be joint hostesses on Sunday evening at a buffet supper honoring Miss Margaret Whitmore and a small group of friends. Miss Whitmore is leaving by motor early in January for California where she will remain for the rest of the winter.

Mr. and Mrs. William Story, of Bloomfield Hills, will be the house guests of Mr. Story's brother, and sister-in-law, Mr. and Mrs. A. T. Story, of Trenton, Mich., New Year's week end.

Miss Margaret-Phillips Standart, daughter of Mrs. E. Phillips Standart, of the Hills, returned home for Christmas after a visit in Newark, N. J.

Mr. and Mrs. H. J. Stringham, of Oakland avenue, had as their guests over the Christmas holidays, Mr. and Mrs. Robert Benedict, of Chicago, and their young daughter, Faraday Benedict.

Mr. and Mrs. R. W. Yeats, of Cranbrook road, and their young son, Richard, are leaving Jan. 8 for their winter home in Palm Beach, Fla.

In honor of Miss Grace Hobson, of Indianapolis, who is the guest of her sister, Mrs. W. Whiting Raymond, of Harmon avenue, Mrs. Charles J. Shain is giving a luncheon at her home Saturday.

Mr. and Mrs. W. B. Harris of south Woodward avenue, entertained their sons and daughter, Mr. and Mrs. C. W. Harris and family, of Birmingham; Mr. and Mrs. T. E. Harris and family, of Pontiac; and Mr. and Mrs. G. A. Traxler, of Royal Oak, and their nephew, Wilbur Schatler, of Centerline, for Christmas dinner.

Miss M. A. Nuehne of Smith avenue, left Wednesday for Los Angeles, Cal., where she will be the guest of Mrs. John Cameron for several months.

Ruth Denyes, daughter of Mr. and Mrs. W. D. Denyes of east Bannville avenue, is home this



The Best Wishes FOR THE Coming New Year

To our friends in Birmingham and Bloomfield Hills we extend our thanks for the support which we have received during the past year. We sincerely appreciate your friendship and pledge ourselves to untiring service in the coming year.

Mathew's Tailor Shop
118 EAST MAPLE

CHRISTMAS SALES HEAVIER THAN BEFORE, MERCHANTS SAY

ENGAGEMENT IS ANNOUNCED

Alice Maurine Hammelet To Wed Nelson Jones In Summer

Mr. and Mrs. H. J. Hammelet, of Oakland avenue, announce the engagement of their daughter, Alice Maurine, to Nelson Jones, of Birmingham. The date for the wedding has not been set definitely, but it will probably occur during the summer. It is announced.

Mr. Jones is assistant supervisor, of the direct mail advertising, studied for several years with Theodore Smith, of Detroit. Also she possesses vocal talent, having studied for several years with Theodore Smith, of Detroit.

She is a teacher of dancing, having studied for several years with Theodore Smith, of Detroit. She has studied dancing since she was eight years old, and voice since she was thirteen.

HOME SCENE OF WEDDING

The marriage of Miss Hazel Black, daughter of Mr. and Mrs. Neil Black, of Ridgedale avenue, Clayton Kitchen was solemnized at Christmas morning.

Mr. Kitchen is the son of Mrs. Charles B. Kitchen, of Pimlico. Mrs. Kitchen is a graduate of the Baldwin High School in the class of 1928 and last June was graduated from the state Normal at Ypsilanti.

The groom is in the hardware business in Hale. Mr. and Mrs. Kitchen are now on a wedding trip in New York City. Upon their return, Mr. Kitchen will go to Belleville, and at the close of the school year they will make their home in Hale.

LATIN AMERICA TOPIC OF TALK BEFORE GUILD

Mrs. Clinton Sears, of Madison avenue, will speak on Latin America at the meeting of the Missionary Guild of the First Presbyterian Church to be held at the church next Wednesday.

Mrs. Norman Lyle is in charge of a musical program for the afternoon.

The meeting opens with a luncheon at one o'clock, those in charge announce.

MARRIAGE LICENSES

Among the applicants for marriage licenses at the office of the county clerk, Pontiac, are Leta West, 18, Birmingham, and William Leonard, 21, Detroit; and Marie Waldner, 32, Bloomfield Hills, and Harry Russell, 30, Pontiac.

Mr. and Mrs. August Arens of east Bannville avenue were host and hostess Christmas day for a dinner. Sixteen guests were present.

Mrs. John Renwick of west Bannville avenue will return Sunday from Hanover, Pa., where she has spent a week visiting relatives.

ALWAYS telephone or bring your news to The Eccentric before Wednesday noon.

Birmingham merchants in every line of business say that Christmas shopping and trade in Birmingham increased this year by a wider margin than ever before. Most merchants say the prosperity of Birmingham and the multiple advantages of shopping in the village caused the extensive sales.

According to L. E. Striffling, importer, business in jewelry, lingerie, underwear, and similar articles averaged 150 per cent better than the quota he has set. General sales averaged to 25 per cent better than the quota, he says.

"If it had not been for the absence of snow, our sales would have gone better," Huston Hardware employes say. Sales in sleds, toboggans, and skis averaged only about one-fourth the regular turnover. This same complaint is voiced by Leon Sheeran, of the Gift Shop, who says that the absence of snow affected sales in the toy trade. Wheel goods, such as wagons, sleds, bicycles, and other toys, electric trains, and glassware and framing of pictures were the larger features on the Sheeran Gift Shop sale, Mr. Sheeran says.

"Outside Christmas tree lighting was the big feature of our sales," Leonard Electric employes report. More outside tree lighting is being done than ever before. Radios, electrical toys, lamps, and novelties also enjoyed a remarkable sale, it is announced.

The entire general stock of David Fitch, haberdasher, received good sale, Mr. Fitch reports. Ties, sweaters, leather goods, and riding clothes, were well sold out, he says.

"General sales in our whole line were very good," Frank J. Muholland says in regard to his stock of dry goods.

"I believe that the entire quota of shoppers in Birmingham is increasing every year," Alfred Belle, book dealer, reports. "I believe that the free full-page advertising pointing out the merits of trading with local dealers published by The Eccentric more than helped this. While shopping was late, it seemed to be going over well. More was done than ever before, in my estimation."

"The extraordinarily large business enjoyed by this store during the Christmas season has but kept pace with our continued increases throughout the year. Such progress not only speaks well for Birmingham's onward march and prosperity, but also for this store's faithful service," L. E. Davison, of the Birmingham Department Store states.

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