

# Of Interest to Motorists

## STYLE MOTIF IN OAKLAND SALON AT N. Y.

Mobers building on Broadway between 57th and 58th streets. A. R. Glancy, president of the Oakland Motor Car company and Mrs. Glancy, who have as their home the location of early American furniture, are to hold the opening of the new salon at the corner of Broadway and 57th street. The salon, a permanent exhibit, is located in the new General American building on Broadway.

A beautiful blending of Colonial furnishings and colored wall murals depicting early American scenes when Michigan was the western frontier and the home of the Indian, is to be the motif of the new salon. The salon, a permanent exhibit, is located in the new General American building on Broadway.

**THE SAYINGS AND DOINGS OF MACK HIMSELF AT ROADSIDE TIRE SHOP**

**“RUNNING across the right service station,”** says Mac Himself, “will save you trouble. This is the shop your tires and battery will like to be at.”

**MILLER GEARED TO ROAD TIRES**

**MILLER BALLOON CORDS**

**BATTERY REPAIRS**

**ROADSIDE TIRE SHOP**  
 ALL TIRES & ACCESSORIES  
 530 S. WOODWARD AVE. COR. GEORGE ST.  
 PHONE BIRMINGHAM 1245

*The Supreme Combination of all that is fine in Motor Cars*



## Words cannot tell the Story of the Packard Eight

THERE is one way for you to know that the Packard Eight is really and truly the greatest car in the world. That is to ride in it and to drive it.

It would take a new dictionary to tell the story of this great car. The old one has long ago been used up in telling of lesser ones. The Packard Eight cannot rely on words—it must speak for itself, and this it is amply able to do.

We want you to take a Packard Eight for an hour, a day, or a week if you please and compare it with any car you have ever known. If you do not say without question, that you have had your finest motoring experience you will not be asked to let us have your old car so that you may have the new one.

When may we let you have a car for your favorite trip? There will be no obligation on your part. We shall be repaid in what you tell your friends even if you feel you must keep your old car a little longer.

# PACKARD

ASK THE MAN WHO OWNS ONE

## EVANS-LEGG MOTOR CO.

149 South Woodward Avenue  
 Birmingham, Michigan  
 Phone 301

## Buicks Make Good On Bus Lines



While the Buick Motor Company builds only passenger cars, Buick's famous stamina has prompted many bus operators to install special bodies on the Buick chassis, adapting Buick to the exacting requirements of the bus business. The bus on either side, constructed on a Buick passenger body on a regular Buick chassis, and gives 9 1/2-hour service daily over the 254 miles between St. Louis and Springfield, Mo. The other is a 12-passenger bus, one of them making three 90-mile round trips daily between Big Springs and Midland, Texas, and the other making one 250-mile round trip daily between Bryan and Houston, Texas.

aircraft current poles develop especially when pulling on bullseye mirrors (converted up grade). Second, eliminate the "fatally" the design of furniture in the home of George Wash. The piston, third, visit greater furniture is a result from maximum efficiency. The fact that the power from a given charge of gas is used in the most efficient manner possible is a result of the fact that the power from a given charge of gas is used in the most efficient manner possible.

## G. M. R. CYLINDER IN OAKLAND USE CHEVROLET BEAN CONTEST IS UNDER WAY

The whispering quiet and smooth operation with which the new G-M-R cylinder head has endeared the engine of the Oakland All-American Six, is a tribute to the tireless research workers who are striving constantly to bring the automobile to its ultimate peak of perfection, leaders say.

The G-M-R cylinder head, which is an exclusive feature of the Oakland All-American Six, was developed during several years of painstaking experimental work by General Motors' Research engineers. Their goal was an engine head that would provide economically and with ordinary gasoline the silent power and performance previously believed obtainable only with high tested fuel and hand-made laboratory engines.

In order to succeed in this quest, it was necessary to achieve three major results: First, reduce the tendency toward "detonation" or "spark knock," which ordinary engines

With the more than 27,000 persons who make up the selling organization of the Chevrolet Motor Company involved, the annual "Turkey and Contest" inaugurated by this company a year ago is again in full swing during the month of October.

This huge sales organization has been divided for the duration of the contest into competing groups of which the winners will eat turkey while the losers will eat only on beans—and pay the entire dinner check.

Two major divisions of the contest are the "Turkey and Contest" and the "Turkey and Contest." Each of these sections has been further subdivided. The "Turkey and Contest" is divided into the Northeastern region against the Atlantic Coast region; the Middle West region against the Great Lakes region against the Pacific Coast. Every one of the 42 zone sales offices in the United States also has been squared away against another zone; cities are competing against cities; local dealers organizations and individual salesmen.

In this manner every team in the entire selling organization and every dealer in every section of the country gets an opportunity to demonstrate his ability to outdo his competitor and win himself a turkey dinner.

Officials in the sales department of the home office have gone into the field to aid various groups. R. H. Grant, vice president in charge of sales, has gone to the Great Lakes region for one week and then will move to another region; H. J. Klinger, general sales manager, is stationed on the Pacific Coast; Mr. Baughman is concentrating on the Middle West; Mr. Douglas on the Southeast; R. K. White, sales promotion manager, has the Atlantic Coast; and Sidney Corbett, manager of the truck division, is located in the Flint region.

Mr. Grant, in an address to dealers at the beginning of the contest, stated that Chevrolet plans to sell 73,431 cars this month. He also stated that selling conditions in October loom considerably brighter than in September.

"I am a fanatic for the Navy, and the ensuing months," Mr. Grant declared.

"Last November our sales quota called for 43,000 units, whereas we sold and delivered more than 73,000 cars and trucks. What we accomplish this year in November and December will hinge to a large measure upon our October showing.

"We are facing the new year with such confidence as we are the immediate future. I look forward to 1928 with confidence in continuing leadership and continued progress for Chevrolet's record breaking success."

## WORK TO END ON NEW PLANT

The first building in the \$1,000,000 Oldsmobile expansion program will be completed before the end of October, according to officials at Lansing, Mich. It is expected that work of installing machinery and probably the clean up of all units. Anyone who knows the service model from a taxi cab in Paris will select to put this car forward as a candidate for the Valhalla of all automobiles for it has been the largest street car in the world, its war, its size and its stature in private hands.

This "veteran" averages 140 miles per hour or about 100 miles per hour for 420 days a year and over 100,000 miles in the past six years has rolled 200,000 miles. The car is a masterpiece of 1910 engineering and is still in the best of condition. It is a true veteran of the war and a true veteran of the peace. It is a true veteran of the war and a true veteran of the peace. It is a true veteran of the war and a true veteran of the peace.

re-arrange production lines will be necessary completion before the first of the year.

The large expansion of plant and manufacturing facilities is a striking evidence of the steady growth of Oldsmobile business. Hardly more than four years ago the Oldsmobile factories were thoroughly revamped, additional time taken and hundreds of thousands of dollars worth of new equipment installed for the manufacture of the Oldsmobile Six, which was introduced four years ago this month. At that time the facilities were believed adequate for a considerable period.

Since that time the demand for Oldsmobile has increased at a rate that made the earlier plant requirements inadequate and expansion and equipment have been installed at an expenditure of more than \$2,000,000.

To make room for the new buildings now in course of construction, the Original Seeger Engine Plant has rolled Company's plant has been increased to 350,000 sq. ft. The new buildings and equipment are being installed at an expenditure of more than \$2,000,000.

The owner is still satisfied and confident of the future of the car. He is still satisfied and confident of the future of the car. He is still satisfied and confident of the future of the car.

# ALL AMERICA is talking about the OAKLAND ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

Everywhere you go you hear them talking... about this finer, faster Six, the Oakland All-American.

About its new and vivid beauty. About the new performance results attained by all-American principles in engineering and construction. About the matchless value created by the lower prices.

Length, lowness, grace, luxury—all are expressed in the masterly perfection of the new body creations by Fisher. Speed, smoothness, comfort, staunchness—never did another car of comparable price combine them so supremely!

For here is a longer, stronger chassis—smaller wheels and larger tires—a 212 cubic inch engine equipped with the new G-M-R cylinder head, which eliminates harshness and roughness, minimizes spark knocks and increases power—without the use of special fuels.

Why shouldn't this new and thrilling car be thrilling all America? Why shouldn't its success be already surpassing all previous Oakland achievements? A look and a ride will tell you the story—why everyone is saying, "That's the car!"

### NEW LOW PRICES

2-DOOR SEDAN

# \$1045

Landa Coupe	\$1045	4-Door Sedan	\$1145
Sport Roadster	\$1075	Cabriolet	\$1145
Landa Sedan		\$1265	

*The New and Fine Packard Six, \$745 to \$925. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the Liberal General Motors Three Payment Plan.*

## SHAW MOTOR SALES

700 S. Woodward Ave., Phone 1160  
 Birmingham, Mich.