

Opening Dance

Under Auspices of W. B. F. D.

THANKSGIVING EVE.

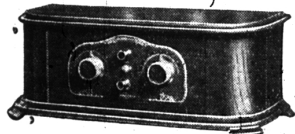
Strong's Pavilion

Music by: CAMPUS ORCHESTRA

\$1.00 Per Couple Extra Lady, 25c

Special ENTIRE WEEK

Model 27 Series



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BOYS OBTAIN HANDBOOKS

New, Revised Issue of Scout Manual Is Off The Press

Birmingham Boy Scouts today are obtaining the new and completely revised handbooks recently issued by the Boy Scouts of America.

The new Handbook embraces a wide range of information, and deals in detail with all the requirements for passing all scout tests in order from tenderfoot to first-class. A great deal of this subject matter has been rewritten and explains the requirements more fully.

The sections on nature study have been rewritten and are better illustrated than those in the old edition. The sections devoted to sea scouting, woodcraft, campcraft and firecraft are also better and more completely illustrated. Particular reference has been given to the character building and citizenship training program of the movement. Boy Scouts now have 76 merit badge subjects as the basis for achievement and the new Handbook takes up each of these in turn.

An attractive cover has been designed by Norman Rockwell, world famous illustrator. It shows the picture of an idealized boy—a Scout—in the foreground. More dimly, in the background are the faces of famous pioneers, Daniel Boone, George Washington, Benjamin Franklin, Abraham Lincoln, Theodore Roosevelt and the newest pioneer of them all, Charles Lindbergh.

More than 3,000,000 copies of the former handbook were sold and it has run into 37 editions since scouting was organized in 1910. It is estimated that more than 5,000,000 boys read its contents. The first edition of the new Handbook for Boys will be 100,000 copies with 656 pages each.

William D. Murray, a member of the executive board of the Boy Scouts of America and chairman of the editorial board in charge of publications, reported recently that the Handbook is exceeded in sales volume only by the Bible.

Readers of a well-known Polish magazine recently were surprised, and some offended by the portrait of Gilda Gray on its cover. But perhaps they should have applauded instead. Daughter of a Polish immigrant laborer, she came to America from her native Poland when a child. Later she married a bartender; left him to make her own way as a performer in cheap dance halls; once contemplated suicide. Now she is one of the world's most highly paid dancers.

Try a want ad in the Eccentric.

CAKE EATING'S THEIR SPECIALTY



Every one of these girls is a cake-eater—and proud of it. They are lined up for a cake consuming contest in Los Angeles. At a cheerful nine young women made away with 28 pounds of cake.

CLUB PRESIDENT TELLS NEED OF WEEK

By BYRDIE M. KRAFT

Prosperity week has opened a new era for every citizen in Birmingham and for certain groups of citizens in particular. Every person living within our village is realizing, perhaps for the first time, the spirit of progress and cooperation which has necessarily been shared by every member of this community in making it a place of importance.

The growth of building, of business, and of civic pride which has become manifest to such a noticeable degree proves this. The merchants and business men are particularly aware of the necessity of unity of purpose and the co-operative spirit in making their town foremost among similar prosperous and growing towns, as one just a little richer in opportunity, a little more friendly, and a little more attractive than others.

Prosperity Week marks the beginning of a new era for the Business & Professional Woman's club of Birmingham too. It has awakened the spirit of civic pride above all else. It has also awakened the spirit of unselfish service, the spirit of group activity instead of that of the individual, and has crystallized the desire to become constructive citizens.

PULLMAN CAR NAMED LINDY

Lindbergh has broken another precedent. Many fanciful names have been applied to sleepers and parlor cars, but the rule observed by such institutions as the Louvre and the Hall of Fame is also followed in the Pullman Company—to honor no living man. Yet the Pull letters "Lok, Charles A. Lindbergh" were recently inscribed on the side of a Pullman car.

This departure from the traditional practice is regarded as an indication that the nomenclature of these cars is to become more elastic. In the past, it adhered, of fort, has been concentrated on finding strange and sometimes unpronounceable names to impress rather than to interest the countryside. It is related that several years ago, when the company took over 400 cars from a rival and names had to be supplied overnight, officials spent many hours in the Chicago Public Library digging through dusty volumes in their research. Painters received the list the following morning, and

Park Your Hargreaves Car HERE! Cord Tires (Next to Evans and Legg Sales Rm. North side.) Quality Tubes



OLD SOL scowls upon the piazza and along the hot streets of the town, but he lights the way for the auto man that he may guide his car to the cool spots in the country where baby coos with returning health and the children romp with joy. Stop here before you start that you may get back safely.

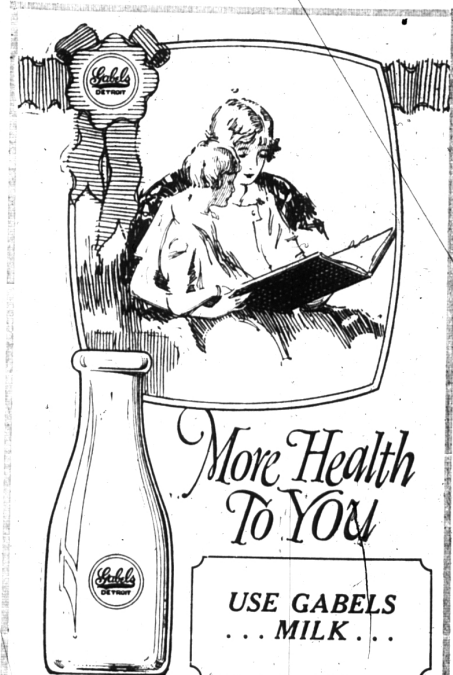
The Shop That Gives Your Dollar a Long Ride SAUNDERS-ELDER BATTERIES & SERVICE TIRES & SERVICE ACCESSORIES

119 S. Woodward Phone 301

Many objects are represented, from flowers to grand operas. One car bears the name of a Pullman porter who died in a wreck several years ago. He refused assistance until a little girl near him had been cared for, and when the first-aid workers returned to him he was dead. In his honor the Strozco was rechristened the Daniels.

PROSPERITY WEEK
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THE "CONQUEROR"

A beautiful real model of a ship, executed in statuary relief and colored Antique Polychrome. Powerful adjustable unit. Will not rattle or buzz. Perfect reproduction. Free edge, full floating 16-inch cone.

Truly A Treasure Ship Unconditional \$12.50 Guarantee

VITALITONE Radio Sales Co., Detroit, Mich. Enjoy a demonstration today. Leonard Electric Company Exclusive Birmingham Dealer

We Invite Taxpayers & Residents

of Birmingham

to visit our exhibit giving information as to the value and merits of sheet asphalt paving on the streets of your town.

We will show you, through motion picture films, presented through the courtesy of the United States Bureau of Public Roads, what we believe will add to your—

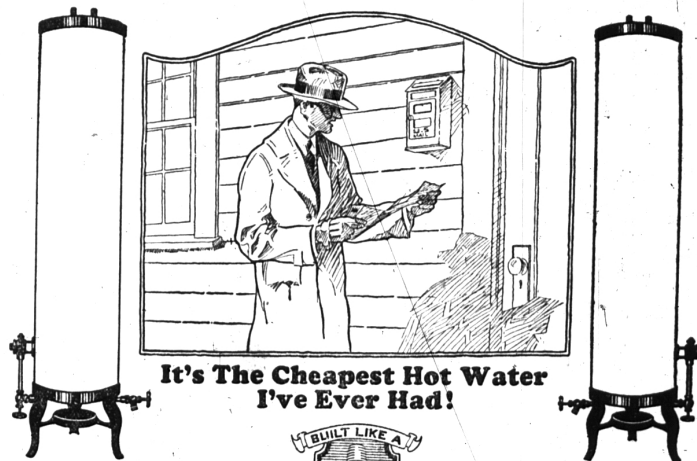
PROSPERITY

EXHIBIT ON WOODWARD AVENUE

In Birmingham Theatre Bldg.

The Asphalt Association

New York City



It's The Cheapest Hot Water I've Ever Had!

"The first of the month brings bills. What a relief to get this one—it means money saved, because with my special water heater, I'm spending pennies to save dollars." Q Can you say that? Q When you remember that a fifth of the fuel you burn in your furnace goes to heat the water in the furnace coil—you can



see how expensive it is if you heat that way. And the worst of it is—you don't get what you pay for—dependable hot water service. Q This Special Heater will slash your hot water bill and give you piping hot water day and night. You'll find this "special" hot water the cheapest and most dependable you've ever enjoyed.

Consumers Special WATER HEATER

\$5 PUTS ONE IN YOUR HOME—Pay for it as you enjoy it—on popular monthly plan.

\$75 cash—\$82.50 on payment plan. Liberal cash allowance—for your furnace coil or old heater. Come in—or phone 533

CONSUMERS POWER COMPANY