

# AIR MAIL CUT BOOSTS TOTAL

## Cobb Reports Large Increase in Quantity Since Price Reduction

The number of Birmingham users of the air mail have doubled since the reduction of rates which took place Aug. 1, according to a report from James Cobb, postmaster. Cobb reports that the quantity of letters mailed by air mail increased by 50 per cent since the rate was reduced from 15 cents to 10 cents for the first ounce and ten cents for each additional ounce. The old prices were a serious business letter for which rapid transportation is a necessity, according to Mr. Cobb. Friendly letters generally are only sent by air for the novelty, he says. An example of the speed of the air mail compared with the usual train route is cited by Mr. Cobb in the case of a person who mailed a letter at 5 p. m. on a Wednesday to San Francisco and received her reply little more than four days later at 8 a. m. Monday. A letter sent regular mail to San Francisco takes five days one way, Mr. Cobb says.

### A CHANCE NOT TO TAKE

Whether it is harder to tell when a balloon or high pressure tire has gone flat is a question that many motorists have not settled to their own satisfaction, but it is a certainty that many a balloon is being driven upon these days when it decidedly should not be. There are certain types of rough road conditions that will take a tire flat. As a result, many actually flat tires are put down as road conditions. The careful motorist will take no chances. When he feels a tire is flat he will get out of control or refuse his suspicions at once.

## Habit or Pleasure?

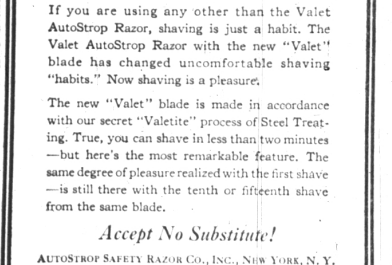
—you must choose—

If you are using any other than the Valet AutoStop Razor, shaving is just a habit. The Valet AutoStop Razor with the new "Valet" blade has changed uncomfortable shaving "habits." Now shaving is a pleasure.

The new "Valet" blade is made in accordance with our secret "Valetite" process of Steel Treating. True, you can shave in less than two minutes—but here's the most remarkable feature. The same degree of pleasure realized with the first shave—is still there with the tenth or fifteenth shave from the same blade.

**Accept No Substitute!**

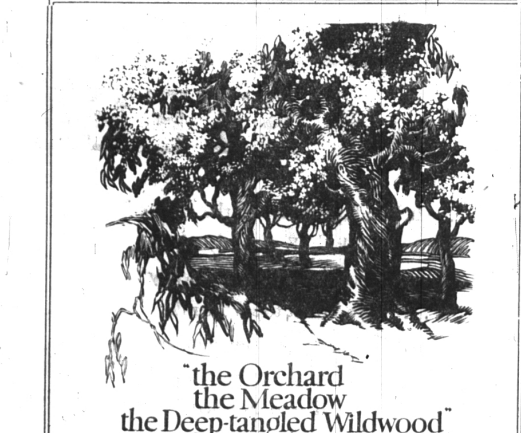
AUTOSTOP SAFETY RAZOR CO., INC., NEW YORK, N. Y.



**VALET**

The Blade that Serves the Nation

H2



## the Orchard the Meadow the Deep-tangled Wildwood

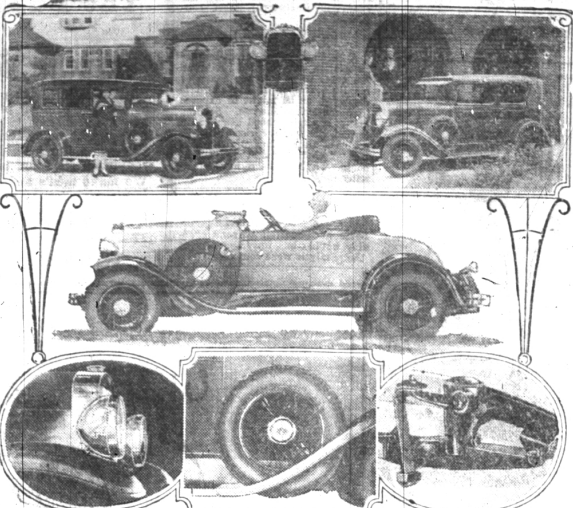
SWEET is the road of life that turns at last back to the peaceful scenes of childhood. After all it said and done there was a quiet joy in those simple things so lightly accepted then . . . so dear to dreams of now.

And so, at length, we draw our plans for a rambling white house, where hollyhocks may bark by sunlit walls, crocuses peep unafraid from the grass, green vines climb up and wind themselves about the windows.

If you dream these dreams come out to Franklin Village. This is the place for such a home. This is the place that will restore to you . . . and give your children, what someday they will prize . . . "the orchard, the meadow, the deep-tangled wildwood" . . . and every loved scene that your infancy knew.

**Franklin Village**  
GEORGE WELLINGTON SMITH - Developer  
Address: FRANKLIN VILLAGE, MICHIGAN  
Phone: BIRMINGHAM 1770  
Open Evenings

# Oldsmobile Adds Line of De Luxe Models



Upper left, Oldsmobile De Luxe 4-door Sedan; Right, Oldsmobile De Luxe Landau. Center, Oldsmobile De Luxe Roadster. Lower left, chromium plated headlamps and radiator shell on De Luxe models; Center, extra wire wheels carried in fitted wheel; Right, spring covers and Hydraulic Shock Absorbers.

## AS ONE SNEEZER TO ANOTHER

By GEORGE G. WILLIAMS

A 45-omnipotent disease commencing down on our community to harass our citizens, they are unable to combat it. Literally, it sets them by the nose and they are victims, lost to society and shunned for their tears and sneezing.

With the knowledge of discomfort, embarrassment and the feeling of scorn from my fellow-men who flitters with scorn at the one weakness in my otherwise rugged constitution, I sat at the typewriter as one victim determined to arise above the throng as a martyr for exposing the plague which takes its toll during August and September forcing thousands to flee to more arid territories, either the sea shore or mountains. The subject of this manuscript is . . . The Annoying . . . Yes, indeed, it's HAY FEVER!

In making a most exhaustive study of hay fever I consulted authorities and was referred to the depths of a voluminous medical text. What I did not find in its pages I will describe its characteristics and lastly the cure. Reading I find: Hay fever is a disease which is the result of an allergic reaction of the nasal and conjunctival mucous membranes by violent blowing of pollen of certain plants, i.e., nose, ragweed, golden rod and grasses take it from one who sneezes, stays away from those plants, but not all of those who are predisposed to hay fever have it. I have had it. Hay fever is therefore considered a form of neurosis, (two into one, and I mean that) but more common contacts it with certain so-called allergic conditions, i.e., asthma, such as relief and interrogation.

The typical example of the latter is seen in those persons who develop hay fever, asthma, etc. (don't get to me, I never had a single one of them, a small dose of horse serum (diphtheria antitoxin) I did not such a serum). Hay fever attacks on certain definite dates, (rhinitis) often occur, used by the person's mental condition, which thoughts to bring down such a cure. Its characteristics are sudden onset, congestion of the nose, profuse watering of the eyes, itchy redness of the eyes, itchy throat, (what have I done to deserve this) and sneezing, (what is this?)

It is easily relieved by a sea voyage or removal to a mountainous district where irritants do not exist (I'll pack my trunk today—(I'll be well in ten days). It may last several weeks and recur each year (an eternal curse). Ordinary nose and throat treatment is useless but not enough. A prophylactic serum is used successfully as a cure. (Never tried it.)

And so, summarily, the best cure advocated is a quick trip to the nearest mountains and see you there, brethren sufferers!

## THE WAY OF THE WORLD

By GROVE PATTERSON

### MANAGING MOMENTS

Lincoln's Gettysburg address was written on the back of an envelope on the train. Lincoln managed his moment. One of the clearest men the writer ever knew in college was a fellow who used to work problems in analytic geometry by utilizing the moments between classes. In the few minutes between classes, while the rest were talking and laughing and stretching in preparation for another session, he sat quietly apart and did his problems.

One of the teachers best remembered after the years is one who began teaching on the way from the classroom door to his desk. He kept it at until the bell rang.

**NOT SMART TO BE SMART**

There are those who make neatly turned phrases for the sake of neatly turned phrases. There are men and women who gain a reputation for cleverness in conversation by constantly working on the job. They sacrifice anything and anybody for the sake of being thought smart and clever. No chance to make a smart remark, a "wise crack," is overlooked. It may hurt somebody, be unjust, unkind, and unkind. No matter to them if it is clever. No really big man is ever so unkind and thoughtless as that. Smart remarks are very often not worth the price.

**THE LEGION**

Men who now compose the American Legion once led the rest of America to a new place and a high

## GREEN TO ASK NEW SPAN FOR MACKINAC CITY

(Concluded from Page 1, Part 2) ing to the state and at the same time provide employment not only for hundreds of idle convicts in Marquette and Jackson prisons and Ionia reformatory, but also release from prison industries prisoners who are now competing with free labor.

"My idea is to build two causeways extending far out into the straits, one from Mackinac city and the other from St. Ignace and to connect the two by a high level bridge to afford free passage to lake vessels," said the governor in discussing his plan.

"There is an unlimited supply of stone available for the construction of the causeways on both sides of the straits. Through the use of prison labor the causeways could be constructed at a minimum cost to the state. The prisoners could quarry the rock, could transport it to the site and the work demanded of skilled engineers and construction men. The stone to build the causeways would cost the state nothing. There would be no limit to the number of prisoners who could be put on the job and the work could be rushed to completion more speedily than under a private contract, and the state would not only be saving money, but would get something out of the hundreds of idle prisoners whom the taxpayers are now spending about \$125 each a day to keep in prison."

**Time Saved**

Governor Green suggested that if a causeway-bridge plan is found by engineers to be feasible, the approaches and the bridge could not only be made wide enough to

place from which thousands of men and women got a new and larger view of duty. We encamp for a season on this high plain, but most of us came down later. These young men who led us there have not forgotten the great adventure in idealism, even if the rest of us have. There is no organization in America that more deservedly commands our affection and support than the American Legion.

### MUDDLE AND MYTH

Don't depend on muddle or myth to get you somewhere. Things don't just happen for the better any more than they just happen for the worse. Things happen to us as the result of a cause. Let us be careful about supplying the cause. Some causes are not within our control. Most of them are. Merely to muddle through is the policy of a mental dead beat.

### COAL

Coal is a necessity for millions of people. It is cheap fuel for families all over the nation. Coal mine troubles are of too much importance to be limited to state action. The federal government should take a hand at bringing about right relations between coal mine owners and miners. The proposal for a federal coal commission is a good one. There are great evils to be curbed and this can best be done by the United States government.

### MANNERISMS

Probably you do several little things every day that annoy your wife. You have a mannerism you are unconscious of, but it is exceedingly irritating after having been repeated with great regularity for 15 or 20 or 30 years. Check up on yourself. Analyze your little, trivial habits—which aren't trivial at all in their accumulated effect. You owe it to your family and friends not to add to the necessary irritation that inevitably follows this close occupancy of the globe.

### POLITICS

While nothing is more deadly than indifference toward public affairs, there is always the danger in campaign times that we, the American people, will take our politics too seriously. It is healthful to remember that the American government will give no matter who is elected president. After all, congress holds vastly more possibilities for good and bad government than the presidency does.

PHONE 93-W

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Drive to Franklin Road (just opposite Parke) on South Saginaw, then one block west.

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ONE OF THE LARGEST STOCKS IN THE STATE OF MICHIGAN

## Big Savings 25% to 35%

Due to our economical methods and location off the main street.

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One Block West of South Saginaw Street  
PONTIAC

Open Every Evening Until 9 p. m., Except Sunday

### AMPLE PARKING SPACE

## Got space in your cellar for a free ton of coal?

## This Once-a-Year Opportunity Is Yours—Right Now!

THE time will soon be here to think about coal, and heating plants, and other things which are necessary to insure health and comfort during the long Winter months.

This advertisement is to urge you to do your thinking now—before September 1st, and thereby make sure of early delivery of a genuine Estate Heatrola—and a ton of coal, free.

A remarkable offer, you will agree. Thousands took advantage of it last year; many more thousands will do so this year, exchanging old-fashioned stove heat for Heatrola's luxurious warmth, cleanliness and convenience.

Remember—the heater which we offer you is the genuine Estate Heatrola—the original first-floor, warm-air heating plant, nationally-advertised, nationally-known, favored everywhere by people who want the best. Only the Heatrola has the Intensi-Fire Air Duct, and other exclusive features that insure longer life, more heat, less fuel.

### Quick Action Necessary

The Free Coal offer is good to September 1st only. Come in soon, or telephone and invite us to call at your home.

## The BIRMINGHAM HARDWARE

WOODWARD AND MAPLE

# Estate HEATROLA

There is only ONE Heatrola—ESTATE builds it

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