

PROSPERITY WEEK
 FIX UP THE OLD FURNITURE
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 NEW MADE AT FACTORY PRICES

SEES INFLUX OF SHOPS HERE

Realtor Comments On Attraction Of Village For Specialties

PURCHASE POWER HIGH

"It has been a very interesting study to see the interest of the Detroit specialty shops and high-grade stores in Birmingham as a market," said L. E. Colgrove, of the real estate firm of Colgrove, Buck & Tillotson.

"About a year and a half ago we added to our organization a business management department, and during that period have handled a good deal of store property on Maple avenue and elsewhere.

"Taking the Field building as an illustration, in the year and a half that we have managed this property, we have been able to interest such types of business as a high-grade book and stationery store, a gift shop, a women's dress shop, a gift shop, a florist and a prominent Detroit cleaner and dyer to open branches or stores in this one building at present.

"Of course we had a particularly attractive location to offer, but every one of these stores tells us that they have found a ready market for the type of high-grade goods they handle, and we have other merchants of the specialty shop type waiting for the right kind of locations at present.

"This is rather an interesting thought to have in mind during Prosperity Week as it again proves the fact that the purchasing power of the average family in the Birmingham Bloomfield district is higher than in any other section and that the good shopkeeper is realizing it, and coming to this community."

What Ho! 'Lemons' Grow On Street

Shoppers Friday morning began to wonder if they hadn't paid too much for that peck of potatoes when they saw the corner of Brown street and Woodward avenue suddenly burst into a garden of the well-known "Irish lemons."

"What ho," said the thrifty housewife, "they sprout overnight on street corners and here am I buying them by the pound. There's things amiss."

Inquiry at the police station, where all street irregularities are supposed to be known about, revealed the fact that the potatoes were not actually growing. They had fallen, after the manner of rain and snow. But were different from rain and snow in that they had fallen not from the sky but from a truck.

The truck, bearing the backbone of the American daily meal, was driven by James W. Falsam of Clarkston. He was driving south on Woodward avenue, and when he tried to stop for the red light skidded into an oil truck driven by J. N. Clark, 917 Frank street, who was going east on Brown street. No damage resulted except the fall of the potatoes, which were recovered.

What to Wear and How to Wear It



By **LUCY CLAIRE**
 (Special to The Eccentric)

If you want to be up to Paris in your ensemble, get yourself a pair of royal blue kid shoes. Don't get this royal blue mixed up with king's blue. It's several relationships removed. In fact it's more like mid-night—perhaps one-half tone not so dark. I think I advised you in a former article to include a pair of blue shoes in your winter wardrobe. Just what has happened is this:

Brown and beige and gray tried to drown blue the beginning of the season, but blue proved too good a swimmer in fashion's whirlpool. Brown, beige and gray are all very good in their way, but there are some women who cannot wear them with the same degree of becomingness they can wear blue. The woman who cannot wear navy or midnight blue has yet to be born. So as winter approached and heavier coats began to make their appearance, the navies and mid-nights were among those present in charming profusion.

Paris had already stressed kid shoes to match the ensemble, even where they had to be dyed. Paris bootiers found themselves swamped with demands for blue shoes. They had to tie of dark blue kid because the beige in shoes had become passe, so the new royal blue was invented to fill the demand. Now all the shoe emporiums in New York are featuring

Gun Registration In Hills Village

Registration of guns is going forward today in Bloomfield Hills Village, following the receipt Tuesday of blanks for this purpose from the state. Although the date originally set for the last registration of pistols is already past, they will be checked until the end of November in Bloomfield Hills Village, because of the delay in sending the blanks. Chief William Putman, of the Hills police, announces.

The registration of guns comes as a result of a state law passed recently in an effort to check up on guns, and thus keep a better line on the possible perpetrators of criminal shootings.

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If two cents, or less, will buy the busy home-keeper a good, full, honest hour's work for her washing, her sweeping or her dish-washing—and it does—where is the economy of using up her strength at drudgery that can be done quickly and cheaply by electricity?

Women should realize that electric household appliances free them from the heavy, strength-taxing labors of the home, and give them leisure for pleasanter things.

Prices of electric home appliances are not large. Besides, they can be bought on easy terms

THE DETROIT EDISON COMPANY

Seen At The Race

Not only in coats, but in sports frocks is this fondness for blue expressing itself. A smart sports dress seen recently at Epping Brook races, was of royal blue and gray. The frock was of gray kasha, worn with a wide belt and oxford jacket, as shown in the sketch.

The second model in the sketch shows a two-piece frock or navy blue kasha with an unusually interesting treatment of silk fringe emphasizing the side movement so much in vogue as the moment. The shoes are of the royal blue kid in a strap model. The handbag is also of the blue kid.

In the third model we have an interesting interpretation of the crepe wool two-piece jumper frock. The skirt is of brown crepe as is the leaf design trimming on the blouse. The blouse itself is of beige Jersey. Brown kid pumps with beige and brown buckles were worn with this costume.

Bad Association

Little Willie "I don't want to go to that damn school any more!" Father—"Why, Willie, where did you ever learn such a word as that?"

Little Willie—"Why William Shakespeare uses words like that." Father—"Well, then, quit runnin' around with him."

FAMILY NEARLY ASPHYXIATED

(Special to The Eccentric)

CLAWSON, Nov. 13.—Four Clawson residents are recovered today from near-asphyxiation and shock, suffered when a gas main leaked into a sewer, leading into several homes in the district. Mr. and Mrs. William Giggard, and their son-in-law and daughter, Mr. and Mrs. Walter Petrie, only escaped death in their sleep, police believe today, because Mr. Giggard was aroused by his wife moaning. He aroused himself to find his wife unconscious and the house filled with gas fumes. Falling several times, the finally reached neighbors, who brought aid. Mrs. Giggard was carried from the house unconscious, and had to be revived by the crew of the Royal Oak Township ambulance. The others were not seriously affected. Police Chief Leslie Straub, of Clawson, had warned residents of the vicinity of the leaky main, he said.

Detroit now has four large airplane factories.

Gives a Lesson

"It's a lesson to these young petters," says Miss Gladys Sears, above, of Albany, N. Y., in defending her complaint of assault, third degree, against Louis Flood, 17. Flood offered to take Miss Sears home for lunch. On the way he stopped in a park and, according to the girl, "did wilfully and feloniously place his arms about me and his face did touch mine."

PROSPERITY WEEK - NOVEMBER 14TH TO 20TH

If Prosperity Is Your Goal

IF PROSPERITY is your goal in the game of life, tenacity and fighting spirit are vital factors. And your bank book is the "scoreboard" that records your gain or loss "yardage".

Too, just as in football the long spectacular run is something of a fluke, while the steady, battering march down the field shows true driving power—so in everyday life it is persistent, intelligent saving which brings the greatest progress, and enduring prosperity.

If you haven't a 4% Savings Account, we cordially invite you to open one with us during Prosperity Week. Let this special Week be YOUR starting point toward real prosperity!

4% on Savings

First State Savings Bank
 Birmingham, Michigan

More Health To You

USE GABELS MILK

Gabels Creamery
 121 East Maple Phone 536

Prosperity Week Specials at SCHETTLERS

KOTEX—2 for 98c and 1 pkg. FREE—Reg. Value \$1.65

SCHETTLER'S RUSSIAN MINERAL OIL HEAVY	Bicycle Cards	MILITARY BRUSHES	Congress Cards	SCHETTLER'S ETHER NAP THE PERFECT CLEANER
Pint ----- 69c 1/2 Pint ----- 39c	39c	\$1.98 Pair	69c	50c Size ----- 39c 25c Size ----- 19c

TOILET GOODS

Regular Price	Sale Price	Regular Price	Sale Price
Tooth Pastes ----- \$.25	.18	Hot Water Bottles ----- \$2.25	\$1.29
Tooth Pastes ----- .50	.33	Hot Water Bottles ----- 1.50	.89
Shaving Creams ----- .50	.33	Fountain Syringes ----- 2.50	1.33
Witcher Shaving Cream ----- .50	.39	Shaving Mirrors ----- 3.00	1.89
Veolay's Bath Salt ----- 3.00	2.19	White Ivory Hair Brushes ----- 1/3 Off	
Veolay's Bath Soap ----- .75	.39		
Piver's Vegetal ----- 1.50	.89		
Lentheric Talcum ----- 1.00	.50		
Tanty Talcum ----- .50	.35		
LeMay Face Powder ----- 1.00	.69		
Bath Torpedoes ----- .35	.29		
Silvanet Compacts ----- 1.50	.98		
Dermay Compacts ----- 5.00	3.48		
Nynfaun Compacts ----- 2.50	1.49		
Trejour Compacts ----- 2.50	1.49		
Pinaud's Lilac ----- 1.25	.98		
Hinds Almond Cream ----- .50	.39		
Hinds Almond Cream ----- 1.00	.79		
Vantine's Toilet Water ----- 1/3 Off			

CIGARETTES

Camels - Lucky Strikes
 Chesterfields
 2 for 25c - \$1.15 Carton
 10c Cigars, 3 for 25c, Box \$4.15
 2 for 25c Cigars, 10c, Box \$4.75
 15c Cigars, 2 for 25c, Box \$6.15
 20c Cigars, 15c, 7 for \$1.00

Patents

Regular Price	Sale Price	Regular Price	Sale Price
Lavoria ----- \$1.00	\$.67	Lavoria ----- .50	.33
Lavoria ----- .25	.19	Lavoria ----- 1.00	.69
Listerine ----- .50	.43	Listerine ----- .25	.21
Listerine ----- .25	.21	Sal Hepatica ----- 1.20	.70
Sal Hepatica ----- .60	.37	Sal Hepatica ----- .30	.18
Sal Hepatica ----- .30	.18	American Oil ----- 1.50	.89
Petrolaga ----- .60	.33	Magnesia ----- .60	.33
Squibb's Milk ----- .20	.16	Bayer's Aspirin ----- .35	.24
Magnesia ----- .60	.33	Bayer's Aspirin ----- 1.25	.79
Bayer's Aspirin ----- .20	.16	Castoria ----- .40	.26
Bayer's Aspirin ----- .35	.24	Squibb's Mineral Oil ----- 1.00	.79
Bayer's Aspirin ----- 1.25	.79	American Oil ----- .85	.64
Castoria ----- .40	.26	Watkin's Coconut ----- .50	.37
Squibb's Mineral Oil ----- 1.00	.79	Oil ----- .25	.19
American Oil ----- .85	.64	Lysol ----- .50	.37
Watkin's Coconut ----- .50	.37	Lysol ----- 1.00	.69

Shettler's Cucumber Cream for CHAPPED SKIN

75c Size ----- 49c	15c ----- 9c
25c Size ----- 16c	20c ----- 14c
	25c ----- 19c
	35c ----- 24c

Imported BATHMITTS

1/3 Off

Bath Brushes

29c

Shettler's Pulmonic Syrup FOR COUGHS

50c Size ----- 33c

Scott Tissue Toilet Paper - 98c Dozen

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