

Shave---or Scrape?

water usually spells the difference between ly morning—at noon—or in the ening. You don't need to bother bout lighting the heater or fuss with heating water on the stove. Low-cost hot water for shaving is only one of the many comforts and conven-



Consumers Special Gas Water Heater

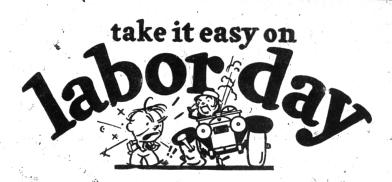


NSUMERS POWER

PROGRAM CURTAILED



\$1.00 SHAIN'S



HAVE a great 3-day vacation, and get yourself all fixed up for the winter months by having your car equipped with new Goodyear Tires. For with your car on brand-new, good-looking Goodyear Tires vou'll be ready for months and months of trouble-free mileage. Goodyear Tires are guaranteed for the life of the tire against defects in workmanship and material.



F you want the finest, we invite you to see Goodyear's 30th Anniversary masterpiece, the Goodyear DOUBLE EAGLE. You may not drive so hard, or fast, or far, or punish tires on bad roads enough ever to even need one. But you will be interested in seeing this "tire of tires"—a super-example of the endurance and beauty built into all Goodyear Tires.

The Goodyear All-Weather Balloon

with a tread scientifically designed for Balloon Tire use—sharp-edged blocks placed in a semi-flat design. They grip the road, they retain their usefulness longer than any non-skid tread heretofore offered. Long, slow, even tread wear—and the tread is perfectly quiet and does not produce vibration. Let us show you this tire. We have YOUR size.



and Goodyear builds low-priced tires

the PATHFINDER and the SPEEDWAY, tires that have set a new standard of value for the thrifty buyer. No need to experiment, now, or take a chance on low-priced, unknown brands when you can get GOODYEAR-BUILT PATHFINDERS and SPEEDWAYS. We have your size - Balloon or High Pressure. A Goodyear tube to match and

GOODYEAR SERVICE ALWAYS



F. E. Sternal

WOODWARD AT DAINES

PHONE 9

SERVICE CARS FOR YOUR CONVENIENCE