

**BIRMINGHAM ECCENTRIC**  
(Founded in 1873)  
Published every Thursday at Birmingham, Ala., in the Eccentric Building, 126-128 North Woodward Avenue.  
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Editorial and Business Office: 126-128 North Woodward Avenue, Birmingham, Ala.  
Entered as Second Class Matter in the U. S. Postoffice at Birmingham, Michigan, June 15, 1878.  
The Eccentric is a member of National General Association, Michigan Press Association and University Press Club.  
Monday, November 14, 1927

**PEOPLE'S COLUMN**

**QUOTES BISHOP**

To the Editor: Please publish the following extracts from sayings of Bishop Gore and Roger Babson, relating to the cause of Christianity.  
No Sabbath in Church; No Church means No Worship; No Worship means No Religion; No Religion means No Morality; No Morality means No Society; No Society means No Government; No Government means Anarchy.—Bishop Gore.  
Roger Babson the great Financial Adviser says:  
The three greatest institutions or the three greatest forces in the World's history, have been the Church; Sabbath observance, and Family Prayer. For these three things the churches have stood through the ages. The future of America is wrapped up with the future of the Churches. The Churches are safe, not because of Policemen or Judges, but because of Preachers and Trustees. Step away the Churches and the Preachers, and America Crumbles. The Churches and the Preachers, will America continue to Progress and Prosper?—Frederic H. French.

**LIKES BIRMINGHAM**

To the Editor: At your suggestion I, as a newcomer to Birmingham, am writing my impressions of the village.  
One of the first things that attracted my attention was the feeling of prosperity, and the city atmosphere of the business district. (One does not have the feeling of being so far away from the things of the world here, as one usually has when in a village or town of the same size.)  
The houses too, are artistically constructed and so located as to create an air of compactness that is lacking in other places which have reached their height of popularity as recently as Birmingham.  
Another much needed attribute of a community is the spirit of co-operation which is now being manifested in connection with Prosperity Week. Every one seems to be thinking of the community rather than of personal glory or gain.  
The location of Birmingham has made other things possible which places the village in the class of the idealistic, almost Utopian village. It has brought to the village a population that is above the average. That is, practically every resident capitalizes on his mental ability rather than on his physical ability. This creates a cultural atmosphere that is beneficial in its own merits. The presence of the great cities and the quiet town life. Because of these things and the friendliness of the people I have met, I have been chosen to reside here.  
Sincerely yours,  
—New Resident

**THIS WEEK**

On another page of this, The Eccentric's first daily newspaper during Prosperity Week, will be found the following statement, which, in our estimation, is an accurate and well stated explanation of the idea underlying it. It was written by our brother, Paul, and we are, indeed, glad to credit him in this column. Here is what he, advertising manager of this newspaper, thinks about it all:  
There is a great significance attached to today as the first of six days to mark Birmingham's Prosperity Week. It means the harvest of past endeavors, the seeds of which are community co-operation, civic pride, concerted residence consciousness, and a localization of social, religious, and educational permanency.  
The seeds are now ready for the harvest.  
Birmingham today, and the rest of the week, will dress in her best attire for a review of past performances. We shall see her as a unit with a background of substantial progress toward a more prosperous Birmingham.  
The program for Prosperity Week has been arranged with a purpose of making possible greater familiarity with local organizations of which the schools, churches, social clubs, and commercial institutions make up a great part. Through these named branches of activity a concerted effort to get acquainted with Birmingham is being effected. Upon such acquaintance much of Birmingham's future prosperity depends.  
What, in essence, is what Prosperity Week means to this community? It ought to remind us that we have enjoyed prosperity, and to evoke a sincere desire to express our gratitude for the benevolence of a Wise Provider. Prosperity Week will remind us of our blessings, and will allow us to face the future with an optimism and a ruggedness of righteous purpose that will ever keep this community "A Village of Happy Homes Where Children Thrive."

**BOOST THESE BOYS**

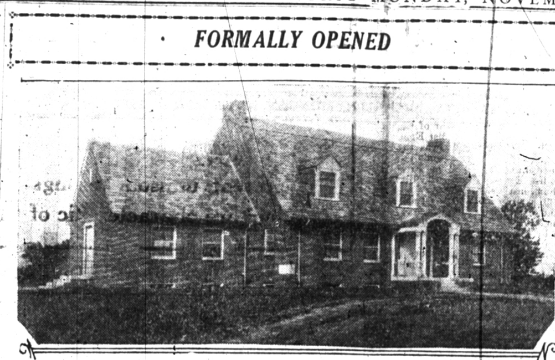
Birmingham firemen are doing as much for the village without compensation as any other agency. Fire officials in every city in the State are familiar with the accomplishments of this department and they are proud in their praise for the work done by Chief William G. Egan and his men.  
There is little compensation in being a member of the fire department either financially or through the reception of plaudits of the public. The public takes great pride in the fire department as, in most of us, just one of these civic departments which all cities have. Its members have many hardships to suffer, their time is never their own, they work through a sense of duty to their village without much more recompense than the personal satisfaction that they are doing good.  
It is in this spirit that this section of the program tonight in connection with Prosperity Week. For the first time in its history, the fire department will show the people of Birmingham just what it can do. Every phase of fire fighting will be gone through at the Barrum field.  
A large attendance at the display would be an act of homage to the men who give a great deal for the village and expect little in return. It would be a splendid gesture of appreciation for what is generally known as the most efficient combination department in the state.

**WE HEARD IT SAID BY—**

(Little Editorials picked up by the Staff in and around Birmingham)  
Joseph Pope, rector: "If you wish to start a family fight in a family with children who previously lived in Detroit, you must first go back to the city. At once the children put up a fight to remain here. They like it and do not want to return to the crowded city."  
M. B. Clement, Blackmer Bowling alley: "People are so enticed over bowling this year that large numbers always watch the league plays. Besides watching the leagues, many individuals and parties make use of the alleys on Wednesday, Thursday and Saturday nights which are reserved for open play. We hope to have two more alleys put in next month then we will be better equipped to take care of the crowds."  
Mrs. Mable Roy, 508 Bates street: "I do not understand why the street name plates in Birmingham should be nailed to the trees. It is not in keeping with the rest of the village."  
E. J. Lederle, commissioner of schools of Oakland County: "When Birmingham gets an auditorium that will hold 1400 to 1500 people we will hold the Oakland County Institute here."  
A Description of Geese: Little boys with vivid imaginations occasionally unreeled some good stuff in analyzing the different animals, both wild and domestic. A little fellow outdid himself on geese in the following essay: "Geese is a low heavy set bird which is mostly meat and feathers. His head sits on one side and he sits on the other. Geese can't sing much on account of dampness of the moisture. He ain't got no between-his-toes, and he's got a little balloon in his stomach to keep from sinking. Some geese when they get big has curls on their tails and is called ganders. Ganders don't have to sit at a hatch but just eat and loaf and go swimmin'. If I was a geese, I'd rather be a gander."—Pure Oil News.

**Junior: "Papa, what is a prophet?"**

Senior: "My son, a prophet is a man who tells you what is going to happen, but doesn't bet any money on it."—Exchange.



**FORMALLY OPENED**  
The olden days of Troy ters of the township. Many descriptions of the various platca tion ceremonies of the township and the names of the owners.  
Among the families were the Wattles roads Saturday evening the township.  
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pronounced enthusiasm on the part of voters for political affairs. The audience expressed its appreciation of the humorous incidents narrated by Miss Niles by a generous applause. Miss Niles told stories connected with the older residents.  
A piano solo was given by Miss Bethel Forsyth.  
Visitors Numerous  
During the afternoon and evening hundreds of people inspected the new building which was formally opened Saturday to the public. The structure follows the English type of architecture and combines all the latest improvements for a building of that kind. One of the outstanding features is the Pioneer's Room in which are stored antiques of many quite rare.  
Doctor: "She will recover!"  
Wise Doctor  
Husband (Whose wife has been injured in a motor accident): "Tell me the worst, doctor; I am quite prepared."  
Doctor: "She will recover!"  
Rathor Flat  
Jimson: "On the level, now, can your car really go anywhere in high gear?"  
Wife: "On the level, yes." Life.  
All general staff officers of the French Army must be stenographers.

**Fire Insurance**  
LET US WRITE YOUR NEXT POLICY FOR FIRE INSURANCE PROTECTION  
[ WE ADJUST YOUR LOSSES JUST AS CHERFULLY AS WE SOLICIT YOUR INSURANCE ]  
**Bingham, Sparks & Bingham**  
Real Estate - Insurance  
PHONE 985

**PROSPERITY WEEK**  
November 14th to November 19th  
**ORIGINAL Rexall**  
**ONE CENT SALE**  
COPYRIGHT 1926 UNITED DRUG CO.

**49c Harmony Bay Rum**  
8 oz.  
Made from the finest distilled Oil of Bay. Ideal for men after shaving.  
**2 for 50c**  
You Save 48c

**25c PURETEST Epsom Salt**  
A highly refined product. It is easy to take and it prompts in action.  
One Pound Carton  
**2 for 26c**  
You Save 24c

**79c PURETEST Aspirin Tablets**  
Bottle of 100  
Prompt relief from pain. Will not depress the heart.  
**2 for 80c**  
You Save 78c

**What a One Cent Sale Is**  
IT IS A SALE where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klezno Dental Creme is 50c; you buy a tube at this price and by paying 1 cent more, or 51 cents, you get two tubes. Every article in this sale is a high class standard piece of merchandise, just the same as is sold every day at the regular price.  
This sale was developed by the United Drug Company as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1 cent. It costs money to get new customers, but the sacrifice in profit is justified, knowing that the goods will please you.

|   |              |           |
|---|--------------|-----------|
| TOILET GOODS                                |              |           |
| Jonteel Soap                                | 2 for 26c    |           |
| Bouquet Ramee Talc                          | 2 for 51c    |           |
| Rexall Tooth Paste                          | 2 for 26c    |           |
| Rexall Shaving Cream                        | 2 for 36c    |           |
| STATIONERY                                  |              |           |
| Lord Baltimore Stationery white             | 2 for 51c    |           |
| HOSPITAL                                    |              |           |
| Zinc Oxide Plaster, 1 in. x 1 yd. 2 for 18c |              |           |
| Zinc Oxide Plaster, 1 in. x 5 yd. 2 for 61c |              |           |
| Quick Action Plaster                        | 2 for 51c    |           |
| CANDY                                       |              |           |
| Milk Chocolate Bar, 1/2 lb. cake            | 2 for 36c    |           |
| Milk Chocolate Blocks                       | 2 for 11c    |           |
| DRUG AND CHEMICAL                           |              |           |
| Liggett's Wafer Rolls                       | 2 for 66c    |           |
| Liggett's Milk Chocolate Blocks             | 2 for 11c    |           |
| CREAM TARTAR, 3 oz.                         |              | 2 for 26c |
| Glycerin and Rose Water, 4 oz.              | 2 for 26c    |           |
| Castor Oil, 3 oz.                           | 2 for 26c    |           |
| Spirita Camphor, 4 oz.                      | 2 for 26c    |           |
| Tinct. Iodine, 1/2 oz. with applicator      | 2 for 26c    |           |
| Zinc Oxide Plaster, 1 in. x 1 yd. 2 for 18c |              |           |
| Aspirin, 24's                               | 2 for 31c    |           |
| Boric Acid, 4 oz.                           | 2 for 21c    |           |
| Glycerin Suppos., Inf.                      | 2 for 26c    |           |
| RUBBER                                      |              |           |
| Labor-Lite Rubber Aprons                    | 2 for \$1.01 |           |

**50c CASCADE Pound Paper 2 for 51c**  
You Save 49c

**40c CASCADE Linen Envelopes 2 for 41c**  
You Save 39c

**\$2.00 MAXIMUM Hot Water Bottle 2 qt. capacity 2 for \$2.01**

**\$2.00 MAXIMUM Fountain Syringe 2 for \$2.01**

**75c PURETEST Rubbing Alcohol Full Pint**  
Great as a rub-down, in shaving. Excellent for astringent.  
**2 for 76c**  
You Save 74c

**50c KLENZO Dental Creme**  
Keeps teeth clean, white and beautiful, without injury to the enamel. Pleasant tasting. A common sense dentifrice.  
**2 for 51c**  
You Save 49c

**PURETEST Rosewater & Glycerine 2 for 26c**  
You Save 24c

**SAVE with SAFETY at your Rexall DRUGSTORE**  
There Is No Limit to the Quantities You May Buy During This Sale  
Every Article Is Standard and Guaranteed  
**A GENUINE MONEY SAVING SALE**  
**SHAIN'S**  
WEST MAPLE AVENUE The Rexall Store BIRMINGHAM, MICH.  
FOUR REGISTERED PHARMACISTS  
MISS E. J. BASSETT MR. FRANK WILLEY MR. C. J. SHAIN MR. G. E. COOK

**30c REXALL Shaving Cream**  
Produces an abundant lather. May be used with either hot or cold water. ALSO REXALL SHAVING POWDER OR STICK  
**2 for 36c**  
You Save 34c

**REXALL Tooth Paste Regular 25c 2 for 26c**  
You Save 24c

**REXALL Shaving Cream**