

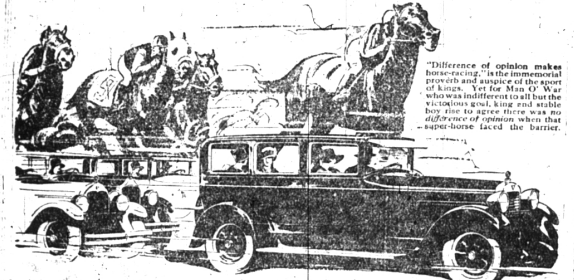
MOTOR NEWS

From Road & Showroom

OLDS ESTABLISHES NEW RECORD FOR LONG DISTANCE TRAVELING

A new time record for long distance motor travel through Australia, on roads that were made almost impassable by flooded streams and washouts, was established recently when A. J. Dunkerley purchased his Oldsmobile in Melbourne and drove north by easy stages, hunting for a shorter route. After a few days in Darwin he decided to make a quick dash southward, in an attempt to lower the time record by automobile, to his home in Melbourne, and set out upon the journey which was destined to break all previous records.

Over coming the difficult and often treacherous road conditions, the journey of Dunkerley and his companion and it was this entire freedom from delays en route that made the epoch-making cross-country run possible—a trip that is declared to be without parallel in the history of Australian motoring.



"Difference of opinion makes motoring, the immortal proverb and advice of the sport of motoring. Yet for Mr. Dunkerley, who was indifferent to all but the victor's road, time and stable conditions to determine was no difference of opinion when that difference was faced the barrier."

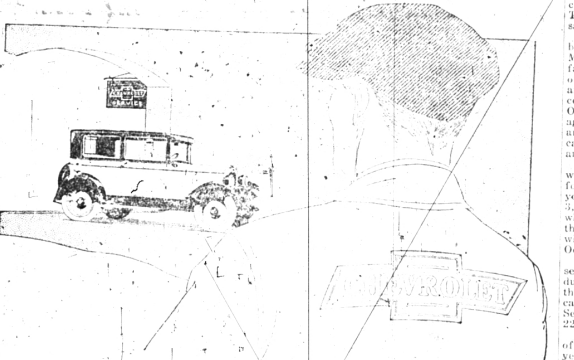
No Difference of Opinion When Supremacy is so Outstanding

In its repertoire of brilliant abilities, the new Hudson Super-Six asserts its supremacy in vivid performance facts that stand free and clear of opinion or debate.

- (118-inch wheelbase) Standard Models (127-inch wheelbase)
- Coach \$1175 • Sedan \$1285
- Coach \$1285 • Sedan \$1385
- Custom-Built Models (127-inch wheelbase)
- 7-Pass. Vacation \$1600 • 7-Pass. Sedan \$1850
- Brougham \$1950

HUDSON Super-Six

Boughner Bros. Garage
134 S. Woodward Ave. Birmingham



Chevrolet Service for Chevrolet Cars!

The logical place to have your Chevrolet car serviced is an authorized Chevrolet Service Station.

Here you always find the latest factory repair methods... highly skilled Chevrolet mechanics... and genuine Chevrolet replacement parts.

Furthermore, all charges are based on a low flat-rate schedule, worked out by Chevrolet factory experts—assuring a reasonable charge for every repair and service job.

In our complete and modern service department, we offer you all the advantages of authorized Chevrolet service—expert work... genuine parts... and reasonable charges. And, in addition, we offer prompt, courteous attention—whatever the nature of the service required.

Bring your car in regularly—and know that you are getting the competent, specialized service that assures maximum satisfaction.

Tracy & Cottin Inc.
Open Nights and Sundays 505 N. Woodward
BIRMINGHAM, MICH.

QUALITY AT LOW COST

encountered on the return trip, the Oldsmobile with its lower driver lowered the best previous record by the wide margin of 20 hours and 17 minutes.

Not the slightest trouble marred the journey of Dunkerley and his companion and it was this entire freedom from delays en route that made the epoch-making cross-country run possible—a trip that is declared to be without parallel in the history of Australian motoring.

Despite the fact that roads through the Northern Territory were frequently little more than rough trails, marked by long stretches of deep sand, the trip made excellent progress through the thousands of miles of travel through desolate and almost deserted regions where assistance of any kind would have been practically impossible to obtain.

HEAVY SALES IN FALL SEEN

Tracy, Oakland Sales Head, Expects Activity In Coming Months

Judged by the manner in which Oakland-Pontiac dealers in all sections of the country are ordering their cars in excess of their usual fall selling season gives every indication of being the best in the history of the Oakland Motor Car company, according to W. R. Tracy, vice president in charge of sales.

TESTING PLAYS A LARGE ROLE

Proving Ground For Chevrolet At Milford Proves Popular

Three million miles of testing! In that sensational record lies a new explanation for the phenomenal success of the Chevrolet Motor company, which has consistently shattered all previous high marks for the manufacture and sale of gear shift cars every month so far this year.

G. M. C. HOSTS TO DEALERS

Entertains 3,800 Representatives At Buick Proving Ground

FLINT, Mich., Sept. 23.—The Buick Motor company this week has hosted one of the most ambitious projects of its sort ever undertaken when it devoted two days to entertaining here at the General Motors Proving Ground, the first contingent of its 3,800 dealers, the majority of whom will be similarly entertained during the next nine weeks.

BRING YOUR TIRES TO EVANS
New Low Prices
FOR VULCANIZING
Work Guaranteed

New Tires for Winter at your own Price!

You'll begin to hear motorists wondering if their tires will "last through the winter."

But it's not worth the worry and trouble of driving old tires all fall and winter—when you can get new tires at any price you want to pay.

Come in—tell us the price you have in mind. We'll give you a tire that matches your price with honest mileage.

Chances are—you can ride on new tires for less than the cost of keeping your old tires repaired!

Evans Tire Shop
182 S. Woodward Ave. Phone 1354
Birmingham, Mich.

Goodrich Silvertown Tires

Turn the key! and your Buick is Double Locked

No stooping over to lock the transmission—no fumbling in the shadows for an ignition lock. Just shut off the ignition, turn a key, on the Buick steering column—and your car is double-locked.

Ignition is locked, and steering wheel is locked. Theft is made doubly difficult—so extremely difficult, in fact, that insurance underwriters have granted the lowest theft rates on Buick for 1928.

No lock could be safer! One turn of the key locks both ignition and steering wheel. But merely turning off the ignition does not lock the wheel. You may shut off the engine and coast, if you like, and still have your car under perfect control.

And no lock could be more convenient! It is illuminated and located within easy reach, where the steering column meets the dash.

The Buick double-lock—an exclusive Buick feature—is one of many important refinements in Buick for 1928. See the most widely discussed car in America. Come to our showroom today.

Sedans \$1195 to \$1995 • Coupes \$1195 to \$1850 • Sport Models \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BUICK for 1928

Rollin H. Williams

602 S. WOODWARD — PHONE 1200

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM