

MOTOR NEWS

From Road & Showroom

GRANITE ROCK MEMORIAL TO STUDEBAKER

Upon a site five miles east of Ashland, O., where the name Studebaker became linked with American transportation in 1855, a huge granite boulder has been dedicated to the memory of John Studebaker and his sons, founders of the automobile company that now bears their name. The monument was raised and dedicated by the Studebaker Historical Society. The memorial which weighs ten tons, marks the site of the original national artery of travel, the Lincoln Highway, winds past the site and "turns" who pass the site each day are struck by the significance of the Studebaker family as related to transportation. The monument was dedicated with fitting ceremonies. A large crowd participated in the dedica-

STUDEBAKER SPEED LAWS

Lifting the speed limit on Michigan highways and an increase in the rate in at least 10 other states was found in a survey made by the American Automobile association of legislative activities during the year. The A. A. A. summary shows that in Idaho the speed limit was increased from 30 to 35 miles per hour in the open country; in Indiana, from 35 to 40 miles per hour in the open country; in Iowa, from 20 to 25 miles per hour in residential sections of cities; in Maine, from 8 to 15 miles per hour at street intersections in built-up areas; in Maryland, from 35 to 40 miles per hour in open country; in New Hampshire, from 25 to 35 miles per hour in open country; and in business sections, from 15 to 20 miles per hour; in North

Carolina, from 35 to 45 miles per hour in open country; in North Dakota, from 30 to 35 miles per hour in open country; from 10 to 20 miles per hour in business districts and from 10 to 15 miles per hour at grade crossings; in Oregon from 30 to 35 miles per hour in open country; in Washington, from 30 to 40 miles per hour in open country; and from 20 to 25 miles per hour in cities.

BUICK IS USED BY RAILROAD

FLINT, Mich., Oct. 25.—Buick's reputation for reliability has won it an unusual job on the lines of the Northern Pacific Railway company, where a specially-adapted Buick sedan is doing duty as an inspection car. Northern Pacific officials express themselves as "tremendously pleased" with the success of the inventory of their special duties by the Buick Automobile company of Minneapolis. Flanged steel wheels were substituted for the standard wheels, a

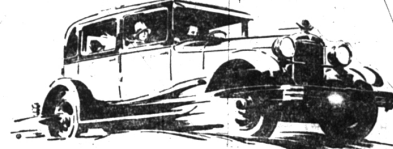
CHIEF INSPECTOR OF OAKLAND ADVOCATES MECHANICAL EAR

rigid front axle was provided, and the steering apparatus was removed entirely. Its resemblance to a locomotive was increased by addition of a cowcatcher. Advice from the Northern Pacific states that the Buick is making good in every respect. It is in operation constantly, over the entire length of the Northern Pacific lines, from St. Paul to Puget Sound, covering 250 to 300 miles a day each week. The Buick is particularly pleased with the Buick's flexibility, for which the powerful Buick six-cylinder valve-in-head engine and Buick mechanical four-wheel brakes are mainly responsible. The cost of the Buick's operation, according to the railway's figures, is less than one-fifth that of the equivalent steam equipment, in addition to which it is proving far better adapted to inspection work than the locomotive which it replaced.

BUICK RUNNING COSTS ARE DECLARED

A remarkable cross-section of the running costs of Buick cars throughout America is revealed in the motor travel expense of 200 Buick cars of the Buick Motor "Car" company, which drove 3,406,232 miles during the year. The Buick's running cost is \$1.928 per mile. The Buick and Pontiac are the most economical cars in the world, according to the figures. Buick cars are covered by factory insurance, the factors of depreciation and insurance do not appear in the costs compiled by the company's statistical department. The average figure of \$1.928 per mile represents only the actual cost of maintenance and operating the cars. Of the 200 cars used, 130 were Pontiac Sixes and 70 were Oaklands.

costly. It reveals clearly the weakness of the human element. The invention of an instrument or process that will indicate or register noise in a practical way would be one of the greatest possibilities in modern mass production. "There is another difficult problem in standardizing inspection in matters where personal judgment is required, such as body finish and enameled parts. In visual inspection involving personal judgment, diligent effort must be made to pick men who are above the average in ability and have good dispositions. A temperamental or impatient inspector cannot be expected to maintain a standard where personal judgment, uniform for day to day, will avoid the handicapping of production."



High Compression Performance that thrills the most Veteran Experts

By the Automobile Expert of "Automobile Topics" "It has... all the punch" in the world... a smart push in the back every time the accelerator pedal is trod upon. Throughout its whole range, the response to throttle seems to be precisely the same. 'Soft spots' are simply not to be found. "... it will walk away from the traffic signal faster than anything Hudson has ever built... It will step out of line and jump into the lead from any speed without the slightest hesitation. "But further, all this is accomplished without a vestige of that tinkle-tinkle business under the hood that Englishmen know as 'pinking' and American engineers as the 'gas knock, or detonation. Apparently this present Hudson engine just isn't going to 'ping' when the throttle is quickly opened, or when the car is driven hard against a hill. "Under precisely similar conditions most any other modern engine will detonate when running on ordinary fuel... "The Hudson motor does what it does on any old fuel as well as it is said, and assuredly does it on the run of pump fuel that is sold at base prices every where."

Standard Models

Coach	\$1175
Sedan	1285
1127-4ch wheelbase	1285
Coach	1285
Sedan	1385

Custom-Built Models

1127-4ch wheelbase	Brougham	\$1575
7-Pass.	Phaeton	1640
7-Pass.	Sedan	1850

All prices f.o.b. Detroit, plus war material tax

CHEVROLET USED CARS
with an OK that counts

This Tag Protects Your Purchase

You can be absolutely certain of the quality of any reconditioned used car you buy from us—when we recondition a car, we do the job thoroughly!

All work is done by our own expert mechanics and is subjected to the regular factory tests and inspections. Genuine parts are used for all replacements. After the car has passed final inspection, a red "O. K." tag is attached to the radiator cap. This tag is the purchaser's guarantee—the value—so look for it when you buy a used car!

Tracy & Cotton, Inc.
Open Night and Sundays—Woodward at Ruffner
Birmingham, Mich.

RESO EXPEDITION REPORTS ON LONG TRAVEL THROUGH WILDS

SYDNEY, Australia, Oct. 21.—After traveling thousands of miles of the trackless wilds of Central Australia through a region seldom visited by white men, the Reso expedition that started out early this summer has returned to civilization with thrilling accounts of a great country almost as new to the world as the icy waters of the Antarctic continue the jungles of the Amazon region. The Reso expedition was the largest party to ever undertake to penetrate far into the interior of the continent and has been the subject of keen interest for months. It was composed of prominent scientists, doctors, business men, lawyers, newspaper men, sheep ranchers. The trip was made to stimulate interest in the development of the vast interior of thousands of square miles in the interior and was sponsored by the Victorian Railways. The expedition was unique in that it was the first attempt by such a large party to explore a wild and unmarked country with automobiles and trucks. The only other notable instances of extensive explorations with motor cars are the trips of Dr. Roy Chapman Andrews of the American Museum of Natural History into the interior of the Mongolian wilds, on each of which he used Dodge Brothers cars. The Victorian Railways Commission adopted Dr. Andrews' method of travel and selected Dodge Brothers cars and Graham Brothers trucks. H. W. Klapp, chairman of the Railways Commission, stated to newspaper men before starting that intensive inquiries had been made from experts on transport in the interior to ascertain the most suitable car to use. He said that in view of the great responsibility of taking so large a party into an area where there are known to be many hazards in operating cars, the commissioners felt it incumbent upon them to utilize not only a car generally regarded as suited to such transport, but also one that had been used successfully in the interior. These considerations, he said, inspired the

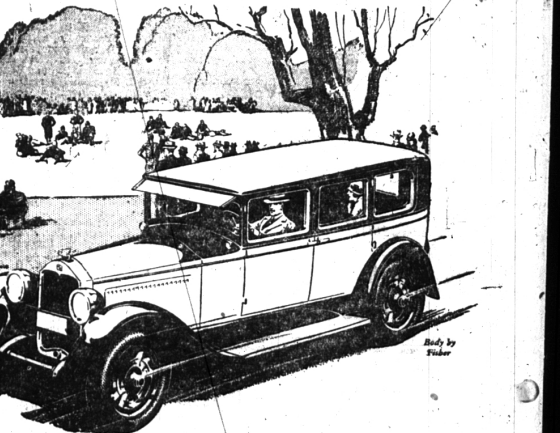
HUDSON Super-Six

Boughner Bros. Garage
134 S. Woodward Ave. Birmingham

LEGAL NOTICES

STATE OF MICHIGAN, County of Oakland, ss: Suit pending before George B. Hartwick, a Circuit Court Commissioner, for Oakland County, between Frederick J. Schmidt and Daniel L. Bentley, Plaintiff, and Harry M. Sutton and Helen Sutton, Defendants. Summons having been issued in this cause and having been returned heretofore, and it appearing by affidavit on file that the defendant's address is unknown, It is Ordered, That said defendant appear at the court room of the undersigned, at my office in the City of Royal Oak, Oakland County, Michigan, at nine o'clock a. m., on Saturday, November 11, 1927, to defend the complaint filed in this cause, or judgment will be entered by default; and that the order be served or published as required by statute. This suit is brought to terminate the interest of the defendant in a certain land interest for the sale of premises described as: Lots 23 and 24 in Block 5 of Spring Lake Heights Annex Subdivision, according to the recorded plat thereof, the office of the Register of Deeds for said Oakland County, Michigan. GEORGE B. HARTWICK, Circuit Court Commissioner, Oakland County, Michigan. Dated: October 11th, 1927. 15-27-27

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Tracy & Cotton, Inc.
Open Night and Sundays—Woodward at Ruffner
Birmingham, Mich.

QUALITY AT LOW COST

Today's Car for Americans of Today

The grace of a gleaming monoplane. The change of pace of a great halfback inspired. Such are your thoughts as you flash away in this new and masterly car. Speed—action—snap—style. Color—charm—distinction. A car of today for Americans of today—the kind of a car on which America invariably bestows success!

NEW LOW PRICES

Landau Coupe	1045	4-Door Sedan	1145
Sport Roadster	1075	Calabard	1145
Landau Sedan	1265		

The New and Fine Pontiac Six, \$145 to \$215. All prices at factory. Different prices include minimum handling charges. Easy to pay on the Mutual General Motors Plan.

SHAW MOTOR SALES

700 S. Woodward Ave., Phone 1160 Birmingham, Mich.

OAKLAND ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

\$1045

3-DOOR SEDAN

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There's no "time out" for Buick

The referee's whistle shrills... "time out" . . . The game halts, pending a player's return to the line-up. Motorists know what "time out" means—for much valuable time is lost when a car is out of service. But there is no "time out" for Buick, as hundreds of thousands of Buick owners can testify. Buick is always "in the game"—never "on the side-lines". If there is a "long run" to be made, you can depend on Buick to reach the "goal". And when the traffic signal changes, Buick for 1928 gets away like a "fast end" starting down the field. When you attend the big football games this year, notice the predominance of Buicks—for men and women who like action, like Buick. Sedans \$1195 to \$1995, Coupes \$1195 to \$1850, Sport Models \$1195 to \$1525. All prices f. o. b. Flint, Mich., government tax is added. The G. M. A. C. financing plan, the most desirable, is available.

ASHES and CANS

Taken from Basement Weekly

50c

Tel. 543-R
GEOR. SCOTT

BUICK for 1928

Rollin H. Williams
602 S. WOODWARD PHONE 1200