

Detroit's Most Beautiful Girl

will be hostess at the formal opening of
Birmingham's Most Beautiful Drug Store

—The "Miss Detroit" of 1928

Miss Gertrude Keeney, elected by the judges from among the 20 candidates who appeared in the Italian Garden ballroom of the Book-Cadillac hotel—represented the city in the annual water pageant at Belle Isle last August. Perhaps you were among the 250,000 who attended the water pageant, or you may have heard her speak over radio station WJR. Meet her in person at the formal opening this Saturday of "Birmingham's Most Beautiful Drug Store."



Miss Gertrude Keeney, who was crowned "Miss Detroit" at the Belle Isle Water carnival, Saturday, August 4.

The New Wabeek Pharmacy

The new Wabeek Pharmacy seeks the friendship of those in Birmingham and Bloomfield Hills who appreciate the finer articles in drugs, toiletries and drug sundries. The Wabeek Pharmacy is dedicated to a policy of better merchandise at sensible prices. We shall be highly pleased to have you visit us at our formal opening this Saturday.

S. R. Mills.

Meet Her at Our **FORMAL OPENING** This
SATURDAY, DECEMBER 15th
 "SOUVENIRS FOR EVERYONE"

We Serve

FREEMAN'S
 QUALITY

Ice Cream

from our complete refrigerated fountain — supervised by a fountain service specialist — assuring you of the most up-to-the-minute fountain refreshments.

ALL FLAVORS
 BULK - BRICK

Fancy Molds - Cakes
 For Special Occasions

An All-Electric

Cabinet Radio

will be given away.

Each customer making a purchase amounting to 50c or more will receive a coupon on the radio

Now on Display
 in our store

This radio will brighten someone's home — Get a Coupon, You May be the Fortunate Winner.

The award will take place
 at 10:30 P. M.

You do not have to be present
 to win.

We Recommend

Morse's
-CHOCOLATES-

the preferred chocolates

Always Fresh

AN APPROPRIATE CHRISTMAS
 GIFT FOR EVERYONE

In One - Two - Three - Five Pound Boxes
 "Decorated in Christmas Attire"

WABEEK PHARMACY

Birmingham's Most Beautiful Drug Store

WEST MAPLE AT BATES

WABEEK BUILDING

Telephone
1917

We
Deliver