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OPEN EVENINGS DURING PROSPERITY WEEK

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Baker's

New HATS

\$6 - 7.00

Values

\$4.95

DRESS SHOP

133 West Maple Avenue

PLAN RITES FOR NATIVE

Mrs. Emma Long of Troy To Be Buried At Union Corners

Funeral services are to be held at 2 p. m. tomorrow for Mrs. Emma Long, 66 years old, of Troy Corners, who died Monday night at 78 Tasmania street, Pontiac, after a lingering illness of more than a year. Services will be held from the home at Troy. Burial will be in Union Corners cemetery.

Mrs. Long was a native of Troy and had spent most of her life there. She had been in Pontiac only two weeks when she died. She was a member of the Troy Methodist Episcopal Church. She survived by her husband, Charles H. Long, who has charge of Union Corners cemetery, and three daughters, Mrs. William Norris of Pontiac, Mrs. Neva Palumbo of Detroit, and Mrs. Norma Moser of Troy, and five sons, Charles A., Elmer B., Hugo M., and Lester R., of Detroit, and Frank D., of Columbus, O.

MOTHERS HELP IN DRIVE FOR SAFE STREETS

(Continued from Page 1) tors of traffic laws. Many of the violations are thoughtless, but they are nevertheless successful. Mrs. Harvey Whalen, former president, Hill School Parent-Teacher association, 403 Greenwood avenue: "I think the best possible aid to school traffic would be a tunnel across Southfield road at west Maple avenue. That is probably the worst corner in the village for children to cross. Children going both to the Hill School and to the Baldwin High School must cross it. A tunnel under the street, such as the one at the Ferris school in Highland Park, across Second avenue, would do away with a large portion of the danger to children in crossing streets. The Highland Park tunnel has proved very successful and I see no reason why a similar arrangement here would not work out. A tunnel across Adams or Oakland would also be beneficial, I believe."

Kenneth Owens, 410 Woodland avenue: "The system of closing Oakland avenue when the children are crossing to and from the playground on the south side of the street at recess time is a good one, but I think if it were extended to include the time from home from school, it would be better, particularly for the children in the lower grades, first, second, third. Also a man to direct the children across Adams road would help the situation, I think, for the traffic here is even heavier than on Oakland avenue."

Mrs. Guy Laughlin, president, Pierce School P. T. A., 119 Bird avenue: "Increased caution on the part of both motorists and children seems to me to be the thing to work for in this traffic problem. Parents must keep telling their children, over and over again, to be careful, and then when they go out to drive their own cars, they must not forget to be careful themselves. If driver would remember when they are driving that they have children who would be endangered by drivers who do not observe all the traffic rules, I believe they would be more careful. The golden rule is a good thing to keep in mind when we are driving, because we are our children's best protectors at one time or another."

Mrs. Clarence E. Botsford, Birmingham Hills Village: "In order to make the streets of Birmingham safer for our children, I should suggest more rigid rules for the irresponsible boys driving to and from school. I cannot understand why children living within a few blocks of their school should be allowed to drive. There is one boy in the village who seems to think that the main streets in Birmingham were made for his special pleasure, and, with utter disregard for man, woman or child, he uses them far a speed-way at

SPECIALS

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Inspired by the Spirit of Prosperity Week—These specials represent unusual savings to you. Such money saving values are characteristic of this organization.



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\$1.75 and \$2.00 Shirts With Collars Attached Today, Only \$1.50

Hand Embroidered Handkerchiefs

Regular 50c Value Special 35c - 3 for \$1.00

Ladies' Silk Scarfs

Special - \$1.75

Men's Plain and Fancy Linen Kerchiefs

Regular 50c Values Special 35c - 3 for \$1.00

20% Off

Luggage All Dress Suit Cases, Hat Boxes, Overnight Bags—LESS 20% TODAY ONLY!

All BLANKETS AND COMFORTERS

AT 20% OFF

All Men's SWEATERS

AT 20% OFF

Men's and Boys' LUMBER JACKETS

AT 20% OFF

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Rollins

Silk Hose Rollins Service Weight Hose Regular \$2.00 VALUE SPECIAL Today ONLY \$1.65

Rollins

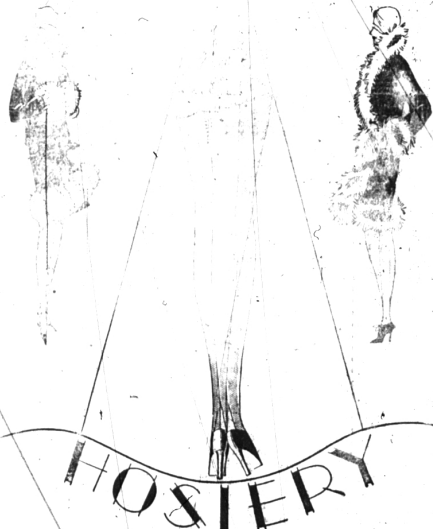
All Silk Chiffon Hose All Silk—top to toe Regular \$2.00 VALUE SPECIAL Today ONLY \$1.65

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AUTOS COLLIDE driven by George Cowden, 1211 Marshall avenue "week" struck one mobile, which collided Tuesday operated by E. Mazurek, 837 night at Marshall and LaPrairie LaPrairie avenue. Cowden agreed avenues, were badly damaged, but to pay the damages, according to no one was injured. A machine the policy report.

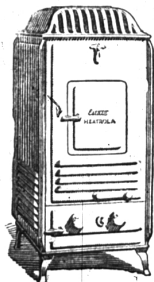
THOSE WHO ARE MAKING IT A SUCCESS

(Continued from Page 1) interest and an opportunity to think in terms of Birmingham." Mr. Shain said, in speaking of the work of his committee, "I feel sure that with the spirit of co-operation which Birmingham is putting behind this great effort, Prosperity Week will 'go over big.'" Mr. Shain was born in Bloomfield and educated at the old Hill School. In the 25 years ago, quoted the former editors of the paper to this effect: "We are very proud and happy to announce that Charley Shain has received his diploma from the Ferris Institute, making him a full-fledged pharmacist. We wish him luck." Mr. Shain's choice of pharmacy as a profession came as the result of a boyhood admiration for Ed Keyser, present secretary of the Pontiac Board of Commerce, and at one time a Birmingham drug-Hill school, he worked for Mr. Keyser after school, and on Saturdays. It was during this time that he decided upon his life work.

The student body of Columbia University now totals more than 35,000, the largest in the world.

BIRMINGHAM HARDWARE OFFERS FOR THIS WEEK

1 Ton of Coal FREE



With each PURCHASE of an

ESTATE HEATROLA

At \$165.00

\$25.00 down \$14.00 monthly \$154.00 Cash

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There is only ONE Heatrola—ESTATE builds it

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all times. We as parents cannot warn our children too often against the danger they are in as traffic grows in Birmingham."

Mrs. George H. Averill, 203 Poppleton street: "Safety training must come from the home, I believe. Schools can help a good deal, but unless parents keep drilling into their children the lesson of caution, 'look both ways before you cross the street,' the schools won't have much success. Traffic is not a thing to keep children in ignorance of. They must learn to cope with it. They are growing up into a world which becomes busier and busier all the time, with more cars being bought every day. We must teach our children and continue to warn them against the dangers that lurk behind if they would observe the rules a

carelessness in crossing streets." Mrs. Roland H. Mann, 423 Greenwood avenue: "I think the police and village here are doing their parts in this safety drive, and the burden of the improvement in the situation must come from the parents. We must teach them, caution them, that policemen at corners, the traffic lights at corners, are there for their own protection. We must rid them of any idea of being 'smart' by avoiding the protected crossings. They must be made to do work with the police and village officials for their own benefit, and only through their parents can this be accomplished. Incidentally, I think practically the same plan would work with grown-ups.

little more carefully, I think there would be fewer accidents among them, as well."

FERDALE MAN BURNED WHEN GAS IGNITES

(Continued from Page 1) few feet of the garage, the interior of which was a seething mass of flames. Damage to the garage was estimated at \$25 by the firemen, and the damage to the automobile at \$50. Most of the flames were caused by the gasoline fumes and oil which had collected in pools on the floor. Schirmer is employed at the Ferndale Municipal garage as a Try an Eccentric Classified Ad

CHILD IS HURT BY AUTOMOBILE

(Special to The Eccentric) Royal Oak, Nov. 15.—Junio West, eight years old, was knocked to the pavement at Pingree and Main streets today, when he walked directly into the front of a car being driven south on Main street by Wendell P. Shank of 4450 Lomb avenue, Detroit. Police who investigated exonerated Shank of any blame. The boy was taken to a doctor and later removed to his home. He was only slightly injured.

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