

# Of INTEREST TO MOTORISTS

## OLDS MAKES NEW RECORD

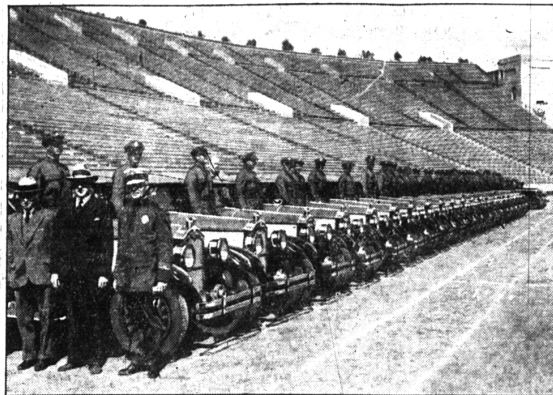
Sales Are Highest in July, Factory Officials Report

In July the sale of Oldsmobiles reached the highest peak of any July business in the history of the company, factory officials report. Retail sales have exceeded factory production, and the same condition is existing this month, indicating that all previous August records will be broken as well. This remarkable summer business is causing Oldsmobile officials to use every effort to speed up the \$3,000,000 expansion program, announced two weeks ago, which will enable production schedules to be increased. In fact it is confidently expected that when the new buildings are completed and equipment installed about the first of the year the company will start the largest production of Oldsmobiles in its 30-year history.

For the past two months the number of Oldsmobiles in the hands of dealers has remained at a low level. Although production has been increased retail sales have absorbed the cars as rapidly as they were received by dealers. July retail sales were 16 per cent greater than those of the same period in the best previous year. So far this month the factory has been working at capacity, producing an average of better than 300 cars a day.

Added values are credited by Oldsmobile officials as the reason for the record-breaking sales. About June 1 new low prices, representing substantial reductions, were announced, and this was followed two months later

## POLICE PURCHASE 65 BUICKS



FLINT, Mich., Aug. 30.—The city of Los Angeles has paid a tribute to the speed and stamina of Buick by adding 20 Buicks to its fleet of police cars. Tests with the Buick indicated that it could be operated with equal safety in all weather, that it was enabled to be constantly on patrol, and that in emergencies it would carry five or even more policemen to the spot where they were needed, along with the equipment required to take charge of the situation.

I. W. Birnbaum, chairman of the Los Angeles Police Commission, believes Los Angeles' step is helping to make police history. "As soon as the news went out that we were about to make this Buick purchase," said Mr. Birnbaum, "we received letters from police heads in several large cities, asking for full information, and explaining that similar steps were under consideration there."

## CANADA 'STAY' LIMIT LIFTED

Through negotiations of Dr. P. E. Doolittle, president of the Canadian Automobile association, final arrangements have been made for all American tourists to enter Canada for a 60-day period under their first entry permit, it is announced by the Detroit Automobile club.

Formerly, it was only possible for members of the American Automobile association and its affiliated clubs in both countries to enter, upon proof of such membership.

It is still possible to extend a 60-day permit to 90 days, upon filing of an application in the form of an official letter, details of which are provided by the minister of customs at Ottawa, Ont. Members of the Detroit Automobile club and affiliated clubs of the American Automobile association may secure forms for the additional 30-day extension at their local club, and may thus avoid delay in the securing of the extension.

## Miller Balloon Cords

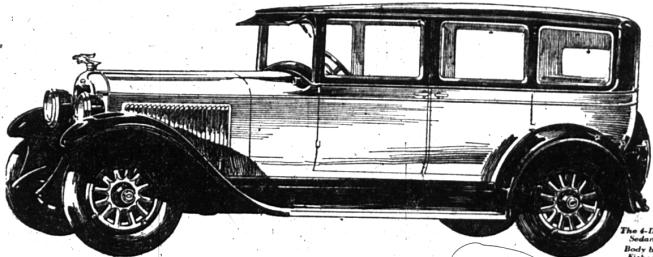
for Labor Day

	Tire	Tube
29x4.40 Rellim	\$ 8.75	\$2.00
29x4.40 Miller	10.95	2.50
30x4.75 Rellim	11.95	2.55
31x5.00 Rellim	13.35	2.65
33x6.00 Rellim	18.95	3.85

Our Guaranteed Vulcanizing Pays

## Roadside Tire Shop

530 S. WOODWARD At George PHONE 1245



And Above All Else

## All-American Reliability

You can look forward to new standards of smartness—for the Bodies by Fisher are new and embody the finest American traditions of motor car beauty.

And you can expect a thrilling experience from the minute you start to drive—for the big, new engine and the longer chassis were designed to meet every American performance demand in a new and masterly way.

Power, smoothness, silence, snap. Flashing pick-up, handling ease, steady going at full throttle speed over the roughest roads—

—you'll find them all in the Oakland All-American Six! And above all else, you'll find reliability.

Reliability based on extra dimensions in every vital part—on super-precision construction throughout—on new and vital engineering features—plus month after month of pitiless testing at the great General Motors Proving Ground.

Come and see this history-making car! Not alone by virtue of its newness. Not just because it carries new low prices. But because, with all its thrilling qualities, its sturdiness and dependability stamp it truly All-American!

### NEW LOW PRICES

2-DOOR SEDAN **\$1045**

Landau Coupe	\$1045	Cabriolet	\$1145
Sport Roadster	\$1075	4-Door Sedan	\$1145
Landau Sedan	\$1265		

Pontiac Six, reduced prices, \$745 to \$925. Pontiac De Luxe Delivery, \$585 to \$770. All prices at factory. Delivered prices include minimum handling charge. Easy to pay on the Liberal General Motors Time Payment Plan.

## SHAW MOTOR SALES

700 S. WOODWARD AVE. Phone 1160 BIRMINGHAM

# OAKLAND ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



## Perfect Comfort for the woman driver

### The steering column is adjustable to suit your individual convenience

Buick for 1928 is extremely thoughtful of feminine comfort. One indication of this consideration is Buick's new steering column, which may be adjusted to the most comfortable position for women, as well as men.

Obviously, a steering column which attempts to suit everyone cannot entirely suit anyone. If space is left for a six-footer, it is not quite right for the average man, and is entirely wrong for the average woman.

Buick for 1928 has individualized the driver's seat by making the steering column adjustable to suit the owner's preference.

And in addition, Buick for 1928 has a new steering wheel—slender to fit feminine fingers—yet deep and solid to provide the firm grip men demand.

Buick for 1928 pleases women because it is easier to drive—because it is more comfortable to ride in—because it is the style-leader among motor cars. That's why you see so many Buicks at fashionable gatherings, and on the smartest boulevards.

BUICK MOTOR COMPANY, FLINT, MICH. Division of General Motors Corporation

# BUICK for 1928

Rollin H. Williams

602 S. WOODWARD - PHONE 1200

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM