

FIREMEN BUSY DURING MARCH

Alarms Average One A Day; Loss Kept At Low Mark

The Birmingham fire department answered calls at an average of one a day according to the fire report for the month of March made to Village Manager James W. Parry.

Thirty-one alarms, 17 general and 14 silent, were turned in, of which 18 were within the village limits and 13 were in the township. From the fires of last month there was a damage of \$805 with \$105 paid in insurance leaving the net loss of \$700. Property valued at \$40,000 was endangered.

Twenty-three actual hours of fire-fighting were spent and the trucks traveled 97 miles. One hundred and fifty feet of ladders were raised and 277 gallons of chemical used.

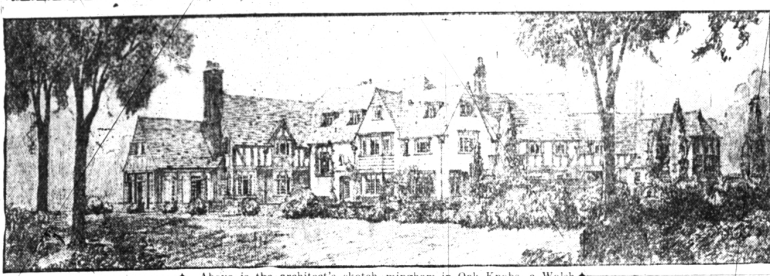
CHICAGO TO PROTECT AIRMEN IN NIGHT

The Great Lakes Broadcasting company of Chicago reports the erecting of two 300-foot radio towers three and one-half miles south of Downers Grove, Ill., where its new 50-kilowatt transmitter will be located.

The towers will be spaced 700 feet apart, and when completed will be painted alternate bands of black and white, the bands being 30 feet in width, beginning with white at the top. This is for the protection of airmen who may be in that vicinity. A 200-watt lamp enclosed in a red globe will be placed on top of each tower, and red lights will also be placed at 100 and 200-foot levels of each tower. A steel messenger cable will be stretched between the towers, but there will be no markings on this cable.

It is understood that one of the principal objects of this new station will be to broadcast performances of the Chicago Civic Opera company.

Bloomfield Hills Residence of C. W. Matheson



Above is the architect's sketch of the home designed by J. Ivan James & Wassy company developed and constructed by the Tiltman for C. W. Matheson of the Tiltson Building company of Bir- Chrysler corporation.

DETROIT PASTOR TO SPEAK HERE AT ANNUAL BROTHERHOOD BANQUET

Dr. Edgar DeWitt Jones, pastor of the Central-Walbridge Christian Church of Detroit will deliver the address of the evening at the annual ladies night banquet of the Birmingham Baptist Brotherhood, according to an announcement made today by the Rev. David Leon Woodward, pastor.

Leiland J. Bunyan, president of the Brotherhood, states that the banquet will be held at the dining room of the Odd Fellows Hall Tuesday at 7 p. m. April 23. The dinner will be served by the Rebecca.

Dr. Jones has achieved considerable distinction as an author. In a recent nationwide poll of the readers of the "Christian Century" he was voted the honor of being one of the 25 greatest preachers in America. When he comes to Birmingham to address the members of the Brotherhood and their wives and friends, he will use as his topic, "When a Man's A Man?"

In addition to the main address of the evening, there will be special music for those present. President, Bunyan, will be the toast-master.

The I. O. O. F. dining room has a capacity of 150.



CHILD BETTER AFTER FALL

Arthur Brandt, Jr., Reported Recovering From Skull Fracture

Arthur Brandt, Jr., eight year old son of Mr. and Mrs. Arthur J. Brandt of 700 Kenneway drive, is reported practically recovered today from a skull fracture received three weeks ago when he slipped from one of the flying rings in the gymnasium of the Adams School where he is a pupil.

HUGE TIMBER SUPPLIES

The forests of British Columbia, according to the Chief Forester, can with conservative exploitation supply at least five times the amount now taken from them without seriously exhausting their capital stock. It is estimated that these forests can produce from five to seven billion board feet a year, providing the trees, especially the young ones, are afforded reasonable protection.

GRASS FIRE REPORTED

Birmingham firemen were called to a grass fire, Thursday, 9:50 a. m., to 709 Pierce street, a vacant lot. There was no damage.

5 CALLS IN ONE DAY!

For Bookkeepers, Stenographers, Typists and Office Assistants

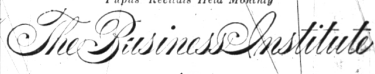
It requires but a few months to prepare for these positions and they often afford excellent opportunities for advancement.

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OAKLAND ARRANGES PLANS FOR THREE-DAY OPEN HOUSE

(Special to The Eccentric)

PONTIAC, April 11.—A three-day open house celebration has been arranged by the Oakland Motor Car company at Pontiac, April 17, 18, and 19, to mark the completion of the ultra-modern \$3,000,000 assembly and shipping buildings for the "Oakland All-American Six."

During these three days the Oakland and Pontiac Six factories will operate until 10 p. m. in order that the public may see in action the mammoth new plants with their highly specialized equipment and the many thousands of craftsmen at the multitude of manufacturing operations which go to make up the finished motor car. Guides will be on hand from 7 p. m. until 10 p. m. to conduct the visitors through the plants. Every important factory operation will be labeled with a big explanatory placard.

At the conclusion of the inspection tour, the visitors will find themselves in the immense new shipping building which is being transformed into a mammoth dance hall. There a 15-piece dance orchestra will play popular dance music from 8 p. m. until midnight. Concert numbers will be rendered by the famous Oakland Motor Car company band. Refreshments will be served near the dance floor.

Gordon Lefebvre, vice-president in charge of operations, has made careful arrangements for the comfort and entertainment of the guests. To assist visitors who come to the open house celebration by motor, illuminated signs will be posted throughout the city indicating the direction of the Oakland-Pontiac factories. Supplementing the signs will be a corps of Boy Scouts stationed at all Pontiac street intersections.

A huge flood-lighted parking lot has been prepared for the motorists and visitors, also may "park" their automobiles under the watchful eyes of special nurses.

In order to eliminate congestion throughout the factories, Mr. Lefebvre has arranged for the storage of sufficient manufacturing materials near each machine to meet its requirements during the entire evening. This plan will render unnecessary the plant traffic of "electric mules" which ordinarily draw material from trucks through many of the factory aisles.

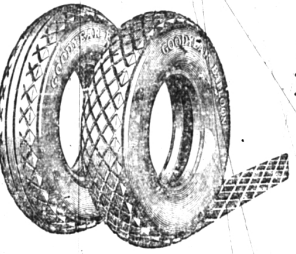
Mr. Lefebvre has announced that visitors also will be welcome from 1 p. m. until 5 p. m. April 17, this arrangement being made for the convenience of those who are unable to attend the open house celebration during the evenings.

CANADA'S NAVY GETS 2 SHIPS

Canada's Royal Navy has been increased. It now contains the cruiser Aurora, the four destroyers Agave, Champlain, Dupont and Patriote, four trawlers for minesweeping, and two depot ships, the Kadon and Strathcona. Britain is to build two new destroyers to replace the Patriote and Patrie, contemporaries of which in the British Navy were scrapped in 1921 as obsolete in type.

The most recent acquisitions, designs Champlain and Vancoeur—3,073 tons displacement and 30 knots speed—are lent to the Dominion by Britain pending construction of two more destroyers for which the Canadian Government is now seeking an appropriation from the Ottawa Parliament.

Slow-Even-Long Tread Wear



More Mileage in this Super Tire

Most balloon tires develop certain peculiarities in tread wear. They do not wear down evenly in the center of the tread, but rather at two points near the shoulder. They are subject to "cupping" and uneven wear. And this is because Balloon Tires not only have a forward motion, but a side-wise "scuffing" wear as well.

In Goodyear's All-Weather Balloon ALL these faults have been overcome. Its new design reduces side-wise "scuffing" to a negligible minimum. Then two sturdy service ribs fortify this tire at points of greatest wear. Its tread wears slowly, evenly—far longer than old style balloon treads.

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Tune in on WWJ for Dodge Brothers Radio Program every Thursday night, 8 to 8:30—NBC Red Network.

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